Global Fraud Survey

Ernst & Young
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OBJECTIVE:
provides powerful insights from over 2,800 senior executives in 62 countries and territories across the world. It shows that while many businesses have made significant progress in tackling fraud and corruption, there remains a persistent level of unethical conduct - 39% of respondents consider bribery and corruption to happen widely in their country, with almost half able to justify unethical behavior to meet financial targets.

METHODS USED:
A poll given to over 2,800 senior executives in 62 countries and territories across the world.

KEY FINDINGS:
• 83% of respondents view enforcement against management as an effective deterrent against fraud, bribery and corruption.
• 51% of respondents in emerging markets consider bribery and corruption to happen widely in their country.
• 42% of respondents could justify unethical behavior to ensure they met financial targets.
• Almost half of all finance team members interviewed stated that they would be prepared to engage in at least one form of unethical behavior to meet financial targets or safeguard a company’s economic survival.
• Only 50% of respondents globally are using specialist monitoring software to identify fraud risks

CONCLUSION:
• A step that can be taken to prevent these frauds includes companies, establishing clear whistleblowing channels and policies that not only raise awareness of reporting mechanisms, but encourage employees to report misconduct
• It’s concerning that a little over half the executives consider bribery and corruption to happen widely in their country.
• It’s also a problem when nearly half of the finance team members stated they would take part in unethical behavior to meet financial targets. This shows bad tone at the top for companies.

Full Report