Graduate School of Business: Projected Courses | Summer 2015

*	Projected at this time
-	Not projected at this time
EX	Executive Format
H	Projected as a hybrid course allowing for an in-person classroom experience or real-time synchronized web attendance.
TU	Tutorial
WI	Projected as a winter session intensive course.
SI	Projected as a Summer session intensive course.
^	Indicates a maximum of six credits in a blended Graduate/Undergraduate course (AACSB Accreditation Policy)

*NOTE: This is a tentative listing and is subject to change

FA15	SP16	SU16			ACCOUNTANCY
H	-	H	AC 611		Financial Accounting Problems I
H	H	-	AC 612		Financial Accounting Problems II
-	H	-	AC 621		Cost Accounting
*	-	-	AC 713		Advanced Topics in Financial Accounting
-	*	-	AC 714		Business Reporting and Analysis
-	*	-	AC 722		Advanced Topics in Managerial Accounting
H	-	-	AC 730		Business Processes & Systems Assessment
*	*	-	AC 731		Advanced AIS: Modeling Effective Accounting Systems
H	H	-	AC 741		Financial Statement Auditing
-	*	-	AC 742		IT Auditing
*	-	-	AC 744		Internal Auditing
H	-	-	AC 750		Federal Income Taxation
-	*	-	AC 753		Tax Factors in Business Decisions
-	*	-	AC 766		Risk and Performance Measurement
-	*	*	AC 771		Governmental Accounting, Reporting and Auditing
*	-	*	AC 772		Principles of Fraud Investigation
*	*	-	AC 773		Fraud and Forensic Accounting
-	*	-	AC 781		International Dimensions of Accounting
H	H	*	AC 793		Professional Accounting Research and Policy
FA15	**SP16**	**SU16**			**ARTS AND SCIENCES**
^	^	^	AS 710		French for Business (Offered as Grad/Undergrad course)^
^	^	^	AS 711		Spanish for Business (Offered as Grad/Undergrad course)^
^	^	^	AS 712		Italian for Business (Offered as Grad/Undergrad course)^
FA15	**SP16**	**SU16**			**COMPUTER INFORMTATION SYSTEMS**
*	*	-	CS 603		Object Oriented Application Development
*	*	*	CS 605		Data Management and Systems Modeling
*	*	-	CS 607		Technology Infrastructure of Information Systems
*	*	-	CS 610		Enterprise Architecture
*	-	-	CS 612		Web-Based Application Development
*	*	-	CS 620		Global IT Project Management
*	*	-	CS 630		Object Oriented Systems Analysis and Design
-	-	*	CS 640		Data Communications
-	*	-	CS 650		Data Management Architectures
-	*	-	CS 680		Mobile Application Development
*	-	-	CS 753		Business Intelligence Methods and Technologies
-	-	-	CS 795		Special Topics Seminar
-	*	-	CS 801		Information Technology Policy and Management
FA15	**SP16**	**SU16**			**ECONOMICS**
-	*	-	EC 611		The Macroeconomics of Financial Markets
-	-	-	EC 621		Business and Economic Forecasting
-	*	-	EC 631		Market Structure and Firm Strategy
*	-	-	EC655		The Economics of Globalization

B e n t l e y   U n i v e r s i t y
G r a d u a t e   S t u d e n t   a n d   A c a d e m i c   S e r v i c e s
V e r s i o n :   M a r c h   2 6 ,   2 0 1 5   (R e v i s e d)

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FA15	SP16	SU16		ENTREPRENEURIAL STUDIES	
-	-	-	ES 600	Entrepreneurial Thinking	
-	-	-	ES 601	Planning and Financing New Ventures ^(Offered as a GR/UC course)	
TU	TU	TU	ES 701	Entrepreneurship Practicum	
TU	TU	TU	ES 702	Research on the Entrepreneurial Process	
FA15	**SP16**	**SU16**		**ETHICS**	
-	WI	-	ETH 700	Ethical Issues in Corporate Life	
-	-	SI	ETH 750	Managing Ethics in Organizations	
-	TU	TU	ETH 810	Research in Business Ethics	
FA15	**SP16**	**SU16**		**FINANCE**	
*	*	-	FI 623	Investments	
*	*	-	FI 625	Corporate Finance: Theory, Tools and Concepts	
*	-	*	FI 627	Corporate Finance: Applications and Advanced Topics	
*	*	-	FI 635	Fixed Income Valuation and Strategies	
*	*	-	FI 640	Equity Valuation	
*	*	-	FI 645	Derivatives	
*	-	-	FI 650	Advanced Portfolio Theory and Practice	
-	*	-	FI 685	Financial Strategy	
*	*	-	FI 730	Management of Financial Institutions	
*	-	-	FI 735	Mergers and Acquisitions	
-	-	SI/H	FI 745	Real Estate Investment Analysis	
*	*	-	FI 751	International Financial Management	
-	-	SI	FI 787	Large Investments and International Project Finance	
FA15	**SP16**	**SU16**		**FINANCIAL PLANNING**	
H	H	H	FP 600	Professional Financial Planning Practice	
H	H	-	FP 601	Investments and Capital Accumulation	
H	H	-	FP 610	Benefits, Compensation, and Retirement	
H	H	H	FP 620	Trusts, Gifts, and Estates	
-	H	-	FP 630	Financial Planning Process and Case Studies	
-	H	-	FP 700	Investment Vehicles	
-	-	-	FP 701	Portfolio Management	
-	-	H	FP 703	Marriage, Separation, and Divorce	
H	-	-	FP 704	Financial Planning for Non-Traditional Families	
-	H	-	FP 705	Elder Planning Techniques	
H	-	-	FP 706	Psychology in Financial Planning	
-	-	H	FP 710	Insurance and Wealth Preservation Planning Techniques	
FA15	**SP16**	**SU16**		**Graduate Required Courses**	
			GR 521-GR 525 are only open to students in programs with foundation courses; they cannot be used as electives. GR601-GR735 are only open to MBA students except for GR602 which is open to MSHFID and MSIT students. "D" courses are restricted to ELMBA and MSMBA students. "P" courses are restricted to EMBA, PMBA, MSA, MSBA, MSHFID, MSIT and MSMA students.		
*	-	-	GR 521D	Managerial Statistics	
H	H	H	GR 521P	Managerial Statistics	
*	-	-	GR 522D	Economic Environment of the Firm	
H	H	-	GR 522P	Economic Environment of the Firm	
-	*	-	GR 523D	Marketing Management	
H	H	-	GR 523P	Marketing Management	
*	-	-	GR 524D	Accounting for Decision Making	
H	H	H	GR 524P	Accounting for Decision Making	
-	*	-	GR 525D	Financial Statement Analysis for Decision Making	
H	H	-	GR 525P	Financial Statement Analysis for Decision Making	
-	*	-	GR 601D	Strategic IT Alignment	
H	H	H	GR 601P	Strategic IT Alignment	

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FA15	SP16	SU16		Graduate Required Courses	
*	-	-	GR 602D	Business Process Management	
H	H	H	GR 602P	Business Process Management	
*	*	-	GR 603D	Leading Responsibly	
H	H	H	GR 603P	Leading Responsibly	
*	*	-	GR 604D	Global Strategy	
H	H	H	GR 604P	Global Strategy	
-	*	-	GR 606D	Designing for the Value Chain	
-	H	EX or H	GR 606P	Designing for the Value Chain	
*	-	-	GR 645D	Law, Ethics and Social Responsibility	
H	H	SI	GR 645P	Law, Ethics and Social Responsibility	
*	-	*	GR 735D	Corporate Immersion	

				GLOBAL BUSINESS EXPERIENCES	
Locations vary every academic year.			GBE 790	Please consult the <u>Office of International Education</u> or a <u>Graduate Adviser</u> for the most comprehensive listing of GBE offerings.	

FA15	SP16	SU16		HUMAN FACTORS IN INFORMATION DESIGN	
*	*	-	HF 700	Foundations in Human Factors	
*	*	*	HF 710	Managing a User-Centered Design Team	
-	-	SI	HF 715	User Experience Boot Camp	
-	*	-	HF 720	Localization and the Global Market	
-	*	-	HF 725	User Experience Leadership and Management	
-	*	-	HF 730	Visualizing Information	
-	WI	SI	HF 740	Information Architecture: User-Centered Design for the World Wide Web	
*	*	-	HF 750	Testing and Assessment Programs	
-	*	-	HF 751	Measuring the User Experience	
-	*	-	HF 760	Intelligent User Interfaces	
*	-	-	HF 765	Emerging Interfaces	
*	*	-	HF 770	Prototyping and Interaction Design	
*	*	-	HF 780	Field Methods in Human Computer Interaction	
-	*	-	HF 785	Ethnography of Work for Design	
*	-	-	HF 795	Research Methods for Human Factors	
IND	IND	IND	HF 800	User Experience Thesis	

FA15	SP16	SU16		INFORMATION DESIGN AND CORPORATE COMMUNICATION	
-	-	*	IDCC 620	Managerial Communication	
-	WI	-	IDCC 711	Argumentation Strategies for Business	

FA15	SP16	SU16		INFORMATION AND PROCESS MANAGEMENT	
-	-	H	IPM 652	Information Management	
-	H	-	IPM 723	Information Security, Control, and Ethics	
-	-	-	IPM 740	Enterprise System Planning and Configuration	
-	H	-	IPM 755	Special Topics in Information and Process Management	

FA15	SP16	SU16		LAW	
-	WI	SI	LA 701	Business Law	
-	H	-	LA 715	International Business Law	
*	-	-	LA 720	Current Topics in Law and Ethics in the Workplace	
-	-	-	LA730	Real Estate Law	

FA15	SP16	SU16		MANAGEMENT	
-	-	-	MG 620	The Business of Biotechnology	
-	H	-	MG 630	Interpersonal Behavior in Management	
-	-	H	MG 632	Managing Effective Work Teams	
*	*	H	MG 635	Negotiating	
H	H	-	MG 640	Managing Strategic Alliances	
-	-	-	MG 645	Managing Organizational Change	

FA15	SP16	SU16			MANAGEMENT
*	-	-		MG 646	Management of Technology
-	-	SI		MG 647	Contemporary Practices of Managing Effectively in Tech Based Business Environments
H	H	-		MG 651	Project Management
-	-	SI/H		MG 652	Management of Innovation
-	-	-		MG 656	Managing Human Resources in a Customer-Focused Environment
-	WI	-		MG 661	International Management Behavior
*	-	-		MG 670	Managing in a Diverse Workplace
-	-	SI		MG 671	Management of the Transnational Corporation
-	-	-		MG 704	Management Consulting Skills
TU	TU	TU		MG 705	Field Project in Change Management
-	-	-		MG 719	Special Topics in Management of Technology
*	-	-		MG 755	Special Topics in Management
TU	TU	TU		MG 825	Management of Technology Field Research
FA15	**SP16**	**SU16**			**MARKETING**
*	*	-		MK 612	Strategic Marketing
*	-	-		MK 711	Marketing Research and Analysis
*	-	-		MK 712	Consumer and Buyer Behavior
-	-	-		MK 713	Marketing Promotion and Communication
-	*	-		MK 714	Marketing Channels and Logistics
-	*	-		MK 715	New Products: Planning, Development, and Marketing
*	-	-		MK 716	International Marketing
-	*	-		MK 718	The Marketing of Services
-	-	*		MK 725	E-Marketing
*	*	-		MK 726	Customer Data Analysis and Relationship Marketing
*	-	-		MK 735	Start-Up Marketing in the New Economy
-	*	-		MK 758	Enhancing Creativity
FA15	**SP16**	**SU16**			**MATHMATICAL SCIENCES**
*	*	-		MA 610	Optimization and Simulation for Business Decisions
*	*	-		MA 611	Time Series Analysis
*	*	-		MA 710	Data Mining
FA15	**SP16**	**SU16**			**OPERATIONS MANAGEMENT**
-	-	-		OM 661	Operations Strategy
-	-	-		OM790	Special Projects in Operations Management
FA15	**SP16**	**SU16**			**SERVICE FOCUSED MANAGEMENT**
*	-	-		SFM 653	Service Focused Management (Former MG653/OM730)
-	*	-		SFM 654	Managing Quality in Service (Former MG654/OM750)
FA15	**SP16**	**SU16**			**STATISTICS**
*	*	*		ST 625	Quantitative Analysis for Business
*	*	-		ST 635	Intermediate Statistical Modeling for Business
FA15	**SP16**	**SU16**			**TAXATION**
H	H	H		TX 600	Professional Tax Practice
H	H	SI		TX 601	Federal Taxation of Income
H	H	SI		TX 602	Transactions
H	H	H		TX 603	Corporations and Shareholders
H	H	H		TX 604	Multi-Jurisdictional Taxation
H	-	-		TX 704	Federal Taxation of Income from Trusts and Estates
-	H	-		TX 707	Pass-Through Entities and Closely Held Businesses
H	-	-		TX 711	Mergers and Acquisitions
-	-	H		TX 731	Investment Companies and Other Financial Products
H	-	-		TX 732	Intellectual Properties
-	H	-		TX733	Tax Aspects of Buying and Selling a Business

FA15	SP16	SU16		TAXATION
-	-	H	TX 741	Tax Accounting Problems
-	-	H	TX 761	State and Local Tax Practice
-	H	-	TX 771	International Tax Practice
TU	TU	TU	TX 791	Practicum in Low Income Taxpayer Clinic