

This document lists every headline, with the corresponding critical success factors bulleted below each.

Headline: Yet again, a Bentley alum outspends Gates Foundation, sells 100bn crypto global tech startup

1. Culture of global philanthropy, classroom-led
2. Invest in AI and values-based curriculum where tech/science/business/imagination meet
3. Invest in AI and values-based research where tech/science/business/imagination meet

Headline: Bentley is awarded 5 corporate partnerships, including Amazon and Pfizer, to design product development and sustainability career strategies.

1. Commitment to sustainability curricula and institution-wide efforts that appeal to corporate partners
2. Demonstrate accomplishments in sustainability and product development, and promote them publicly.
3. Create strong relationships with like-minded companies with common goals

Headline: Bentley, the university with a heart, keeps student debt low while employing 100% of its socially responsible, educated leaders in their field of study within 3 months of graduation.

1. diversification of internships to include both for-profits and non-profits
2. integrate experiential learning into classroom with business partners, through service-learning and other opportunities
3. incorporate oral and written communication skills across curriculum

Headline: Bentley leads the nation in developing diverse leaders on the Fortune 500 list.

1. increase diverse student population, faculty and staff by increasing scholarships, intercommunity programs and then bringing them to campus
2. change the perception of Bentley with under represented populations by marketing materials, student ambassadors and admission counselors sharing the opportunities on and off campus. strengthening relationships with community based organizations (CBO), guidance counselors to break the stereotypes and community colleges - making it easier for transfer students to have their credits accepted and brought in so the students don't take a step back in their journey.
3. strengthen alumni relationships as mentors to current students and young alums. maybe bring in a successful alum to speak at graduation.

Headline: Bentley University is an accessible and globally recognized institution deploying compassionate, sustainable and diverse leaders into the world, and is THE university and employer of choice!

1. Provide a transformative learning environment which includes ample space, tools, and resources that allows teaching beyond the classroom.
2. Work environment conducive to personal and professional development with a focus on retention strategies.
3. Facilitate a strategic network of global ambassadors to drive recognition.

Headline: Bentley Grads Exceed Employer Expectations in Today's Ever Changing Business Landscape

1. Recruit and Maintain Dedicated Faculty Who Stay Current
2. Integrate Experiential Learning into the Curriculum
3. Build Integrative Technology Centers across the Curriculum and University

Headline: Bentley is recognized worldwide as a premier business school in Northeast, according to alumni and employers.

1. deepen existing strong relationships with businesses and build new relationships
2. personalize identification of student learning needs
3. Strengthen and deepen our alumni engagement.

Headline: Bentley University disrupts education market, nationally and internationally, by leveraging diversity and breaking ground in delivery, pricing, and funding sources.

1. Develop different placement strategies to reflect changing economy. Develop better relationships with businesses in technology industries. Better relationships with governments outside of the US.
2. Funding: Engage students to donate while they are still on campus.
3. Build a unified, distributed community that

Headline: Bentley Innovation University launches 15th virtual global campus

1. Adaptable core curriculum that is aligned with changes in the marketplace, and that can be easily replicated
2. Development new global corporate partnerships and leverage existing ones
3. Flexible hybrid modes of delivery combining technology and physical presence

Headline: Bentley alumni/ae constitute the highest percentage of Fortune 500 organizational leaders

1. Enhance critical thinking and communication skills development throughout 4 year curriculum
2. Increase ability and flexibility for students to do internships (co-op"ish" model, i.e. offering more efficient class schedules)
3. Offer lifetime learning and engagement to alumni/ae

Headline: Bentley Announces \$100 million Gift to Reach #1 Nationally in Funded Support for Underrepresented Populations in Business Education

1. Build an agile, innovative, adaptive, integrated curriculum that appeals to broad interest of potential students and responds to ever changing industry demands.
2. Develop an enhanced culture of giving and cultivate new revenue sources
3. Build a strong national brand

Headline: Innovative private sector partnerships propels Bentley to top the business rankings in US. for student ROI.

1. Developing strategic corporate exchange partnerships with premier domestic and international organizations
2. Develop new, innovative ways to deliver online education
3. Financial commitments from partners and/or high value jobs upon graduation

Headline: Nobel Laureate Melody Sanchez Donates \$100 Million to Alma Mater Bentley University to Enhance Leadership in Ethical, Sustainable Business Practices

1. Recruit and support more students/staff/faculty who are women and people of color.
2. Improve mentorship and engagement opportunities.
3. Further develop programs that foster creative ways of thinking, and invest in integration of all facets of the Bentley experience.

Headline: Bentley's focus on innovative technology and campus and classroom education produces top earners nationally in a rapidly changing business economy, with average starting salaries exceeding \$100K

1. funding and support available for all tenured, non-tenured, non-tenure-track and adjunct faculty to engage in research and curriculum innovation, course development, including learning to use up-to-date hardware, software, services and devices
2. develop campus-wide learning opportunities to foster adaptability and resilience in students, self-motivation, conflict resolution, diversity
3. maintain and build on relationships with domestic and international businesses and alumni so that their experiences on current and upcoming market needs inform decisions regarding future curriculum development

Headline: Bentley proves it's profitable to build on business basics: gained #1 ROI position by integrating diversity and CSR across entire curriculum

1. Get buy-in from Bentley Faculty and set up one time stipend to reimburse them for the time and effort to change curriculum. Find grant or alumni to fund this.
2. Change curriculum in undergrad, grad and adult education: partner practitioners and researchers with department coordinators (appointed to help Faculty with development and integration in their curriculum). Make service learning a requirement in every major.
3. Departmental policies change to reflect this goal

Headline: Bentley Ranked #1 in Preparing Students to be Global Leaders in the Business World.

1. Develop a "Planetary Approach" to the curriculum
2. Make study abroad mandatory
3. Create a curriculum that applies social responsibility

Headline: Bentley University wins 1st international award for transformative curriculum in the arts & science of business: jointly issued by Fortune and United Nations.

1. Create and establish curricular innovation space supported by academic affairs
2. Enhance & leverage national and international reputation
3. Build a platform for integrated residential internship in the arts & science of business supported by alumni and corporate partners

Headline: Bentley University receives largest multi year grant from UN to establish new global benchmark for corporate and social responsibility.

1. Develop curriculum and promote faculty research focused on solving global problems
2. Recruit students who want to make contributions to global issues

3. Partner with organizations that share our values and will contribute to student experience and in particular experiential learning opportunities

Headline: Members of Bentley University's most diverse graduating class win grant to establish institute for undergraduate research on social entrepreneurship.

1. Admit, recruit, and retain an increased number of student, faculty and staff from diverse backgrounds (gender, race, socioeconomic background, non traditional students etc.)
2. Develop curricular and co-curricular infrastructure to support undergraduate research and exposure to social entrepreneurship.
3. Develop infrastructure to secure and support the solicitation of external funding (grants, donors, corporate partnerships etc.)

Headline: Bentley's Global Center for Social Enterprise in partnership with Bill and Melinda Gates Foundation reduces deaths related to climate change by 50%.

1. Identify Faculty leaders who apply for grants for the initial seed money.
2. Strengthen our interdisciplinary curriculum that pulls together business, ethics, sustainability, technology, analytics, global studies, communication etc...
3. Recruit students whom identify with the interdisciplinary curriculum with strong business skills.

Headline: Diversity initiatives pay off at Bentley University and lead to higher endowment and more return on investment for their graduates

1. Diverse faculty and staff. Equity and inclusion program for all. Recruitment to more diverse areas of the country.
2. Pricing model change to allow for more flexibility in paying for education. "Pay as you go"/ subscription model. Employer partnerships to allow for loan forgiveness after graduation from Bentley.
3. Design several physical spaces that encourage student engagement.

Headline: Bentley University Reaches Global Milestone - enrolls students from every country

1. Create awareness around the globe about Bentley's ROI
2. Increase scholarship funding by engaging successful stakeholders and alumni
3. Develop innovative and user-friendly online programs and teaching tools

Headline: Bentley Makes Diversity Pay, As Endowment Tops \$1 Billion

1. Create a more inclusive culture that attracts a more diverse community
2. Enhance student and alumni connection to Bentley
3. Cultivate relationships with top employers

Headline: Bentley secures \$100mil gift to continue transformative efforts in achieving gender parity, social justice efforts; creating best ROI for graduating students.

1. create a culture of philanthropy to increase financial aid
2. provide programs and curriculum to increase the pipeline of underrepresented groups, across the Bentley community.
3. expand relationships with top paying global companies

Headline: Bentley University grads at the helm of all four global professional FINTECH firms.

1. Expand available technological and instructional resources, including faculty with expertise in all FINTECH-related areas. Start a FINTECH major and graduate program.
2. Develop relationships with and knowledge about the FINTECH space externally (with firms) and internally (admissions, career services, advising, marketing, university advancement). Start a student FINTECH group.
3. Develop lifelong learning programs for alumni that foster global leadership skills and innovative thinking. Create an alumni network for senior executives around the world.

Headline: Bentley's integrated approach ranked #1 for innovation outcomes and stakeholder's satisfaction

1. Diverse and flexible curriculum with supportive learning spaces.
2. Integrated curriculum and real world experiences through problem based learning.
3. Increasing connections across departments with student life and the larger business environment.

Headline: Bentley The New Ivy B-School: Graduates Top Choice of Employers Everywhere

1. Increase Endowment by attracting prestigious employers and rich widows
2. Increase National and International Visibility for students and employers
3. Attract non-traditional students including- first generation,

Headline: Bentley University maintains #1 ranking in post grad job placement and salaries ten years running in U.S. and China.

1. Strengthen the internship/co-op program
2. Develop a center for experiential learning and career development to build upon existing and new corporate partners to fund a support new center
3. Improve diversity in our enrollment and create a more inclusive environment

Headline: Bentley-Google Partnership Develops Business Plans to Sustain Efforts to Mitigate Climate Change Threats

1. increase partnerships with leading national and international organizations (businesses, research organizations, and government agencies)
2. further integration of business and arts and sciences (such as paired teaching of courses or co-taught classes around specific problems that need business, science, and social solutions.
3. more opportunities for students to gain experience developing creative solutions (such as internships with concrete meaningful contributions , study abroad, collaborative classrooms)

Headline: First Nobel Winner from Bentley acknowledges inspiration from students

1. build research infrastructure that can support large multi-disciplinary, multi-institutional funded research projects
2. encourage integration between research and teaching with innovative pedagogy / flexible curricula
3. invest in a portfolio of educational offerings including undergrad, masters and doctoral that will attract diverse higher caliber students

Headline: Bentley Leads by Example in Ethical Mission That Joins Curriculum to Its Own Employment Practices

1. Ensuring that all Bentley employees are earning a living wage
2. Requiring all graduates (in both undergraduate and graduate programs) have a significant experience that relates to Ethics and Social Responsibility
3. Growing the university endowment and committing substantially more financial resources earmarked for Ethics and Social Responsibility

Headline: Bentley University's Center for Integration and Science and Industry...develops a cure for cancer

1. support of the board of trustees
2. develop corporate partnerships (biotech, pharmaceutical) using the model in place
3. fundraising within alumni community as well as large corporations that want to support medical research

Headline: Bentley's year round curriculum produces innovative business leaders for the new global "tech" industries!

1. Adjust faculty/staff size and buy in
2. Determine the breakeven to keep the campus open and staffed all summer
3. Develop a more innovative curriculum using global tech practitioners to insure the integration of key skills.

Headline: Bentley surpasses Ivies in top business school rankings after reinventing the business professional

1. Diversifying and growing revenues and student population
2. Reinventing the curriculum (underway) & co-/extra-curricular experience
3. Have a better understanding of our alumni success

Headline: Bentley University's Social Justice and Business program at its Beijing campus ranks #1 in the world.

1. Increase the focus on social justice and globalization in our curriculum
2. Diversify the recruitment of faculty, staff, and students
3. Build partnerships to enable international campus development processes

Headline: "Business Engineers"- How self disruption led Bentley University to Global prominence.

1. Explore and implement strategic partnerships with industry and academic institutions.
2. Recruit a student body that better reflects the diversity of a global demographic.
3. Rapid and frequent curriculum redesign to match the pace of World Wide technical innovations.

Headline: Global alumni CEOs, send leadership teams to Bentley to solve social economic problems.

1. Bentley convenes symposium to identify critical social problematic areas
2. Invest and expand our service learning program to incorporate alumni
3. Encourage the global alumni CEOs to sponsor scholarships and grants for under served populations (e.g., incarcerated, homeless, immigrants)

Headline: Bentley University Graduates Recruited to Lead the First International Space Station Banking and Healthcare Systems

1. Bentley has to be a leader in International banking, technologies, and healthcare industries - modeling programs on campus giving students an experiential education (i.e. a health, wellness, and spiritual program on campus).
2. Create partnership with NASA, large banking and healthcare institutions -- going beyond traditional relationships.
3. Investing by university and alumni to create innovative think tanks on campus.

Headline: Bentley Redefining Success: Ranks #1 Worldwide in Alumni Happiness!

1. Develop flexibility in curriculum planning to expand degree map opportunities
2. Require self knowledge coaching and preferred skill identification in first year.
3. Integrate alumni into comprehensive professional development programs

Headline: Bentley Continues to Deliver Diverse Leaders that Transform the Meaning of Success

1. Redefine diversity as a competency for the Bentley community
2. Increase overall diversity of Bentley faculty, staff and students
3. Develop metrics connected to diversity proficiency to redefine Alumni success

Headline: Bentley Tips Scale on Social Capitalism: Leads the way in socially responsible innovation

1. Changing the perception of the role of business in society by developing coursework in this area. 1b. Co-curricular programming to enable students to focus on being good, active citizens
2. Having career services develop more relationships with socially responsible companies - through internships, first time jobs. 2b. Obtain an endowed scholarship that financially supports students wanting to take riskier, lower pay but very valuable opportunities
3. On campus research opportunities (grant or corporate funded)

Headline: The Bentley Business University Model Produces the Modern-Day Renaissance Graduate

1. Required credit-based semester away to complete service, intensive language immersion, global experience - without additional cost
2. Curriculum reform to make education more flexible and relevant
3. Visiting scholars/professors/business leaders

Headline: Bentley graduates first student on Moon; focus on business, liberal arts, and planetary responsibility.

1. Investment in breakthrough digital distance learning
2. Flexible and inspiring curriculum
3. Self-designed business/arts and science "degree"

Headline: Bentley University partners with Google in initiative to tackle "wicked problems"

1. Integration of curriculum by introducing transdisciplinary majors and departments (healthcare management, sustainable business development, sustainable finance).
2. Provide professional support to faculty and staff to facilitate transformation to a more integrated curriculum. Hire new faculty working in transdisciplinary fields.
3. Build strong partnerships with corporations, non-profits, and organizations.

Headline: Blazing towards the future: Bentley University prepares professionals for life long learning, integrating ethics, technology and practice.

1. Create partnerships with key industry players
2. Prepare our students to engage with future partners and technology.
3. reward faculty for building and maintaining corporate relationships.

Headline: Bentley Graduate Elected First Female President of the United States Crediting Bentley's Women Leadership Program.

1. Increased enrollment of female students and expand the women's leadership program via potential sponsors and/or donors.
2. Invite high profile female politicians to elevate the awareness of the connection between business and public policy.
3. Increase internship opportunities for female students.

Headline: Embracing the Future of Work 10 years ago, Bentley University breaks all barriers

1. Curriculum refinement: Offerings, structure and delivery
2. Increase external funding
3. Attract and retain a more diverse community

Headline: Bentley University alumni Spirit of Giving, endowment surpasses \$1 Billion

1. Long term leadership within school. Inspirational, trusted, consistent, committed, likeable figurehead.
2. Expand and recruit "rockstar" development office staff
3. Hire responsible fiduciary custodian (i.e. Charles Schwab)

Headline: Strength of Bentley University's Ethical and Socially Just Business Leaders Attract Patriot League Invitation

1. Increase endowment by engaging donor investors
2. Increase national reputation for student success, experiential teaching and scholarly excellence
3. Educate students to be mindful, sustainably focused, and technologically savvy business leaders

Headline: Bentley ranked #1 in the nation for top business curriculum: prepares culturally competent, data driven students for the modern age

1. Increase the diversity of the student body and the faculty and staff
2. Establish "buy in" from all constituents that a diversified curriculum and experience are necessary for success
3. Intentionally infuse revolutionary data and technology skills in the curriculum and throughout campus in order to increase marketability of students in the workforce

Headline: Bentley Student Exposes Large-Scale Corporate Fraud: Credits Bentley Curriculum

1. Integrate ethics throughout the curriculum including assessment of student performance.
2. Incorporate ethics in experiential learning in the classroom and beyond.
3. Train and place students in corporate leadership positions where they can change the corporate culture.

Headline: A philosopher in the C-suite? Bentley University graduates liberal arts students who are changing business

1. Reduce siloed departments to enable better integration between A & S and Business - have faculty teams (for both teaching and research) across department NOT just in one department. More synergies and integration between rather than differences identified. Baked in - mandated NOT gee that would be nice.
2. Stronger relationships with local companies for business focused internships for liberal arts students
3. Improve core competencies of students - critical thinking and communication courses

Headline: US Department of Education ranks Bentley University best in student satisfaction and ROI

1. Increase alumni giving - build alumni network
2. Build corporate connections outside New England (and US)
3. Invest in student life

Headline: Bentley Univ is #1 in US for per alumni annual giving.

1. reduction in student debt
2. improve satisfaction with Bentley student experience and emotional connection to the university
3. alumni engagement

Headline: Bentley ranked top business university for females in the U.S. after graduating most females in the executive rank.

1. Increase female enrollment by offering more financial aid.
2. Building a pipeline to Forbes 50 companies
3. Offer female alum mentoring program

Headline: Bentley University first in history to achieve 100% graduation rate, and looks good doing it!

1. A strong group of heavily engaged students within diverse co-curricular programs and student organizations.
2. Wide range of resources for support (financial, academic, community, etc.)
3. Flexibility of academic access (online courses, in person, night classes, collegiate partnerships, etc.)

Headline: Bentley University brings high value business education to new campus in Bangalore, India

1. Successful fundraising among Indian Bentley alumni and global companies
2. Selling and quantifying the value of Bentley education to the Indian market
3. Prioritizing the development of teacher scholars who can excel in small classroom environments

Headline: Forbes Top 10 Companies partner with Bentley University to hire Bentley graduates for their comprehensive and practical education in business ethics, sustainability, social justice.

1. Integration real world projects and problems in curriculum
2. Student work and faculty research through publications and media releases

3. Well rounded students with education in health and wellness, culture competencies, mindfulness

Headline: Bentley University student led cross generational community partners with UN to solve Global water crisis.

1. Create required cross disciplinary capstone projects to address global water shortage
2. Recruit retired industry experts to assist faculty/students in their projects
3. Align curriculum to institutional theme of social engagement and entrepreneurship

Headline: Business for Good: US News & World Report names Bentley University #1 for student Return on Investment(ROI) by setting the standard for Inclusive Leadership Education

1. Innovative and flexible curriculum(co-curricular,), mentorship (alumni involvement, top global employers), diverse interactions(enhanced recruitment)
2. Recruitment (faculty, staff & students) Students (low-income,) Faculty and staff (focused on creating)
3. Increasing endowment to allow investment in programming (leadership, diversity, community outreach)

Headline: Another Bentley Alum reaches key executive business position in leading world corporate innovator.

1. Build more extensive relationships with world corporate innovators.
2. Develop creative, independent thinkers.
3. Recruit a more diverse (in every sense of the word) student body.