



CRONIN OFFICE OF INTERNATIONAL EDUCATION

2017-18 Annual Report





MEMBERS OF THE BENTLEY COMMUNITY:

Reflecting on the first academic year of Bentley's second century, I send my sincere gratitude to our faculty who inspire and challenge our students to broaden their perspective through international education. It is your example of engagement across borders that leads students with global ambitions to develop into alums whose lives and careers cross boundaries of geography and culture. Case in point: Alumna **Sarah Mills '06** says she might not have studied abroad at all, were it not for encouragement from her Global Studies and Management professors. Yet here's how she reflects on her international Bentley education today:

"Study abroad set the course for my career. During my time in Vienna, I experienced significant growth. I grew my network. I became better at adapting to changing circumstances. I developed creativity, diligence, and patience. This, in turn, has enabled me to succeed in dynamic digital marketing positions in New York City, Shanghai, and San Francisco where I've led multi-national teams. Most importantly, I gained a profound appreciation for the varieties of cultural and social experiences, which has made life and work rewarding."

A few notable achievements of Bentley study abroad students you'll find highlighted in this report include:

- **Neha Singh '15** earns a prestigious Fulbright grant to France
- Valente Center research assistant **Brittani Murphy '18** co-authored a paper with Professor Joel Deichmann which has been accepted for publication
- **Esther Hong '18** was selected as a panelist for the 2018 Global Student Leadership Summit in Miami, FL.

These individuals are distinctive, but they are not atypical. Indeed, **655 Bentley students studied or interned in 27 countries in 2017-18**. Bentley is ranked **#8** for participation in mid-length (semester) duration of study abroad and **#11** for undergraduate participation in study abroad, according to the [Institute for International Education's](#) most recent [Open Doors](#) report, the most comprehensive information resource on US higher education inflow and outflow of students and scholars.

I invite you to take inspiration from these pages featuring your students and colleagues. Visit our [faculty resources webpage](#) to consider proposing an international course for 2019-20, and browse ways to connect with our prestigious partner universities.

As always, please send your suggestions, questions, or comments to me at nschlegel@bentley.edu. Our International Education team is looking forward to working with you in the new academic year!

Natalie Schlegel, MBA '08
Director
Cronin Office of International Education

Cover photos are selections from the 2017 International Education Photo Contest

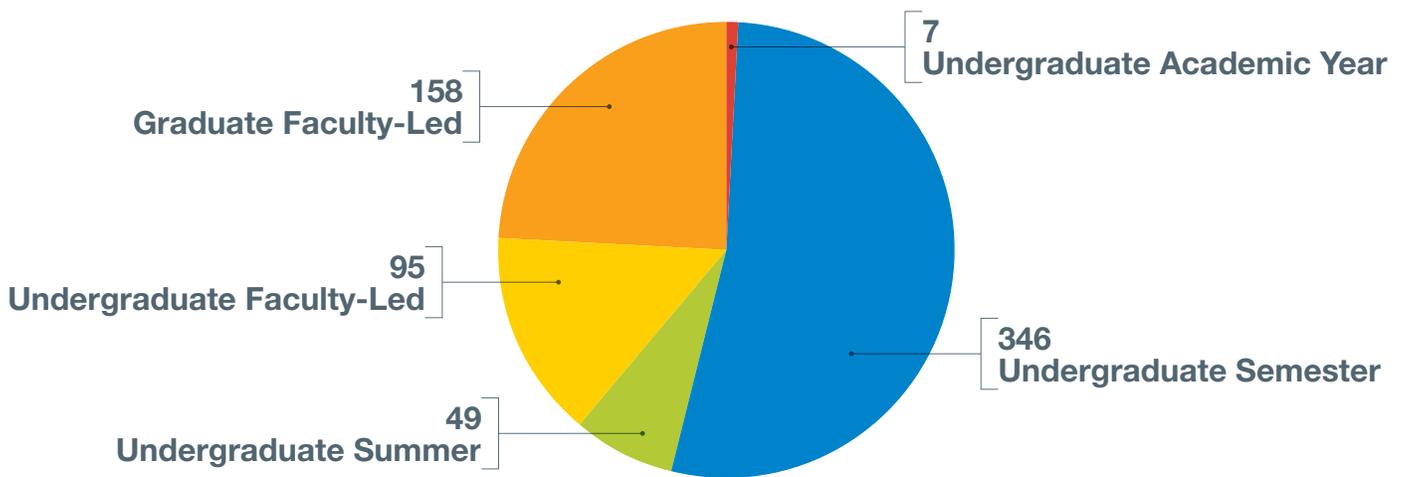
Clockwise from left:

- Caitlin Derrickson, '18, Paris, France
- Kanika Banka, HFID '18, Pilaesberg, South Africa
- Donna Bacchiochi, Staff, Pulpit Rock, Norway
- Ana Christina Machado Delano, '18, Agra, India
- Phoebe Finn, '18, Myanmar
- Olivia Corriveau, '18, Seville, Spain

INTERNATIONAL EDUCATION AT A GLANCE

The Cronin Office of International Education provides students with academically rigorous and culturally enriching international experiences, preparing them for socially responsible leadership in an increasingly interconnected world.

2017–18 International Education Enrollment



Total number of students: 655

	 <p>50% 50% OF THE GRADUATING CLASS STUDIED ABROAD</p>	 <p>3.47 AVERAGE GPA FOR STUDY ABROAD STUDENTS VS. 3.34 FOR NON STUDY ABROAD STUDENTS</p>	
 <p>98.7% OF STUDY ABROAD STUDENTS HAD A 4-YEAR RETENTION RATE COMPARED TO 82% OF NON-STUDY ABROAD STUDENTS</p>		 <p>18 STUDENTS EARNED SCHOLARSHIPS ADMINISTERED BY INTERNATIONAL EDUCATION</p>	

2017-18 STUDY ABROAD DESTINATIONS

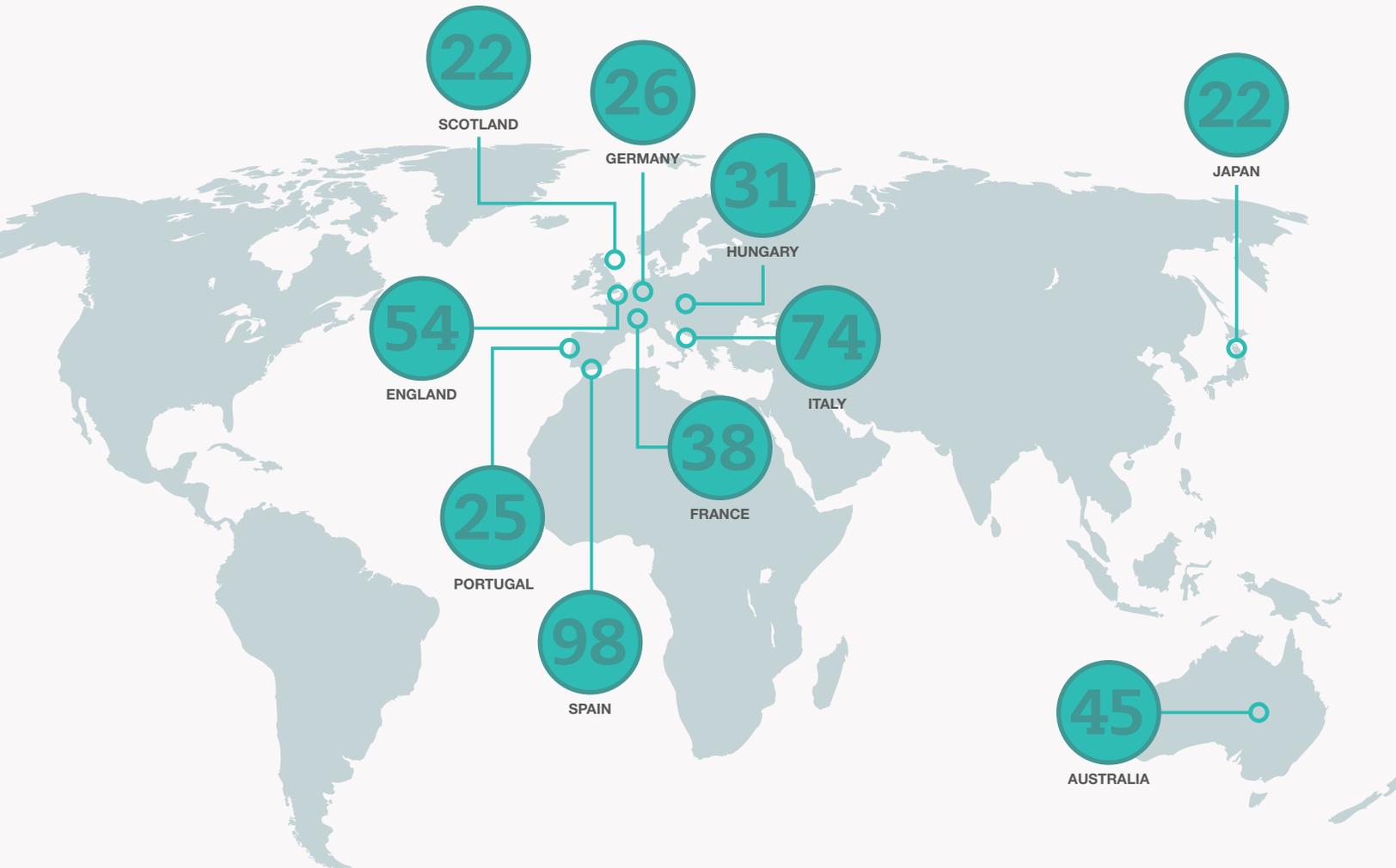
Argentina
Australia
Austria
Belgium
Chile
China
Croatia

Denmark
England
France
Germany
Ghana
Greece
Hong Kong

Hungary
Iceland
India
Ireland
Italy
Japan
Netherlands

Peru
Portugal
Scotland
Singapore
South Africa
Spain
Washington, DC

TOP TEN STUDY ABROAD DESTINATIONS



DIVERSITY IN INTERNATIONAL EDUCATION

Nationwide, the proportion of study abroad students from underrepresented backgrounds has long lagged against their total college enrollment. Yet at Bentley, study abroad enrollment of students of color has kept pace with, or even surpassed, total student of color enrollment. As a marker of Bentley's commitment to promoting access to international education for all students, The Cronin Office of International Education joined the DiversityAbroad Network. The Network is dedicated to increasing participation and better serving the needs of diverse and underrepresented students in international education. Cronin staff benefit from tools and expertise that improve study abroad learning outcomes for all students. Bentley students benefit from DiversityAbroad's annual Global Student Leadership Summit.

DIVERSITY ABROAD GLOBAL LEADERSHIP SUMMIT

Esther Hong '18

MAJOR: Marketing ■ **HOMETOWN:** Monticello, NY ■ **STUDY ABROAD:** Vienna, Austria

The Cronin Office of International Education nominated Esther Hong '18 to attend the Global Student Leadership Summit in Miami, Florida in April 2018. Her essay was chosen from among 600 entries to earn her a spot as a panelist. Following is an excerpt from the Summit reflections she shared at Bentley's First Annual Study Abroad Senior Celebration on April 25, 2018.

"Before the Global Student Leadership Summit, whenever someone asked me about my study abroad experience in Austria, I always gave a superficial answer. Probably because I felt like it was just a topic for small talk, but it could have very well been that I did not yet know what to make of my study abroad experience. Sure, I had developed a sense of independence, was able to step out of my comfort zone, and relied less on digital communication. However it was not until the Summit inspired me to reflect that I was able to

identify some of the deeper ways I grew through study abroad. The Summit helped me see that identity is what you choose to make of it. I am a female Korean-American deeply rooted in multiple cultures. I am an in-betweeners who floats and spans across different groups. I came to terms with the fact that I will never belong to one neat group. Identity evolves and is shaped every day by experiences, the people you meet, and even by small interactions. Bias that can drive walls between two different people can be broken. Studying abroad was an opportunity to truly find out more about myself and those around me. The Summit was an opportunity to thoroughly reflect on that learning. I opened my eyes to the value my global identity brings to the Bentley community today and to global workplaces in the future."

Esther has recently accepted a position at TripAdvisor.



Know a deserving student? Recommend a study abroad returnee to attend DiversityAbroad's 2019 Global Student Leadership Summit. Contact nschlegel@bentley.edu

Read the Institute of International Education's newest research on underrepresented students and study abroad

<https://www.iie.org/Research-and-Insights/Publications/Underrepresented-Students-and-Study-Abroad>



**21% OF STUDY ABROAD
STUDENTS WERE
STUDENTS OF COLOR**

Bentley's Exchange Partners

RMIT University, *Australia*

Bond University, *Australia*

WU-Wien: Vienna University of Economics and Business, *Austria*

University of Sao Paulo, *Brazil*

Copenhagen Business School, *Denmark*

Audencia Nantes School of Management, *France*

Grenoble Ecole de Management, *France*

NEOMA Business School, *France*

HHL Leipzig Graduate School of Business, *Germany*

German Graduate School of Management and Law, *Germany*

University of Mannheim, *Germany*

University of Hong Kong, *Hong Kong*

Corvinus University of Budapest, *Hungary*

Al Akhawayn University, *Morocco*

Leiden University, *Netherlands*

Tilburg University, *Netherlands*

Nanyang Technological University, *Singapore*

Solbridge International School of Business, *South Korea*

ESADE Business School, *Spain*

Universidad Pontificia Comillas, *Spain*

University Pompeu Fabra, *Spain*

University of Navarra, *Spain*

University of St. Gallen, *Switzerland*

University of Warwick, *United Kingdom*

For a full list of Bentley's partner and affiliate programs, please visit our website: bentley.edu/international-program-list.

SEMESTER AND SUMMER PROGRAMS

The Cronin Office of International Education has cultivated exchange partnerships with top universities around the world. Exchange students become fully immersed in Bentley's campus, living and learning alongside full-time Bentley students. Each year, Bentley hosts over 100 exchange students from around the world for a semester or academic year.



EXCHANGE SPOTLIGHT

Alexander Mohr, Exchange student, Fall 2017

HOME UNIVERSITY: University of Mannheim

During my first few days as an exchange student at Bentley, I couldn't wait to meet my roommates, Jake, Ben, Nick, and Dima, who were full-time Bentley students. We shared a flat in Falcone North, where we spent many nights talking about our cultural differences, watching sports or relaxing with friends.

Early on in my exchange semester, I began adapting to the new way of life at an American university. Coming from a larger university in Germany, I wasn't used to having professors know my name, or even

participating in class. By the end of the semester, I learned to love the virtues of Bentley's academic system.

In addition to my academics, I joined the Bentley club volleyball team. The highlight of my semester was when my roommate Jake invited me to spend Thanksgiving with his family, which was an unforgettable experience. I wish I could have stayed longer at Bentley, to learn more, and to spend more time with my Bentley roommates and my fellow exchange students.

SEMESTER ABROAD SPOTLIGHT

Juliana de Groot, '18

MAJOR: Marketing ■ **HOMETOWN:** Dunstable, MA ■ **STUDY ABROAD:** Hong Kong SAR, China

I studied abroad at the University of Hong Kong (HKU) as a first semester senior. One of my goals for my semester abroad was to challenge myself to learn concepts in Marketing and Psychology from the view of a collectivist society. After three years of internships and formal education at Bentley, I felt well-prepared for the rigorous courses I took at HKU. Just like at Bentley, there was no shortage of group projects, but working with local students gave me insight into Hong Kong's innovative and extremely competitive corporate landscape.

Equally as important to my overall experience was the informal education I received through talking with locals and experiencing daily life. The best decision I made was to join the HKU Kendo team. I had never been part of a formal sports team before, but I was eager to step out of my comfort zone. Another goal for my semester abroad was to make friends with local students through a new activity that I couldn't find at Bentley. Over the course of the semester, my teammates became my family. On top of translating our practices, my teammates

introduced me to new foods, helped me learn basic Cantonese phrases, and taught me about the intricacies of Hong Kong culture. I even had the opportunity to serve as the official timekeeper for the 13th Regional Kendo Championships. Through actively becoming involved in my time abroad, I made lifelong friends and created a permanent place for myself in Hong Kong.



“Another goal for my semester abroad was to make friends with local students through a new activity that I couldn't find at Bentley.”



SEMESTER ABROAD SPOTLIGHT

Sara Bazian '19

MAJOR: Hispanic Studies ■ **HOMETOWN:** Jeddah, Saudi Arabia ■ **STUDY ABROAD:** Pamplona, Spain



I spent my semester abroad at the University of Navarra in one of the most welcoming cities in the world: Pamplona, Spain. I took a cultural integration course where we were taught the local sayings, dialect and customs of the local people. Need-

less to say this was not only very useful, it also laid the groundwork for me to create friendships and to have success at my internship. During my time in Pamplona, I worked with the Institute of Language and Culture in the University of Navarra (ILCE), where I learned the value of organization, work environment and time. I welcomed visiting professors, organized events for exchange students, and ordered and received inventory of merchandise. The Spanish work environment is the most collective I have ever experienced. The relationship with my superior is one I will always appreciate. She took a strong

interest in my success, but not just on the job. Above all, the University of Navarra promotes personal growth.

From the professors at ILCE, to the bartender at my favorite pinchos bar, the Spaniards I met shared one an incredible sense of hospitality. Locals encouraged me to have the best experience I could possibly have, and wanted me to love their city as much as they do. I highly recommend this path for students who want the chance to make friends for life, learn more about themselves and make their abroad city their home.

SEMESTER ABROAD SPOTLIGHT

Daniella Polihovsky '20

MAJOR: Marketing ■ **HOMETOWN:** Franklin, MA ■ **STUDY ABROAD:** Seville, Spain

Santander Universities Study Abroad Scholarship Recipient

It is hard to adequately describe Sevilla without using clichés. There is a common expression here that *Sevilla tiene un color especial* ("Sevilla has a special color"), and the more I travel to other parts of Spain, the more I understand what that expression truly means. The little winding streets are bursting with color, and delicious smells waft out of the many Tapas bars lining the streets. Being here feels like being transported back in time, as people play guitars and sing with their friends in restaurants, or lounge by the river on a sunny day. This big, yet little, Andalusian gem can be described more as a feeling rather than by listing individual components. It isn't just the delicious churros

with rich hot chocolate, it is the feeling of sharing a meal with new Spanish friends, people who I could barely communicate when I first arrived in Spain. It is more than the soaring Giralda above the Cathedral, it is the feeling of the warm wind and view of the city that meets you when you finally get up the 35 ramps.

I fell in love with Spain and I cannot wait to continue to explore the country during my second semester abroad at ESADE Business School next spring. The Santander Universities Study Abroad Scholarship made my dream of spending a full year in Spain come true.



2017–18 Courses

UNDERGRADUATE

- Chile After Pinochet
Professor: Jane De León Griffin
- Global Health Challenges in a Changing World (Ghana)
Professors: Tony Kiszewski and Charles Malgwi
- English Origins of American Law
Professor: Franklyn Salimbene
- Dominican Republic: Past, Present, Future
Professors: Cyrus Veeseer and Shawn Hauserman
- Mad Men (and Women) of British Literature
Professor: Zack Snider
- Intermediate Spanish Immersion (Peru)
Professors: Christian Rubio and Alison Guzmán
- Contemporary Europe (Germany and Czechia)
Professors: Joel Deichmann and Patrick Scholten

GRADUATE

- Decision Making in a Cultural Context (Scotland)
Professor: Iris Berdrow
- Business in South Africa
Professor: Abdi Eshghi
- Japan's Culture and Business Practices
Professor: Goli Eshghi
- Emerging Leaders MBA (Germany & Hungary)
Professors: Joel Deichmann and Patrick Scholten
- Bentley MBA (Portugal, Tennessee, France)
Professor: Alina Chircu, David Gulley, and David Schwarzkopf

FACULTY-LED INTERNATIONAL COURSES

Faculty-led international courses are 3-credit intensive study abroad experiences offered during semester breaks. Students benefit from personal interaction with companies and organizations they would not encounter as tourists.

UNDERGRADUATE SPOTLIGHT

Ke Xin Chen '18

MAJOR: Finance and Accounting ■ **HOMETOWN:** New York, NY

■ **STUDY ABROAD:** Ghana ■ **COURSE:** Global Health Challenges in a Changing World, Professor Tony Kiszewski

Earle and Sloan Travel Fellowship Recipient

As the recipient of the Earle & Sloan Travel Fellowship, I was participated in NASE 318: Global Health Challenges in a Changing World in Ghana. This scholarship made it financially possible for me to study abroad my last semester in college. Visiting Ghana is one of the highlights of my college experience, and it is only with the scholarship that it happened.

In Ghana I visited different local communities to learn about the local governments and tradition. In addition, I visited elementary schools and interacted with students, and explored Ghana's nature through

hikes and a tour of a monkey sanctuary. This trip was a humbling experience. Despite the beauty of the country, there is much that can be done to improve living conditions, and to reverse damage to the environment. One aspect of the trip that struck me was the happiness and kindness of Ghanaians, despite the little that they may have. I have become more grateful for everything that I have, and I am more determined to make this world a better place.



GRADUATE SPOTLIGHT

Howard Goode, MBA '19

PROGRAM: Professional MBA ■ **HOMETOWN:** Montego Bay, Jamaica

■ **STUDY ABROAD:** South Africa ■ **COURSE:** Business in South Africa, Professor Abdi Eshghi

Earle and Sloan Travel Fellowship Recipient



I am honored to have been awarded the Earl & Sloan Travel Fellowship. With this opportunity, I joined Professor Abdolreza Eshghi's GBE class to South Africa. This first-hand observational learning left me with several takeaways that have significantly enriched my MBA.

I was most impressed with the African Leadership Academy (ALA). The ALA's philosophy and mission seeks to unify and lift the entire continent by building a network of 6,000 ethical, entrepreneurial leaders. They identify young leaders from across the continent with demonstrated leadership potential, track record of community service and a passion for Africa. ALA combines world-class faculty and unique instructional methods to provide young leaders with the knowledge and inspiration they need to take action as agents of positive change. I have long

pondered similar issues in my own communities. I really like this solution and will be studying this model closely to adapt it to my own volunteer organizations: National Black MBA Association (NBMBAA), Leaders of Tomorrow (LOT) in Boston, and one that I will be starting in Jamaica, West Indies.

I myself am from very humble beginnings. I migrated from Jamaica in 2007 in pursuit of academic and career opportunities. As I continue to climb, I constantly reach back to help my sister and others from my childhood. I have been thinking about how I can switch from giving out fishes to teaching people to fish, to use an age-old analogy. ALA comes really close to the solutions I have been thinking about and is a wonderful opportunity for me to study their successes and obstacles as I fine-tune my own solutions.

The Earle & Sloan Travel Fellowship assists a Bentley student with financial need to participate in an undergraduate faculty-led international course or Global Business Experience (GBE). The recipient receives a full scholarship to cover all course expenses.

The International Citizens Group Study Abroad Scholarship is provided by the generosity of Joe Cronin, Sr., the fifth president of Bentley University, and Joe Cronin, Jr., MBA '94, the President of the International Citizens Group. Joe Cronin, Sr. championed, doubling the number of international students enrolled during his tenure. Bentley's Cronin Office of International Education is named in his honor. Joe Cronin, Jr. ranks his GBE to Japan as one of his most powerful educational experiences.

“This first-hand observational learning left me with several takeaways that have significantly enriched my MBA.”



FACULTY-STUDENT RESEARCH: TOURISM IN CROATIA

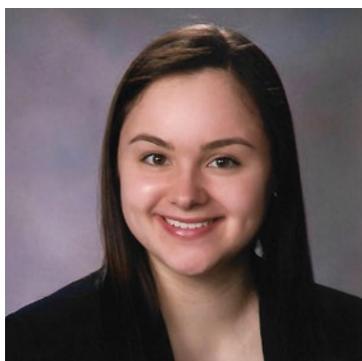
After returning from their travels to Croatia and Germany in May 2017 for GLS 325 *Global Transportation and Tourism*, **Professor Joel Deichmann and Brittani Murphy, '18**, co-authored a paper titled, "A Survey Investigation of International Tourist Motivations and Impediments in the Republic of Croatia." The paper was recently accepted for publication in the journal *e-Review of Tourism Research*. The Valente Center for Arts & Sciences sponsored Brittani as Professor Deichmann's student research assistant. Joel modeled this study after one he had completed a few years earlier about motivations for and impediments to international

tourists visiting Ghana. The survey tool, which was distributed to foreign tourists in the cities of Zagreb and Dubrovnik, included quantitative and qualitative questions about travel motivators and inhibitors in Croatia. It also collected demographic data about the respondents and asked about their intentions to return.

In total, Joel and Brittani collected 168 survey responses. Among the most popular motivations to visit Croatia were "sun and sand" and "nature," while the most common impediments were "duration of flight," "expense of flight," and "language barriers." Overall, visitors were very satisfied with Croatia's attractions

and tidiness, but the same cannot be said of public transportation and souvenir offerings. Based upon their research, Joel and Brittani recommend that Croatian officials provide tourists with information in more foreign languages and promote the use of public transportation to cut down on pollution and traffic congestion. This paper represents a pilot study that Joel intends to replicate and expand in his GLS 325 Faculty-Led International Course to Poland during May 2019.

Brittani has recently accepted a position at Travelers Insurance.



"This research project gave me a new perspective on academia. If someone had told me four years ago that I'd have co-authored a published paper by the time I graduated, I wouldn't have believed them. I encourage others to seek out similar research opportunities."

FACULTY DEVELOPMENT

The Cronin Office of International Education supports Bentley faculty in their international endeavors. We encourage full-time faculty to develop a new international course or internationalize existing courses, propose presentations or attend seminars or conferences to enhance skills in guiding students through intercultural experiential learning, and explore summer teaching opportunities at partner universities. Please visit our faculty resources page for opportunities: bentley.edu/offices/international-education/faculty.

Professor Iris Berdrow

The WISE Conference



Iris Berdrow (Management) attended the pioneering conference for international faculty leaders, program coordinators, and administrators

known as the Workshop on Intercultural Skills Enhancement (WISE) Conference in Wake Forest, NC. "I was part of two presentations at the 2018 WISE conference. The first was based on the use of the intercultural assessment survey. My co-presenter, Janet Bennett, is the leader in the field of intercultural work, and is co-founder/principal of the Intercultural Communication Institute. It was an honor to present with her. The second presentation was based on the 3 year research project supported by, and held at, Elon University's Center for Engaged Learning. This was a seven member, six institution longitudinal research program looking at the student and institutional characteristics influencing global learning choices and outcomes. There are three book chapters and two papers coming out of this work."

Professor Jane De León Griffin

China

Jane De León Griffin (Modern Languages) visited the Alliance for Global Education in Shanghai. "My trip to Shanghai gave me an inside view into the experience of our students who spend a semester studying



there. I was able to sit in on university classes, cultural lessons, and guest lectures. I also visited student dorms and met with Bentley students who were currently studying in Shanghai. The trip reinforced my belief in the importance of multicultural and experiential learning in the Bentley undergraduate curriculum."

Professor Ian Cross

Italy



Ian Cross (Marketing/IDCC) visited IES Abroad in Milan. "I had the pleasure of spending a week with the IES team

in Milan exploring how they could support future Bentley programs in Italy. This was a very special time to be in Milan because it was Design Week - and Milan is indisputably the center of the Design World. My interest with Bentley students is retail, fashion and design, so this was an exciting opportunity to explore the thousands of events being staged all over the city that will be incorporated into my 2019 course itinerary.. The experience con-

vinced me IES can customize programs to meet Bentley needs and will be a professional and fun partner for the 2019 course. I gained a new appreciation for Milan and came away with new ideas to connect the cultural and business objectives of my faculty-led international course."



Professor Casey Hayward

England & Austria

Casey Hayward (English and Media Studies) participated an IES Abroad Customized Programs Familiarization Trip to London and Vienna. "I was particularly interested in what IES could offer faculty in terms of short-term customized programs. IES demonstrated the ability to arrange site visits with local organizations from a variety of industries in order to tailor courses to specific disciplines. IES offers faculty is the ability to focus on the academic goals of the course without the distractions of logistics. They also provide a level of support that would not be available to a faculty member alone when it comes to unforeseen contingencies that will always arise when traveling with students outside the US."

NOTES FROM THE FIELD: EARTH SYSTEMS AND SUSTAINABILITY IN ICELAND

Recipients of the International Citizens Group Faculty Development Fund

In June, professors **Rick Oches and Dave Szymanski** in the Department of Natural Sciences traveled to Iceland while developing a new faculty-led international course, NASC 3900 Earth Systems and Sustainability in Iceland. The goal of the 4-credit course is to provide students with a concrete understanding of current challenges to global environmental sustainability and a working knowledge of the scientific principles to understand them, all using the lens of Iceland's geological resources and Icelandic culture.

After arriving in Reykjavík, they met with administrators and professors at Reykjavík University (RU), including President Ari Kristinn Jónsson and faculty members in the Iceland School of Energy at RU. With a focus on science, engineering, and business, the school offers programs in sustainable energy and sustainable energy



engineering that capitalize on the extensive geothermal and hydrological resources of Iceland. Faculty and staff generously provided context and suggestions for the course, including contacts at renewable energy facilities and fisheries.

Over the next three days, Oches and Szymanski scouted various locations for course stops, traveling along Iceland's Ring Road, from Selfoss in south to the Mývatn-Krafla region in the north. Visiting sites like the Hverfjall volcanic crater, Goðafoss waterfall, Thingvellir National

Park, and several geothermal power stations made it possible to assess sites related to the earth systems-related learning objectives and think about the best pedagogical approach to preparing students before the trip.

The experience led them to revise the draft itinerary in light of the student learning goals, to maximize time on the ground and avoid a superficial, "eco-tourism" student experience. Oches and Szymanski have proposed a new embedded-travel model for the course, keeping the same travel dates but adding regular class meetings during the second half of the spring semester to provide students with the basic scientific concepts and principles of sustainability before travel in May 2019.

BENTLEY HOSTS FACULTY WORKSHOP ON INTERCULTURAL LEARNING

In December, the Cronin Office of International Education hosted the **Institute for Cross-Cultural Teaching and Learning**, for a hands-on workshop for faculty who lead study abroad programs. The Institute's Steven Duke and Tara Harvey began the session with an examination of the goals we have for students who participate in study abroad. We want them to develop

intercultural competence and become ready for the global marketplace. Recent research has shown, however, that simply traveling to another country does not cause students to develop intercultural competence or become more capable of interacting with individuals across language barriers or cultural difference. Intentionality in designing intercultural experiences

abroad for students is essential, in order to help them recognize cultural patterns and develop intercultural competence. Over 20 faculty members participated in the Workshop and left with various ideas of how to incorporate new activities in their international courses to promote deeper intercultural learning.

“Presenters were engaging and well-informed on issues that confront study abroad participants. There was good balance between theory and practicum. Exercises were applicable to our student body.”



ALUMNA EARNS PRESTIGIOUS FULBRIGHT GRANT

Neha Singh '15

MAJOR: Economics - Finance ■ **HOMETOWN:** Essex Junction, VT ■ **STUDY ABROAD:** London, England ■ **FULBRIGHT DESTINATION:** Paris, France



Spending a year in Paris as a Fulbright Scholar has been a dream come true. I spent the past year serving as a U.S. Cultural Ambassador at Lycée Edmond Rostand, a high school in the Paris suburbs, educating my eager students about topics such as American politics, history, and literature. My experience at my high school was further enriched by discovering the individuals at my school on a deeper level, from interacting with excited students in my weekly English Club to being invited by a colleague to spend the weekend at her lovely home.

As a business professional with experience in both consulting and education/nonprofit, I am interested in the intersection between the public and private sectors. I contemplated an outside project that I could pursue that would allow me to focus on this intersection. As such, I conducted research on refugee integration via entrepreneurship, interviewing 16 individuals in the Paris refugee community to learn firsthand about the critical global situation and break preconceived stereotypes that individuals typically have when

they think of “refugee.” One of the highlights of my research was presenting my findings to a global panel at an entrepreneurship conference in Morocco. Seeing my paper recently published underscored how Fulbright truly allowed me to think outside of the “business” box that I have seen myself in.

After studying abroad at London School of Economics and Political Science my junior year, I had a strong desire to return to Europe. Living in France as a Parisienne has allowed me to experience life from a new lens. It is astonishing that I lived in a place with so much history, culture, and wonderful gastronomy, and I got goosebumps every time I walked past La Tour Eiffel or Cathédrale Notre-Dame. It has also been enriching getting to know both the other Fulbright Fellows and the locals, learning about their daily lives and perspectives on global issues such as the refugee crisis, education, healthcare, and gun laws. As a result of my experiences, I hope to make an impact in the business world, and eventually enter the political arena to make an impact through informed policy creation. The Fulbright experience has been truly formative in who I am as a person, and is one that I will cherish for the rest of my life.

Neha is currently applying to graduate school.

Fulbright offers a variety of international opportunities for faculty, staff, and students:

- Carry out research abroad (faculty)
- Invite international scholars to campus to participate in an event or to teach (faculty)
- Create new international networks and learn about the educational system in a different country (faculty and staff)
- Teach English or attend graduate school abroad (students)



Bentley Faculty Fulbrighters. Did we miss you on our list? Please let us know at ga_study_abroad@bentley.edu!

- Cynthia Clark, Management (Spain)
- Joel Deichmann, Global Studies (Russia)
- Bonnie Field, Global Studies (Spain)
- Jane Tchaicha, Modern Languages (Morocco)
- Joe Weiss, Management (Russia and Spain)

Bentley welcomed the following Fulbright student scholars to campus in 2017-18:

- Marcel Albers, Masters in Finance (Germany)
- Uyanga Sumiya, Masters in Business Analytics (Mongolia)
- Goomeral Tumurchudur, Emerging Leaders MBA (Mongolia)

FIRST ANNUAL STUDY ABROAD SENIOR CELEBRATION



At the start of Bentley's second century, the Cronin Office of International Education launched a new tradition in 2017-18. The Study Abroad Senior Celebration was a venue for our soon to be alums to celebrate the transformative power of study abroad and to reflect on the meaningful international experiences that shaped their Bentley education. The event

included inspiring remarks from Associate Professor of Modern Languages **Jane De León Griffin**, whose career trajectory was largely shaped by her study in Chile as an undergraduate. Peer Advisor Esther Hong's intimate reflections from the DiversityAbroad Global Student Leadership Summit illustrated how study abroad teaches powerful lessons about oneself as much as it brings us closer to others.

Fiona Smith '18 was recognized for exemplary contributions as a Study Abroad Peer Advisor and to cap off the program, the First Annual International Education Award was inaugurated to recognize a student who has demonstrated significant personal, academic, or professional

growth through study abroad; integrated their international experience with the academic curriculum and/or their co-curricular involvement on campus; and contributed to international understanding on Bentley's campus. The 2018 International Education Award was presented to Chandler LaSorsa '18.

The event closed with a presentation of study abroad graduation cords to wear with regalia.

Chandler has recently accepted a position at LogMeIn.

Fiona has recently accepted a position at Liberty Mutual Insurance.

Watch the video spearheaded by Study Abroad Peer Advisor Coordinator Nicole Konikow, '18 for thoughtful reflection and sound advice from her peers.

<https://drive.google.com/file/d/16lmAhJoF7YVCQK3P255gUzVO8YHYpKSj/view?usp=sharing>

STUDY ABROAD ALUMS SHARE CAREER INSPIRATION

Dan Merica '10: *From Campus to Career: Maximizing Your International Experience*



April 20, 2018

Now a political reporter covering the Trump administration for CNN, Dan's talk led us from his undergraduate days to the Clinton

campaign trail to the White House. He shared how his international experiences at Bentley served as a catalyst to his career in journalism and offered a wide

range of advice from meaningful studying abroad to career. The audience enjoyed his thoughtful lessons and memorable moments covering the nation's most watched political figures.

Matt Habinowski '97: *Careers in the US Foreign Service*



April 26, 2018

Matt's energetic talk illustrated how he has translated his Bentley business education from his early days

in software and telecom, to the Peace Corps, and now to a career in the US Foreign Service where he has been posted in Ukraine, Russia, Brazil, and Washington, DC. His passion for his Foreign Service work was palpable. He shared how his work keeps him learning, growing, traveling, and ethically fulfilled. Matt shared examples from his day to day work representing his country, and offered plenty of advice for undergraduates to think broadly about avenues to apply a business education. Matt's next assignment is Deputy Political/Economic Counselor at the US Embassy in Brussels, Belgium.



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