

Bentley Alumni Board Strategic Planning Exercise

Headline #1

C.E.B. names Bentley the CEO University after Babson Acquisition

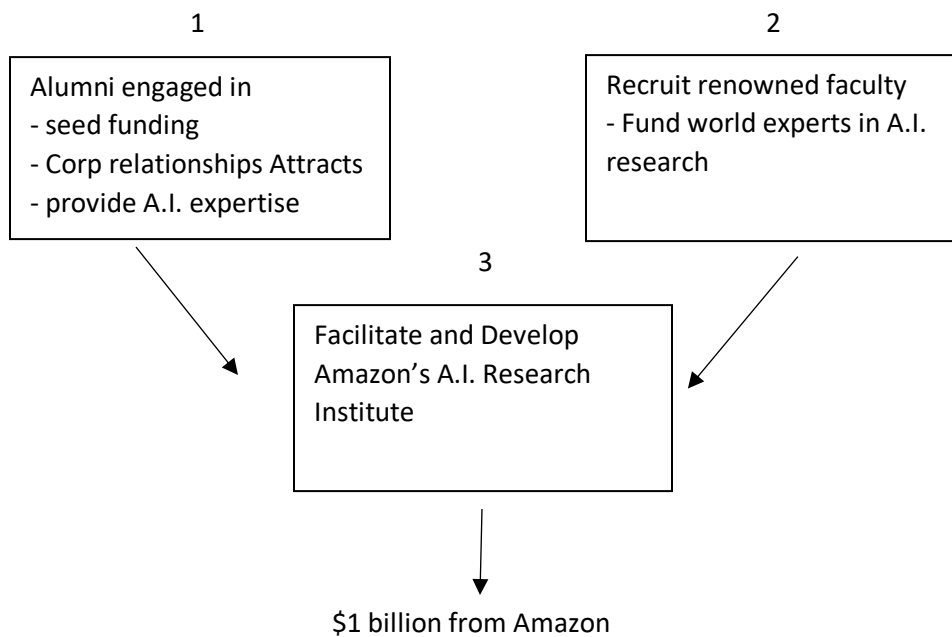
Bentley Alumni Board Critical success factors for headline #1

1. Move fundraising to the next level
2. Transform the partnership between fortune 50 and academia via C-Suite mentoring
3. Attract and retain world class faculty siphoning away from competitors

Headline #2

Bentley received a \$1 billion gift from Amazon to fund A.I. research and scholarships

Bentley Alumni Board Critical success factors for headline #2



Bentley Alumni Board Headlines

A Factory of Excellence: Bentley University is what the most influential and successful business leaders in the world have in common

Babson College merges into Bentley University

Bentley University acquires Harvard Business School to be strongest Business University in U.S.

Bentley University completes takeover of Babson College

Forbes Magazine Declares Bentley University “The CEO’s University”

Bentley University: Most prestigious University that has mastered the training of the business workforce of today

Bentley University dubbed the “New Harvard” of Boston

Bentley University receives a \$1Billion gift from Amazon to build a new robotic library

New Chairman of the Federal Reserve is a Bentley University Graduate

Bentley University Alumni are instrumental in transforming/disrupting key industries such as Healthcare and Alternative Energy

Best Business School to get a Job: Bentley University

Bentley University’s academic program is recognized as a successful model for others