McCallum Graduate School: Projected Courses | Summer 2014

Explanation of Symbols:

*	Projected at this time
-	Not projected at this time
H	Projected as a hybrid course allowing for either an in-person classroom experience or real-time synchronized web attendance.
TU	Tutorial
WI	Projected as a winter session intensive course.
SI	Projected as a Summer session intensive course.
^	Indicates a maximum of six credits in a blended Graduate/Undergraduate course (AACSB Accreditation Policy)

*NOTE: This is a tentative listing and is subject to change

FA14	SP15	SU15		ACCOUNTANCY	
H	-	*	AC 611	Financial Accounting Problems I	
H	H	-	AC 612	Financial Accounting Problems II	
-	H	-	AC 621	Cost Accounting	
*	*	-	AC 713	Advanced Topics in Financial Accounting	
*	*	-	AC 714	Business Reporting and Analysis	
-	*	-	AC 722	Advanced Topics in Managerial Accounting	
H	-	-	AC 730	Business Process & Systems Assessment	
*	*	-	AC 731	Advanced AIS: Modeling Effective Accounting Information Systems	
H	H	-	AC 741	Financial Statement Auditing	
-	*	-	AC 742	IT Auditing	
*	-	-	AC 744	Internal Auditing	
H	-	-	AC 750	Federal Income Taxation	
	*	-	AC 753	Tax Factors in Business Decisions	
-	*	-	AC 766	Risk and Performance Measurement	
-	*	*	AC 771	Governmental Accounting Reporting and Auditing	
*	-	*	AC 772	Principles of Fraud Investigation	
*	*	-	AC 773	Fraud and Forensic Accounting	
-	WI	-	AC 781	International Dimensions of Accounting	
H	H	*	AC 793	Professional Accounting Research and Policy Formulation	
FA14	**SP14**	**SP15**		**ARTS AND SCIENCES**	
-	-	-	AS 710	French for Business (Offered as Grad/Undergrad course)^	
-	-	-	AS 711	Spanish for Business (Offered as Grad/Undergrad course)^	
-	-	-	AS 712	Italian for Business (Offered as Grad/Undergrad course)^	
FA 14	**SP15**	**SU15**		**COMPUTER INFORMATION SYSTEMS**	
*	*	-	CS 603	Object Oriented Application Development	
*	*	*	CS 605	Data Management and Systems Modeling	
*	*	-	CS 607	Technology Infrastructure of Information Systems	
*	*	-	CS 610	Enterprise Architecture	
-	*	-	CS 612	Web-Based Application Development	
*	*	-	CS 620	Global IT Project Management	
*	*	-	CS 630	Object Oriented Systems Analysis and Design	
*	-	-	CS 640	Data Communications	
-	*	-	CS 650	Data Management Architectures	
*	-	-	CS 753	Data Warehousing and Data Mining	
-	*	-	CS 680	Mobile Application Development	
-	-	-	CS 795	Special Topics Seminar	
-	*	-	CS 801	Information Technology Policy and Management	

FA 14	SP 15	SU15	ECONOMICS	
-	*	-	EC 611	The Macroeconomics of Financial Markets
-	-	-	EC 621	Business and Economic Forecasting
-	*	-	EC 631	Market Structure and Firm Strategy
*	-	-	EC655	The Economics of Globalization
FA 14	**SP15**	**SU15**	**ENTREPRENEURIAL STUDIES**	
-	*	-	ES 600	Entrepreneurial Thinking
-	-	-	ES 601	Planning and Financing New Ventures ^(Offered as a GR/UC course)
TU	TU	TU	ES 701	Entrepreneurship Practicum
TU	TU	TU	ES 702	Research on the Entrepreneurial Process
FA 14	**SP15**	**SU15**	**ETHICS**	
-	WI	-	ETH 700	Ethical Issues in Corporate Life
-	-	SI	ETH 750	Managing Ethics in Organizations
-	TU	TU	ETH 810	Research in Business Ethics
FA 14	**SP15**	**SU15**	**FINANCE**	
*	*	*	FI 623	Investments
*	*	H	FI 625	Corporate Finance: Theory, Tools and Concepts
*	*	*	FI 627	Corporate Finance: Applications and Advanced Topics
*	*	-	FI 635	Fixed Income Valuation and Strategies
*	*	-	FI 640	Equity Valuation
*	*	-	FI 645	Derivatives
*	-	-	FI 650	Advanced Portfolio Theory and Practice
-	*	-	FI 685	Financial Strategy
*	*	-	FI 730	Management of Financial Institutions
*	*	-	FI 735	Mergers and Acquisitions
-	-	SI/H	FI 745	Real Estate Investment Analysis
*	*	-	FI 751	International Financial Management
-	-	*	FI 787	Large Investments and International Project Finance
FA 14	**SP15**	**SU15**	**FINANCIAL PLANNING**	
H	H	H	FP 600	Professional Financial Planning Practice
H	H	-	FP 601	Investments and Capital Accumulation
H	H	-	FP 610	Benefits, Compensation, and Retirement
H	H	H	FP 620	Trusts, Gifts, and Estates
-	H	-	FP 630	Financial Planning Process and Case Studies
-	-	-	FP 700	Investment Vehicles
-	H	-	FP 701	Portfolio Management
-	-	H	FP 703	Marriage, Separation, and Divorce
H	-	-	FP 704	Financial Planning for Non-Traditional Families
-	H	-	FP 705	Elder Planning Techniques
H	-	-	FP 706	Psychology in Financial Planning
-	-	H	FP 710	Insurance and Wealth Preservation Planning Techniques
FA14	**SP15**	**SU15**	**GRADUATE REQUIRED COURSES**	
			• **GR521-GR525 are open to students in programs with Foundation courses.** **They cannot be used as electives.** • **"D" Courses are restricted to ELMBA and MSMBA students.** • **"P" Courses are restricted to EMBA, PMBA, MSHFID and MSIT students.**	
*	*	-	GR 521D	Managerial Statistics
*	*	-	GR 521P	Managerial Statistics
*	*	-	GR 522D	Economic Environment of the Firm
*	*	-	GR 522P	Economic Environment of the Firm
*	*	-	GR 523D	Marketing Management
*	*	-	GR 523P	Marketing Management

B e n t l e y   U n i v e r s i t y
G r a d u a t e   S t u d e n t   a n d   A c a d e m i c   S e r v i c e s
V e r s i o n :   M a r c h   3 1 ,   2 0 1 4

2 | P a g e

FA14	SP15	SU15		Graduate Required Courses
*	*	-	GR 524D	Accounting for Decision Making
*	*	-	GR 524P	Accounting for Decision Making
-	*	-	GR 525D	Financial Statement Analysis for Decision Making
-	*	-	GR 525P	Financial Statement Analysis for Decision Making
-	*	-	GR 601D	Strategic IT Alignment
*	*	*	GR 601P	Strategic IT Alignment
*	-	-	GR 602D	Business Process Management
-	*	*	GR 602P	Business Process Management
*	*	-	GR 603D	Leading Responsibly
H	H	H	GR 603P	Leading Responsibly
*	*	-	GR 604D	Global Strategy
H	H	H	GR 604P	Global Strategy
-	*	-	GR 606D	Designing for the Value Chain
*	-	*	GR 606P	Designing for the Value Chain
*	-	-	GR 645D	Law, Ethics and Social Responsibility
*	*	SI	GR 645P	Law, Ethics and Social Responsibility
*	-	*	GR 735D	Corporate Immersion

				GLOBAL BUSINESS EXPERIENCES
	Locations vary every academic year.		GBE 790	Please consult the **Office of International Education** or a **Graduate Adviser** for the most comprehensive listing of GBE offerings.

FA 14	SP15	SU15		HUMAN FACTORS IN INFORMATION DESIGN
*	*	-	HF 700	Foundations in Human Factors
-	*	-	HF 710	Managing a User-Centered Design Team
-	-	SI	HF 715	User Experience Boot Camp
-	-	*	HF 720	Localization and the Global Market
-	*	-	HF 730	Visualizing Information
-	WI	-	HF 740	Information Architecture: User-Centered Design for the World Wide Web
*	*	-	HF 750	Testing and Assessment Programs
-	*	-	HF 751	Measuring the User Experience
-	*	-	HF 760	Intelligent User Interfaces
*	-	-	HF 765	Emerging Interfaces
*	-	-	HF 770	Prototyping and Interaction Design
*	*	-	HF 780	Field Methods in Human Computer Interaction
*	*	-	HF 785	Ethnography of Work for Design
*	-	-	HF 795	Research Methods for Human Factors
IND	IND	IND	HF 800	User Experience Thesis

FA 14	SP15	SU15		INFORMATION DESIGN AND CORPORATE COMMUNICATION
*	-	-	IDCC 610	Effective Speaking
-	-	*	IDCC 620	Managerial Communication
-	WI	-	IDCC 711	Argumentation Strategies for Business

FA 14	SP15	SU15		INFORMATION AND PROCESS MANAGEMENT
-	-	*	IPM 652	Information Management
-	*	-	IPM 723	Information Security, Control, and Ethics
*	-	-	IPM 740	Enterprise System Planning and Configuration
-	*	-	IPM 755	Special Topics in Information and Process Management

FA 14	SP15	SU15		LAW
-	WS	-	LA 701	Business Law
-	H	-	LA 715	International Business Law
*	-	-	LA 720	Law and Ethics
-	-	-	LA 725	Cyber Law
-	-	*	LA730	Real Estate Law

FA 14	SP15	SU15		MANAGEMENT
-	*	-	MG 601	Competing in Global Marketplace: Analysis of the Business Environment
-	-	-	MG 620	The Business of Biotechnology
-	*	-	MG 630	Interpersonal Behavior in Management
-	-	*	MG 632	Managing Effective Work Teams
*	*	*	MG 635	Negotiating
H	*	-	MG 640	Managing Collaborative Relationships
-	-	-	MG 645	Managing Organizational Change
*	-	-	MG 646	Management of Technology
-	-	SI	MG 647	Contemporary Practices of Managing Effectively in Tech Based Business Environments
H	H	-	MG 651	Project Management
-	-	SI/H	MG 652	Management of Innovation
-	-	*	MG 656	Managing Human Resources in a Customer-Focused Environment
-	WI	-	MG 661	International Management Behavior
*	-	-	MG 670	Managing in a Diverse Workplace
-	-	SI	MG 671	Management of the Transnational Corporation
-	-	-	MG 704	Management Consulting Skills
TU	TU	TU	MG 705	Field Project in Change Management
-	-	-	MG 719	Special Topics in Management of Technology
*	-	-	MG 755	Special Topics in Management
TU	TU	TU	MG 825	Management of Technology Field Research
FA 14	SP15	SU15		MARKETING
*	-	-	MK 612	Strategic Marketing
*	-	-	MK 711	Marketing Research and Analysis
*	-	-	MK 712	Consumer and Buyer Behavior
-	-	-	MK 713	Marketing Promotion and Communication
-	*	-	MK 714	Marketing Channels and Logistics
-	-	*	MK 715	New Products: Planning, Development, and Marketing
*	-	-	MK 716	International Marketing
-	*	-	MK 718	The Marketing of Services
-	*	-	MK 725	E-Marketing
*	*	-	MK 726	Customer Data Analysis and Relationship Marketing
*	-	-	MK755A	Marketing Plan Design and Development
-	*	-	MK 758	Enhancing Creativity
FA 14	SP15	SU15		MATHEMATICAL SCIENCES
*	-	-	MA 610	Optimization and Simulation for Business Decisions
-	*	-	MA 611	Time Series Analysis
*	*	-	MA 710	Data Mining
FA 14	SP15	SU15		OPERATIONS MANAGEMENT
-	-	-	OM 661	Operations Strategy
-	-	SI	OM 740	World Class Operations
-	-	-	OM 790	Special Projects in Operations Management
FA 14	SP15	SU15		SERVICE FOCUSED MANAGEMENT
*	-	-	SFM 653	Service Focused Management (Former MG653/OM730)
-	*	-	SFM 654	Managing Quality in Service (Former MG654/OM750)
FA 14	SP15	SU15		STATISTICS
*	*	*	ST 625	Quantitative Analysis for Business
*	*	-	ST 635	Intermediate Statistical Modeling for Business
FA 14	SP15	SU15		TAXATION
H	H	H	TX 600	Professional Tax Practice
H	H	SI	TX 601	Federal Taxation of Income
H	H	SI	TX 602	Transactions

FA 14	SP15	SU15		TAXATION
H	H	H	TX 603	Corporations and Shareholders
H	H	H	TX 604	Multi-Jurisdictional Taxation
H	-	-	TX 704	Federal Taxation of Income from Trusts and Estates
-	H	-	TX 707	Pass-Through Entities and Closely Held Businesses
H	-	-	TX 711	Mergers and Acquisitions
-	-	H	TX 731	Investment Companies and Other Financial Products
H	-	-	TX 732	Intellectual Properties
-	H	-	TX733	Tax Aspects of Buying and Selling a Business
-	-	H	TX 741	Tax Accounting Problems
-	H	-	TX 761	State and Local Tax Practice
-	-	H	TX 771	International Tax Practice
TU	TU	TU	TX 791	Low Income Taxpayer Clinic