Summer 2012 Academic Calendar

<u>April</u>

9 – Monday Summer Registration for all students 9 am!
20 – Friday **Mandatory Pre-session** for Session A, 6:00-8:00 pm

May

Monday 14 – Friday 18 One-week intensive course (Session A)

21 – Monday28 – MondaySummer I Classes beginMemorial Day- No Classes

<u>June</u>

1 – Friday Monday class make-up for Memorial Day observance 14 – Thursday Last day to withdraw from Summer I, 6 week courses

(see Refund and Withdrawal Schedule for other part-of-term

deadlines)

28 – Thursday Summer I, 6 week courses ends

<u>July</u>

2 –Monday Summer II Classes begin

6 – Friday Mandatory Pre-session for 5-Friday classes, 9:00-11:00 am 8 - Sunday Wednesday class make-up for Independence Day observance

13 – Friday 5-Friday classes begin

26 – Thursday Last day to withdraw from Summer II classes

(see Refund and Withdrawal Schedule for other part-of-term

deadlines)

<u>August</u>

10 – Friday Summer II classes end

For more information, please visit the Academic Calendar on Bentley's website at http://www.bentley.edu/calendar/index.cfm

REGISTRATION INFORMATION

Registration begins on April 9, 2012 at 9:00 AM

To Register

New students must complete the **"Registration Form"** at the back of this Schedule Book.

Continuing students will register via **MyBentley.** Detailed instructions follow.

Tuition and fees:

3-credit courses: \$1866.00

*Evening students are generally restricted to nine (9) credits per semester. Accelerated enrollment may result in higher tuition charges. Students enrolling in 12 to 18 credits will be charged full-time day tuition.

Fees

Deferred Payment: \$25 Assessment of Prior Learning (Per credit): \$75

Tuition Payment

Students will be billed for tuition and fees upon registration and a complete invoice can be found on MyBentley (click on the "Finances" tab, click on "Quick Links" "e-bill, e-payment set up authorized users" then click on the appropriate statement). Students are responsible for all tuition and fees as indicated in the following refund schedule. Payment may be made in full by personal check or credit card (Discover, MasterCard, or VISA). A deferred payment option allows students registered for 6 week classes to pay in two installments. One-half of tuition and 100% of fees are due upon receipt of bill. Subsequent payments are required as follows:

For 6 week courses ONLY:

Due upon registration: ½ Tuition & \$25. Fee

Summer I: Final payment due by June 6, 2012 Summer II: Final payment due by July 20, 2012

To enroll in the deferred payment option, you must register on the through your MyBentley account: click on the "Finances" tab, click on "Quick Links" "e-bill, e-payment set up authorized users" then click on "Installment Payment Plans" and "Enroll in Spring Plan".

<u>NEW STUDENTS</u>...please note this new law: Immunizations

ALL NEW FULL-TIME AND PART-TIME STUDENTS at Bentley must have a Meningitis vaccination, <u>required</u> by **Massachusetts Law** or sign a waiver refusing the vaccine. Please contact Mary McCarthy, RN at 781-891-2222 with any questions or concerns.

MAY One Week Intensives (Summer 1):

Course Change/Refund	Start date	End date
Drop, 100% refund	4/2	5/13
Drop, 80% refund	5/14	5/14
Withdrawal, No refund	5/15	5/16

6-week courses (Summer 1):

Course Change/Refund	Start date	End date
Drop, 100% refund	4/2	5/22
Drop, 80% refund	5/23	5/28
Withdrawal, 60% refund	5/29	5/30
Withdrawal, 40% refund	5/31	6/4
Withdrawal, No refund	6/5	6/14

6-week courses (Summer 2):

Course Change/Refund	Start date	End date
Drop, 100% refund	4/2	7/4
Drop, 80% refund	7/5	7/8
Withdrawal, 60% refund	7/9	7/10
Withdrawal, 40% refund	7/11	7/15
Withdrawal, No refund	7/16	7/26

Summer 2- Five Fridays

Course Change/Refund	Start date	End date
Drop, 100% refund	4/2	7/12
Drop, 80% refund	7/13	7/19
Withdrawal, No refund	7/20	8/2

Campus Policies and Procedures—Important Information

Student Account Clearance

You will not be permitted to register for the semester unless your student account balance is cleared by either payment or pending financial aid. If you have any questions concerning your student account, please contact the **Student Financial Services Office**, Rauch 132, 781/891-2162 or -2171.

Students who are disputing tuition charges must complete an Academic Petition Form and submit it to the Registrar's Office no later than the end of the following semester. Petitions received after the deadline will be referred to Student Financial Services for review. All charges remain due until otherwise notified.

Course Pre- and Co-requisites

Students normally are not permitted to attend courses unless all prerequisites are satisfactorily completed, either through Bentley courses, transfer credit, or proficiency credit. Prerequisites must be satisfactorily completed prior to the start of the course; co-requisites (or concurrent prerequisites) must be completed prior to the course or may be taken during the same semester.

Students may petition the appropriate department chairperson for a waiver of a pre- or co-requisite for a specific course.

Please note that, in addition to specific course prerequisites, many courses also have class standing prerequisites. See below.

Class Standing/"Window Policy"

For registration purposes only, Bentley utilizes a "Window Policy" to allow students to access courses if they are within 9 credits of the required class code:

To access:	Credits successfully	
	Completed:	
sophomore-level courses (CC3):	21	
junior-level courses (CC5):	51	
senior-level courses (CC7):	81	

Course Withdrawals

To officially withdraw from a course, students must withdraw through MyBentley or by filing a "Course Change Form" with the Registrar's Office.

Non-attendance will not automatically withdraw you from a course or relieve you of financial obligation.

See the "Refund and Withdrawal Schedule" on the previous page.

Waitlists

If an evening course is closed, students have the option of being put on a waitlist. Should a seat become available before the start of class, you will be contacted at a phone number of your choice. As such, it is important that you submit accurate contact information. Students who cannot be reached will lose their spot on the list.

Class Cancellations

If a class is cancelled, every effort will be made to try and reach you either by telephone or e-mail. It is critical, therefore, that we have your accurate daytime telephone and e-mail address. Any changes to addresses or phone numbers should be made in writing to the Registrar's Office, RAU 111.

Photo ID

All registered students must have a Bentley identification card. To obtain an ID card, you must present your registration verification and Bentley ID number to Campus Police. Your ID is required to utilize the library, computer laboratories, admission to campus events, and the Dana Athletic Center.

Parking Permit

After you receive your registration confirmation, it is imperative that you apply for a parking permit. All registered students must have a valid Bentley parking decal displayed on their passenger side window. In order to obtain a new parking decal for your vehicle, you must register your car via MyBentley. Chose "Student Self-Service on the left, click on "Personal Information" and then "Request a Parking Decal."

Parking regulations will be enforced beginning the second week of the semester. (Safety regulations, including handicapped parking and fire lanes, are enforced at all times.)

Academic Advising

All part-time evening students are encouraged to visit the Office of Academic Services in Lindsay 21 to meet with an academic advisor. Advisors are available to discuss program options, courses, transfer credits, and alternative sources of credit. To schedule an appointment, call 781.891.2803. To meet the advising needs of part-time evening students, our office is open two evenings per week.

For new students... For returning students...

Would you like to speak with an advisor before choosing your courses?

Appointments are available!

In Person or On the Phone

Hours: 8:30 am – 4:30 pm (M-F)

Evening Appointments Available by Appointment

Please arrange your advising session by calling 781.891.2803

Admission

Working professionals and adults returning to the University may access Bentley's undergraduate degree programs as part-time evening students through the Office of Academic Services. Enrollment is open to adults who are high school graduates and have been out of high school for a minimum of 2 years. Professionals who have already completed a bachelor degree may wish to pursue a business-related concentration certificate, take courses in preparation for graduate work, or enroll in individual undergraduate courses to enhance professional development. The following programs are available in the evening:

Bachelor of Science:

Accountancy
Computer Information Systems
Economics/Finance
Finance
Information Systems Audit and Control (formerly AIS)
Management
Marketing

Concentration Certificates*:

Accountancy Computer Information Systems

*For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at: bentley.edu/academic-services/evening/disclosure

Early Matriculation is based on your prior college work. Students who have completed a minimum of five courses at an accredited college with a minimum grade point average of 2.8 are eligible for early admission based on their prior college performance.

Standard Matriculation is based strictly on a student's performance at Bentley. Admission criteria are as follows:

Bachelor's degree: Completion of fifteen Bentley credits with a minimum grade point average of 2.5; satisfactory completion of expository writing and Mathematical Analysis I or its equivalent must be demonstrated through transfer credit or as part of the fifteen Bentley credits.

Associate's degree: Same as above, but with a minimum grade point average of 2.0.

Certificate: For students who have already completed a bachelor's degree. Completion of two courses in the area of the certificate, with a minimum grade of 2.0.

For an Application for Admission or more information, contact the

Office of Academic Services at 781.891.2803

McCallum Graduate School of Business

The McCallum Graduate School of Business prepares individuals to be business specialists through highly focused MBA and Master of Science (MS) programs that offer concentrations in key business disciplines. Securing competitive advantage in today's global and technology-driven marketplace requires a mix of skills unheard of even five years ago — for companies and for individuals. At Bentley, students gain the specialized expertise and broad perspectives on business that are critical to professional success. Innovative academic programs, a first-rate faculty, state-of-the-art facilities, and opportunities for hands-on experience combine to hone students' skills in a range of important areas. Well versed in decision-making, communication, leadership and teamwork, Bentley graduates are positioned to meet the escalating demands of today's business environment.

The McCallum Graduate School of Business offers graduate business programs that are flexible to fit your schedule, streamlined to build on your personal background and easily customized to meet the demands of your career. In other words, a graduate business degree just the way you want it. Our MBA and 7 Master of Science (MS) programs integrate business, technology, ethics and global understanding, focused through experiential learning, so you'll be fluent in the principles and practices that drive corporate decision-making today.

MBA Programs

The McCallum Graduate School of Business offers 3 MBA program options:

The Emerging Leader MBA is designed for pre-experienced students; the Evening MBA is for working professionals with at least 3 years of work experience; and the Bentley MBA is a new 11 month intensive program for experienced professionals with 5 or more years of work experience. For more information on the specifics of these individual programs visit the Bentley website at www.bentley.edu/graduate

Master of Science Programs

Compared with MBA programs, these specialized master's degrees provide greater depth in the area of study and include less general business breadth in the curriculum. They allow students to focus and develop a comprehensive understanding of the theory and tools critical to a specific discipline, enabling graduates to make valuable corporate and professional contributions in their chosen fields.

- Master of Science in Accountancy (MSA)
- Master of Science in Finance (MSF)
- Master of Science in Financial Planning (MSFP)
- Master of Science in Human Factors in Information Design (MSHFID)
- Master of Science Marketing Analytics (MSMA)
- Master of Science in Information Technology (MSIT)
- Master of Science in Taxation (MST)

For more information on any of the graduate programs at the McCallum Graduate School of Business at Bentley University, please contact 781.891.2108 or visit bentley.edu/graduate

Curriculum and Policy Changes: for Continuing Students only

General Business Core

Bentley University has implemented a new GB core for students beginning their programs in Fall 2009 who have <u>not</u> <u>completed any business core courses</u>. Therefore, if you have completed or transferred in any GB courses, you may not enroll in or receive credit for any courses under the new core except as noted below. All "old core" courses will be phased out, so it is in your best interest to move through these courses as efficiently as possible.

Please note:

- o GB 210 Business Statistics has been replaced by GB 213 Statistical Analysis of Business Data.
- o GB 401 will be offered for the last time during the summer of 2012. After that, students may take GB 410.
- o GB 101, 201, 202, 203, and 301 are no longer offered*.

To help you map out a plan for completing your core, speak with an academic advisor in the Office of Academic Services.

Curriculum and Policy Changes: for new students who do not complete any "old" General Business (GB) courses

A New GB Core – New students will have a 27 credit Business Core (formerly 24 credits) with the following courses:

- o GB 110 Legal and Ethical Environment of Business
- o GB 112 Tools & Concepts in Accounting and Finance
- o GB 212 Practice and Applications in Accounting and Finance
- GB 213 Statistical Analysis of Business Data
- o GB 214 Marketing-Operations Fundamentals
- o GB 215 Human Behavior & Organizations
- o GB 310 Business Processes & Systems
- o GB 320 General Business Field Project
- GB 410 Global Strategy

On the Old GB Core?

GB courses on the old core have been phased out.

Please contact an advisor today to discuss the best way to complete your courses.

Changes to Minors in Business Departments

o The Finance, Management and Marketing departments now require 3 courses in the discipline and one non-business course from an approved list of courses. Please visit the departmental websites for more details.

If you have questions about how any of the above curriculum changes will affect your program progression, please contact an academic advisor in the Office of Academic Services, Lindsay 21. 781.891.2803.

^{*}If you have courses remaining that are no longer offered, contact an academic advisor.

Policy Reminders

Pass/Fail Option

As Bentley attracts more highly qualified students and offers a greater range of challenging courses, the pass/fail option has become a way for interested students to risk taking elective courses that are intellectually challenging without jeopardizing their GPA as long as they pass the course as defined below.

Eligibility Requirements:

- Available for sophomores, juniors, and seniors (class codes 3-8);
- The pass/fail option can only be used for one (1) course in your Bentley curriculum.
- A pass/fail option can only be used for courses that are Business electives, Arts and Science electives, or Unrestricted electives.
- Students are not permitted to use pass/fail grades toward their General Education, Business Core and Major requirements.
- The pass/fail option may be used for course taken in a minor.
- The pass/fail option may not be used for Honors courses.
- Certain BA majors are not able to use the Pass/Fail option for the Business minor.
- 5-year students are restricted from taking pre-program required courses or courses for advanced credit standing as pass/fail.
- Students may not use the pass/fail option for courses taken in Bentley-sponsored education abroad programs.
- Students may not use the pass/fail option for internships, directed studies, tutorials, ID 120, ID 121, or study tour courses.

Grading Scale:

- Faculty will submit numerical grades that will be converted by the Registrar's Office. The pass/fail designation will be updated after all grades are received.
- When converting numerical grades, students electing this option will receive a grade of "P", "D", or "F".
 - A "P" (1.7 to 4.0) will earn academic credit and is not calculated in the term and cumulative GPA.
 - A "D" (.3 to 1.3) will earn academic credit and is calculated in the term and cumulative GPA. A
 grade value of 1.0 will be used in calculating the term and cumulative GPA.
 - An "F" will not earn academic credit and is calculated in term and cumulative GPA.

Procedure:

- Students must complete and sign a Pass/Fail Declaration Form and submit it to the Registrar's Office.
 Forms are available at the Registrar's Office, the Office of Academic Services, and on-line at www.bentley.edu/registrar/forms.cfm
- The form must be received prior to the end of the add/drop period. No faculty member or department chair can waive this deadline.

<u>The decision is irrevocable</u>. Be sure to check the accuracy of your declaration. No changes will be permitted after the deadline.

Internships for Credit:

Student Eligibility for *for-credit* internships:

- Junior-level or senior-level standing see department guidelines for specific course prerequisites
- Minimum GPA of 3.0 (except for Finance which requires 2.7 and IDCC which requires 3.3)
- Approval of departmental internship coordinator *prior to* acceptance of internship

Tuition: All internships that are approved for credit will be assessed tuition. Internship courses are subject to all tuition refund deadlines as well as the deadline policies for add, drop, and withdrawal.

Course requirements vary by department, but usually include weekly journals, a term paper, and meetings with the internship coordinator. Minimum work hours are established by individual departments, ranging from a minimum of 12 hours per week for 12 weeks, to 35 hours per week for Fall, Spring, or Summer sessions. Internships last for one semester or through the entire summer academic session (Sessions I and II) and end when the semester or sessions end(s).

Maximum credits: Students may pursue a maximum of two 3-credit internships during their undergraduate program. Only one internship (3 credits) can be used toward your major field of study.

Registration: Students should register for an internship during the registration period and must register no later than the add/drop period of the semester during which the work is done unless otherwise approved by the Internship Coordinator. If you are working during the summer, you must officially register for a summer internship. Not all internships are considered credit-worthy and not all students qualify to pursue an internship for credit. It is important that you meet with the appropriate internship coordinator to determine what sort of internship opportunity is available to you. The Center for Career Services can also provide you with resources to help you find a suitable internship.

For financial reasons, many companies are now offering internships only if they are awarded credit. This is designed primarily to allow companies to offer unpaid internships without tax consequences. Unfortunately, unless both the student and the internship meet the criteria for credit, Bentley cannot award credit simply to comply with company requirements. The Center for Career Services will send a letter explaining our policy to the company—some will accept this, others will not. If you find yourself in that situation, talk with the Center for Career Services. We urge you to determine the company's policy, your eligibility and your internship's eligibility for credit *before* accepting or beginning your internship. For General Information on Internships, please contact the Miller Center for Career Services.

Departmental Internship Coordinators:

Accountancy	Karen Osterheld	AAC 282	x2724
CIS/IPM	Dennis Anderson	SMI 402	x2238
Economics	David Gully	AAC 189	x2355
Finance	Candy Bianco	AAC 270	x2445
IDCC	Terry Skelton	LAC 265	x3482
Global Studies	Joel Deichmann	MOR 208	x2745
History	Marc Stern	AAC 127	x2814
Law	Gerry Ferrera	MOR 286	x2269
Management	Fred Tuffile	AAC 286	x2431
Marketing	lan Cross	MOR 230	x3188
Mathematical Sciences	Lucy Kimball	MOR 375	x2467
Media & Culture	Liz LeDoux	LIN 34	x2961
Modern Languages	Jane Tchaicha	MOR 385	x3158
Natural & Applied Sciences	S Lynn Arenella	JEN 129	x2045
Psychology	Greg Hall	MOR 145	x2147
Sociology	Gary David	MOR 179	x2698

Student Responsibilities and Rights Notices

Academic Responsibilities

Students are responsible for understanding all institutional policies, procedures, and requirements. These include, but are not limited to, degree and major course requirements, course prerequisite requirements, minimum residency and honors requirements, and Bentley's grading and course repeat policies. Students who fail to comply with these policies, procedures and requirements do so at their own risk. The Degree Audit Summary (DAS) or the Degree Requirement Summary (DRS) is provided to you to be used as a guideline for your major requirements. Each student shares the responsibility for the accuracy of his or her DAS or DRS. A DAS Discrepancy Form is available from the Registrar's Office to report any inaccuracies.

Code for Ethical Computer Use

All members of the Bentley community make use of computers in the pursuit of their primary endeavors at Bentley University.

Such use must be performed in a legal context that ensures that the use of these resources fosters the achievement of the individual user's goals, consistent with Bentley's educational and research objectives.

This context requires that computing resources not be abused, wasted, or employed in such a way as to interfere with, or cause harm or damage to, another person, institution, or company, within or outside the Bentley community. All members of the community are obliged to act responsibly in the use of computer hardware and software, data, and computer outputs.

The use of computing resources must be in compliance with state and federal laws and Bentley policies (e.g., sexual harassment, discrimination, etc.).

All members of the Bentley community are responsible for understanding the full policy and its implications. For detailed information, please refer to the postings in any computer lab or in the Student Handbook available on the web at www.bentley.edu/computing-use/index.cfm.

Course Cancellations, Schedule Revisions, Instructor Changes

Bentley reserves the right to cancel courses or to reschedule courses in which registration is below an acceptable minimum. Bentley makes every effort to inform students already registered of such changes. The faculty names listed in the registration information are tentative and subject to change. Bentley does not guarantee choice of individual instructors.

Bentley Policy regarding Family Educational Rights and Privacy Act (FERPA)

This policy is issued in compliance with the regulations established by the Department of Education, 20 C.F.R. Part 99.6, for the University's implementation of the Family Educational Rights and Privacy Act, 20 U.S.C. § 1232g, also known as FERPA. This policy is also guided by the laws in the Commonwealth of Massachusetts concerning privacy. The University has established strong policy guidelines that support its adherence to the FERPA and protect the rights of students, except under certain circumstances stated in the statute and its regulations and as noted below.

Notice:

Students receive notice of FERPA and their rights under FERPA through the electronic publication of the Student Handbook each academic year currently located at: www.bentley.edu/shandbook/index.cfm

Access/Amendment To Educational Records:

Students and eligible parents have the right to access to the student's educational records upon written request to the Office of Student Affairs. An exception to this policy is made for requests from students or others for transcripts and degree information which may be made directly to the Office of the Registrar. Requests for disclosure of educational records may be made by electronic signature when available. Each Department/Division of the University will determine if it will assess fees for copies of an educational record or transmission of an educational record to another party. All requests for changes to a student's educational record must be made in writing to the Vice President of Student Affairs.

Location of Educational Records:

Educational records may be kept by the Registrar, each Committee, Board and Department of the University, and by faculty and staff of the University in paper or electronic form.

Directory Information:

Unless otherwise requested by the student, Bentley (Information Desk, Registrar's Office, deans' offices, etc.) may release to the public student data considered "directory information." If a student desires that directory information not be released, it is his or her responsibility to notify the Registrar's Office in writing. Please note that students do not have the flexibility of choosing to release or not release particular items defined as directory information.

Bentley will not sell or give directory information for commercial purposes to external vendors who are not affiliated with the institution. Bentley may use all student data for its official operations of any student organizations or other University-sponsored functions. Directory information, as defined by the Family Educational Rights and Privacy Act of 1974, includes the following information relating to a student: name, address, e-mail address, telephone number, date and place of birth, class, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, academic honors, degrees and awards received, and the most recent previous educational agency or institution attended.

Disclosure Without Consent

Statutory Exceptions:

The Statute provides that under a number of circumstances, the University will disclose educational record information to other person/entities without seeking prior consent or notice to a student or eligible parent. Such examples include but are not limited to: grand jury subpoenas, accrediting organizations, requests in connection with a student's application for financial aid, requests from state or local police/court authorities, and disclosure to other Bentley personnel who "have legitimate educational interests" in the information and records.

University personnel includes the officers and directors of the University, all members of the University administration, faculty, staff, persons serving on judicial, promotion and academic boards and committees, and any professional providing assistance to the University (such as lawyers, accountants, law enforcement personal, medical personnel).

The University has determined that there are certain persons who have the right to review a student's educational records and personally identifiable information in every case: Officers of the University, Provost and the Deans. Other Bentley personnel will have access to educational records and personally identifiable information in circumstances where the Vice President of Student Affairs, or their designee, concludes based upon the information available to them at the time of the decision, that the disclosure of the records and/or information will assist the University in making decisions concerning a student's academic status or standing at the University or the health, safety or well-being of a student or other members of the University community.

The vice president for Student Affairs or their designee reserves the right to contact parents of a dependent student when it has been determined that the student's success is at risk. Students have the right to file a complaint with the Family Educational Rights and Privacy Office concerning any alleged failure on the part of Bentley to comply with the Family Educational Rights and Privacy Act of 1974.

Drug and Alcohol Violations:

The University may inform parents or legal guardians of a student under the age of 21 of the student's violation of federal state and local laws and University rules and regulations concerning drug and alcohol use and possession.

Health and Safety Emergencies:

The University may disclose educational records and personally identifiable information to members of the Bentley community, professionals assisting the University and law enforcement personnel when it determines, based upon the information available at the time, that there is a health and safety emergency and that the disclosure will aid the University in protecting the health and safety of University community or a student

Results of Disciplinary Proceedings:

The University informs victims of any crime of violence or non-forcible sex offense of the final results of a disciplinary proceeding and the action taken against the perpetrator student when the proceeding finds a violation.

Nondiscrimination

Bentley does not discriminate in admission or access to, or treatment or employment in, any of its educational programs or activities including scholarships, loans, and athletics, on the basis of race, color, sex, marital or parental status, age, national or ethnic origin, religion, handicap or disability. Bentley complies with Title VI of the Civil Rights Act, Title IX of the Education Amendments, Section 504 of the Rehabilitation Act and Revenue Procedure 75-50 prohibiting such discrimination. Anyone believing that he or she has experienced adverse treatment may register a complaint with Earl Avery, Special Assistant to the President, at 781-891-2907.

Student Financial Services Billing and Collection Policies

Student Financial Services is responsible for billing and collecting fees for tuition, housing, meal plans, health insurance, computers, parking violations and any other applicable fees.

Our goal is to work with students and parents to resolve outstanding balances. We understand that students and their families may experience financial difficulties and it is important for those types of issues to be communicated to our office at an early stage. Bentley offers payment plans to assist with the budgeting of the cost of education. However, those plans are only available to students prior to the due date of their bill.

We URGE students and/or parents to contact our office prior to the due date of the bill to discuss any financial concerns that they may have. The earlier the issue is discussed, the more tools we have to assist students in resolving the situation.

Bentley recognizes that employers may pay college fees on behalf of students/employees. These agreements are made between the student and their employer and are not contractual agreements with the University. We do not bill companies/employers for student tuition unless we receive a purchase order that states the company will pay upon receipt of the Bentley bill.

We are unable to process foreign checks in amounts less than \$250.

If the balance is not resolved by the due date, a **financial hold** will be placed on the account. This financial hold will prevent students from registering for classes, changing their course schedule, participating in the housing lottery or senior week activities and from obtaining transcripts. If applicable, the student may also be required to move out of housing.

Also, accounts with unresolved balances are subject to late payment fees.

If a balance remains unpaid, the account will be assigned to the Bentley Collection Department. If an acceptable payment arrangement cannot be reached, the account will be assigned to a collection agency. There are several consequences that accompany that action:

- 1. The account will be reported in a default/collection agency status to the credit bureau. This may prevent the student from obtaining credit in the future.
- 2. The student will be assessed collection fees between 33% and 50% and possible legal fees in addition to the outstanding balance owed to Bentley.
- 3. Any future classes that the student plans on taking at Bentley must be prepaid (in full) via certified funds.

For accurate information about academic policies and procedures, as well as program requirements and offerings,

Visit the Office of Academic Services website at:

www.bentley.edu/academic-services

Instructions for Registering Using MyBentley

Returning students register for courses using **Student Self-Service** accessed through **MyBentley**. This method provides on-line, real-time access for enrolling in courses or changing course registration. MyBentley may also be used to check your schedule, grades, student account information, and financial aid status.

Go to my.bentley.edu and click the "Log in" link in the top right corner. (Internet Explorer is Bentley's preferred browser)

1) Enter your Username

Your Username is your name as it appears in your Bentley email address before the '@bentley.edu'.

2) Enter your Password

<u>Password</u>: Your Password is your network password. This is the same password used to login to a Bentley computer, OWA (Bentley web email) and Blackboard.

Forgot your Password? Call the helpdesk at 781-891-3122 and ask for help with your e-mail account password.

Please be sure that your password is activated before registration. Bentley Administration may not be able to address your problems during the registration period.

3) Click the Login button, then:

- Click on the ACADEMICS tab
- Click on Academic Student Self-Service in the left navigation menu
- Click Registration
- Click Add/Drop For Current Term

Then:

- Select the term for which you are registering. Click on Submit
 Instructions for adding or dropping courses are displayed on the web form.
- Enter the CRNs for the courses you wish to register for and click on Submit Changes.
- Scroll down to review your current schedule as well as any registration errors. Errors will be listed below the registered courses. Note: <u>Prerequisite violations</u> do not automatically prevent course registration; students are responsible for knowing the required prerequisites for each course. The Registrar's Office will notify students of prerequisite violations after they have registered. Students have 24 hours to rectify the situation before being automatically dropped from the course by the Registrar's Office.

To <u>drop</u> a registered course, use the drop-down list under the **Action** heading and click the **Submit Changes** button.

To <u>search</u> for available sections to add, click the *Class Search* button.

Remember to **logout** completely and close your browser after your session so that your personal information does not remain available on the computer you used.

Navigation Tips: Extra security precautions apply to this site which have implications for navigating within it. **Do** not attempt to bookmark pages inside the secured area which deal with your personalized data.

Other Questions? If you have problems accessing the web site please contact the Student Help Desk at 781-891-3122. Although this application was thoroughly tested, it is not possible to anticipate all software and hardware variations. Internet Explorer is the preferred browser. Users seeking remote access via AOL may have difficulty.

SUMMER 2012 Elective Guidelines

ARTS & SCIENCE COURSES/ELECTIVES

Arts & Science courses are any courses that are not business courses. The following course codes and courses are considered Arts & Science:

$\mathbf{A}\mathbf{N}$	GLS	MLFR	NASC	PS
ART	HI	MLIT	NASE	SO
CIN	LIT	MLJP	PH	
COM	MLCH	MLSP	MC	

CS 150, 180, 213, 220, 221, 230, 234, 240, 280, 367, 376, 380, 420 & 454

EC 251, 261, 321, 323, 331, 335, 341, 343, 351

HONR 445

Any ID except: 306, 350. **LA** (100-level only) **MA** (above 100-level)

ST 242

HUMANITIES/SOCIAL SCIENCE

The following course codes and courses can fulfill the Humanities/Social Science elective requirement:

$\mathbf{A}\mathbf{N}$	GLS	MLFR	PS
ART	HI	MLIT	SO
CIN	LIT	MLJP	PH
COM	MLCH	MLSP	MC

EC 251, 261, 321, 323, 331, 335, 341, 343, 351.

Any ID except: 306 & 350.

LA (100-level only) **PH** (except 101)

MATH/NATURAL SCIENCE

The MA/NS elective requirement courses are:

MA courses 200 or higher (except MA 249) that do not duplicate material presented in any previously taken MA course,

NASE

ST 242

BEHAVIORAL SCIENCE

The Behavioral Science elective requirement is fulfilled by any **PS or SO** course.

BUSINESS COURSES/ELECTIVES

The following course codes and courses are considered business courses and fulfill business electives:

AC IDCC FI MK
AF IPM MG OM

CS 340, 350, 359, 360, 401, 402, 421, 440, 450, 460 & 476

EC 211, 224, 225, 231, 232, 233, 245, 270, 271, 272, 299 (Spring 2011), 311, 314, 315, 333, 346, 361, 371, 381 & 391

HONR 440

ID 306, 350

LA (200 or higher)

SO 263;

Note: AC majors may only take 3 credits of AC in addition to their major courses

MANAGEMENT AND MARKETING RELATED ELECTIVES

All **AC**, **AF**, **FI**, **IDCC**, **IPM**, **MG**, or **MK** courses not otherwise required; any **LA** course numbered 200 or higher, **ID** 350, and the above **EC** and **CS** business courses. **SO** 263 may also be used as a <u>MG</u> related elective.

DIVERSITY, INTERNATIONAL, & COMMUNICATION INTENSIVE FOCUS COURSE REQUIREMENTS

Before graduating, all Bentley students matriculating on or after Fall semester 1999 must satisfy the *Special Focus Course Requirements* by selecting courses from a list of approved courses that have diversity, international studies, and communications-intensive material as their focus. In order to graduate students are required to take and pass:

- one 3-credit diversity-focused course,
- one 3-credit international-focused course, &
- two 3-credit communication-intensive courses, one in the major and one outside the major course of study.

Courses that satisfy the communication-intensive, diversity and international focus requirement are printed in the *Course Schedule* section of this booklet and are designated with *C*, *D*, and/or *I* in the focus section for each course and are available online at

www.bentley.edu/registrar/d reg times.cfm.

Transfer students entering Bentley with 30 or more transfer credits are waived from these course focus requirements.

Announcing...On-Line Courses!

FOR THE FIRST TIME, BENTLEY WILL BE OFFERING SOME OF OUR UNDERGRADUATE SUMMER COURSES ON-LINE, UTILIZING THREE FORMATS:

- HYBRID COURSES IN WHICH STUDENTS WILL HAVE THE OPTION OF ATTENDING IN THE CLASSROOM OR WORKING FROM A REMOTE LOCATION DURING THE REGULARLY SCHEDULED CLASS TIMES
- SYNCHRONOUS "REMOTE" COURSES IN WHICH STUDENTS WILL WORK ON-LINE FROM A REMOTE LOCATION DURING THE REGULARLY ASSIGNED CLASS TIMES
- <u>Blended courses</u> will meet once a week as a "hybrid" with the faculty member teaching from a remote location for the second meeting each week. Students may opt to attend in the classroom or work remotely.

Courses that are offered with the **HYBRID** designation allow all enrolled students a choice in how they attend class: either by being physically present in a classroom on campus or by attending the class from a remote location. Students can choose to attend class in the classroom or online each week, depending on what best fits their schedule on any given day.

Courses that are designated as SYNCHRONOUS **ON-LINE** will <u>not</u> have a classroom component.

Courses designated as **BLENDED** will offer students the option of attending in the classroom for one or both class meetings or working from a remote location. In the first class each week, your instructor will be in the classroom. In the second class, your instructor will be working from a remote location, but students may work from the classroom, if they choose. A technical support person will be present.

NOTE: For all three options, students must be **online at the same time that the course is being conducted** in the classroom. Hybrid classes are delivered simultaneously online with the use of Web conferencing software, Saba Centra Virtual Classroom, that transmits video of the instructor, two-way audio, and real-time visuals between the classroom and remotely located students including PowerPoint slides, the professor's whiteboard, etc.

WHAT YOU WILL NEED:

Students are required to have an internet-enabled computer with microphone, earphones, and a web camera while online. All students who attend remotely must attend a training pre-session before the start of the term.

Announcing...On-Line Courses!



Summer I:

CIN 375	Women in Film- Synchronous Remote
FI 305	Principles of Accounting and Finance - Hybrid
GB401 L11	Strategic Management- Hybrid
GB401 L12	Strategic Management- Synchronous Remote
IDCC 250	Public Relations Theory and Practice - Synchronous Remote
IPM 140	Adding Value with Information and Processes- Synchronous Remote
IT 101	Information Technology and Computer Systems- Hybrid
LA 316	Sports and Entertainment Law- Synchronous Remote
MG 250	Human Resource Management- Synchronous Remote
SO 132	Issues and Investigations in Sociology- Synchronous Remote

Summer II:

AC 470	Financial Statement Auditing - Hybrid		
LIT 310	Creative Writing – Poetry- Hybrid		
MC 300	Mad Men and Bad Men- Hybrid		
GB 215	Human Behavior and Organizations- Hybrid		
IPM 402	Profiting from Big Data- Synchronous Remote		
LA 210	Business Law I - Hybrid		
MK 400	Marketing Management- Blended		
SO 287	Media Culture and Society- Hybrid		

Please refer to the Course Descriptions section of this book for a more detailed description.

Bentley on the Cape

Check out these two great courses!



Field Study on Cape Cod-Biology

NASE 314 Coastal Biology of Cape Cod Location: Wellfleet, MA, on Cape Cod On-Site Dates: May 13 - May 17 (Sunday through Thursday)

Prerequisite: Any NASC

Instructor: Nancy M. Eyster-Smith

781/891-2987; neystersmith@bentley.edu

This course investigates various ecosystems of Cape Cod, focusing on the variety and types of organisms found in each area and their interrelationships with their natural surroundings. The ecosystems to be studied include sandy beaches and dunes, salt marshes, estuaries, rocky intertidal habitats, saltwater and freshwater ponds, and a rare Atlantic White Cedar swamp.

The intensive field-oriented nature of this course requires all participants to be housed in the South Wellfleet area of the outer Cape. The University will reserve rooms at the Southfleet Motor Inn, South Wellfleet, Cape Cod. Students must prepay the Field Fee, which includes the first night's stay.

Before registering, please get course flyer in LIN 021 or JEN 107 and read it for expectations.

Mandatory Pre-session: Friday, April 20, 6-8 pm, JEN 111 Mandatory On Cape Cod: 9 AM Sunday, May 13 to 6 PM

Thursday, May 17

Mandatory Post-session: To be determined

Costs: Tuition \$1932 Field fee \$180*

*Fee includes first night motel deposit, whale watch fee, field supplies, admission fees, and ancillaries.

Motel cost is approximately \$35.00 per night per person, double or triple occupancy. Meals and transportation are not included.

Non-refundable field course fees and motel deposit are due by April 20.

Field Study on Cape Cod- Geology

NASE 334 Coastal Geology of Cape Cod Location: Wellfleet, MA, on Cape Cod On-Site Dates: May 13 - May 17 (Sunday through Thursday)

Prerequisite: Any NASC Instructor: Rick Oches

781/891-2937; roches@bentley.edu

This is a field-oriented course that studies the origin, geologic features and natural processes of Cape Cod. Topics include glacial deposits, barrier beach evolution, cliff retreat, dune migration, fresh water supply and quality, and the impact of human activity on the natural environment of Cape Cod. Daily field activities include beach profiling, sediment sampling, and meetings with local experts.

The intensive field-oriented nature of this course requires all participants to be housed at course headquarters in Wellfleet, MA on lower Cape Cod. The University will reserve rooms; students must prepay the Field Fee, which includes the first night's stay.

Before registering, please get course flyer in LIN 021 or JEN 100 and read it for expectations.

Mandatory Pre-session: Friday, April 20, 6-8 pm, JEN 112 Mandatory On Cape Cod: 9 AM Sunday, May 13 to 6 PM

Thursday, May 17

Mandatory Post-session: To be determined

Costs: Tuition \$1932 Field fee \$180*

*Fee includes first night motel deposit, field supplies, admission fees, a supplementary course activity, and ancillaries.

Motel cost is approximately \$35.00 per night per person, double or triple occupancy. Meals and transportation are not included.

Non-refundable field course fees and motel deposit are due by April 20.

SUMMER INTENSIVES 2012

May 14 - 18 Mandatory Pre-session: Friday, April 20, 2012 6:00pm - 8:00 pm. See notes for specifics on Pre-session.

CRN	Course	Title	Instructor	Prerequisites & Notes
50046	LIT 362 S11	American Literature:1830- 1870	Cook	Mandatory Pre-session April 20, 6-8 PM
50049	MC 224 S11	Intro to Video Production	Stern	(Formerly ART 261) Mandatory Pre-session April 20, 6-8 PM
50017	FI 320 S11	Financial Markets and Invest	Raman	PREQ: FI 305 or (FI 310 & AC 260)) or (FI 310 & AC 312) & (CC5 or WP). Mandatory Pre-session April 20, 6-8 PM
50125	FI 340 S11	Intro to Prof Financial Plan	Milton	PREQ: (FI 305 or FI 310) & FI 380 CPR & (CC5 or WP). No Pre-session. See blackboard for pre-assignments. Class meets 9-4:30.
50021	FI 380 S11	Advanced Managerial Finance	Hachey	PREQ: FI 305 or (FI 310 & AC 260) or (FI 310 & AC 312) & (CC5 or WP). MandatoryPre-session April 20, 6-8 PM
50032	GLS 102 S11	Comp Govt & Politics	Zheng	(Formerly GO 120). Mandatory Pre-session April 20, 6-8 PM.
50033	GLS 116 S11	International Relations	McDonald	(Formerly INT 106 and INT 260). Mandatory Pre-session April 20, 6-8 PM I
50036	HI 383 S11	World War II	Trofimov	(Formerly HI 283 & HI 329)) Mandatory Pre-session April 20, 6-8 PM
50070	IDCC 399 S11	Innovative Consumer PR	Cross	PREQ: Expository Writing I Mandatory Pre-session April 20, 6-8 PM C
50041	LA 106 S11	"Outsiders" and the Law	Kulow	PREQ: GB 103 or GB 110. Mandatory Pre-session, April 20, 6-8 PM. D
50043	LA 311 S11	Real Estate Law	Missirian	PREQ: GB 103 or GB 110. Mandatory Pre-session April 20, 6-8 PM
50052	MG 241 S11	Leadership, Power and Politics	O'Brien	PREQ: GB215 or GB102 Mandatory Pre-session April 20, 6-8 PM
50054	MG 350 S11	Human Resource Staffing	Boyd	PREQ: MG250 Mandatory Pre-session April 20, 6-8 PM
50055	MK 334 S11	Marketing Channels	Butaney	PREQ: (MK 160 or GB 301 or GB 214). Mandatory Pre-session April 20, 6-8 PM
50060	NASE 328 S11	Water Quality	Wohlers	Mandatory Pre-session April 20, 6-8 PM
50065	PS 311 S11	Social Psychology	Hall	Mandatory Pre-session April 20, 6-8 PM D
50063	PH 101 S11	Problems of Philosophy	Garrett	Mandatory Pre-session April 20, 6-8 PM
50067	SO 295 S11	Film & Society	Dierickx	Mandatory Pre-session April 20, 6-8 PM D

Field courses May 13 – 17 Mandatory Pre-session: Friday April 20, 2012

Crn	Course	Title	Instructor	Prerequisites & Notes
50058	NASE 314 F11	Coastal Bio of Cape Cod	Eyster-Smith	PREQ: Any NASC. Field Study on Cape Cod. Additional fees required. Class meets Sun-Thurs. 5/13 5/17. Mandatory Pre-session, April 20, 6 – 8 PM.
50061	NASE 334 F11	Coastal Geo of Cape Cod	Oches	PREQ: Any NASC. Field Study on Cape Cod. Additional fees required. Class meets Sun-Thurs. 5/13 – 5/17. Mandatory Pre-session, April 0, 6 – 8 PM.

5-Friday Courses Summer II July 13 — August 10

Crn	Course	Title	Instructor	Prerequisites & Notes
70009	GLS 102 S21	Comp Govt & Politics	Field	Mandatory Pre-session July 6, 9 - 11 am

SUMMER INTENSIVE 2012 COURSE DESCRIPTIONS

LIT 362 American Literature, 1830-1870

In the early 19th century, transcendentalist writer Ralph Waldo Emerson proclaimed the need for American literary independence. By the time of the Civil War, the emerging nation of the United States had produced literature worthy of international recognition, leading some 20th-century scholars to call this period the "American Renaissance." Covers some of the authors and texts (such as Walden, Moby-Dick, and The Scarlet Letter) often considered at the heart of this period, alongside the slave narratives, sentimental fiction, gothic tales, and women's poetry that were popular in their own day and have recently emerged as objects of literary study.

MC 224 Introduction to Video Production

This course highlights the creative process and serves as a foundation for students to learn the technical and artistic aspects of digital video production. The fundamentals of screenwriting, visual conceptualization, cameras, lighting techniques, sound recording, and nonlinear editing are covered.

FI 320 Financial Markets and Investments

Prerequisite(s): Junior-level standing and FI305&FI380 Introduces students to important topics in bond, equity and options markets. To this end, the course focuses on issues surrounding the nature and functioning of these markets and the key models used in valuing securities that are traded on them. Students will enhance their understanding of how these markets operate to establish asset values by engaging in exercises in the Trading Room.

FI 340 Introduction to Professional Financial Planning

Prerequisite(s): FI 305 and junior level standing
Provides an overview of the personal financial planning
process, including the establishment of goals and
objectives, forecasting of lifetime income and
expenditures, evaluation of alternative investments,
money management, taxation, and retirement and estate
planning. Covers the concepts, theories and analytical
methods used in professional financial planning.
Investments considered include home ownership,
securities, money market funds, investment partnerships,
insurance, business ownership, real estate, and retirement
programs. Analyzes the effects of inflation, changing
interest rates and taxation on these investments. Designed
to give an in-depth exposure to financial planning issues to
students with a professional interest in the field.

FI 380 Advanced Managerial Finance

Prerequisite(s): FI305 or (FI310 & AC260 or FI310 & AC312) and junior level standing or WP

Topics covered include risk and uncertainty in capital budgeting, leasing, warrants and convertibles, concepts of optimum capital structure, dividend policy, mergers and acquisitions, and failure and reorganization. Cases are used for practice in applying theory to solve problems in the area of financial management.

GLS 102 Comparative Government and Politics Note: Formerly GO 120

This course offers an introduction to comparative politics. It provides students with the basic knowledge and conceptual tools for analyzing the varieties of national states, regimes (democratic, nondemocratic and hybrid), political institutions and processes. It is designed to help students learn about the historical, economic and cultural contexts of political change (such as democratization, revolution or reform), and understand how and why political systems function differently and the consequences of the differences.

GLS 116 International Relations

Note: Formerly INT 106

Provides students with a broad introduction to international studies. A variety of contemporary international issues is examined to present an overview of the changing nature of the global system. Issues selected may include the role of the nation state, the implications of increased global economic integration, environmental issues and economic development, relations between developed and developing regions, business in the global economy, and the nature of conflict in the post-Cold War global system. Multidisciplinary in nature, the course presents issues in their historical and geographical context, and draws on readings in economics, other social sciences, the humanities and business. Guest speakers and films may supplement assigned reading and classroom discussion. Writing assignments develop research skills and increase knowledge of specific issues, countries and regions in their contemporary international context.

HI 383 World War II (formerly HI 329)

Deals with the rise of fascism and international tensions that led to World War II, the conflict itself in its many campaigns, and the results of the war on our present environment. Particular attention is devoted to the role of the leading military, political and diplomatic personalities of the period and their impact on the main events. Full use is made of film, and guest lecturers who experienced the war in various capacities visit the class

IDCC 399 Innovative Consumer PR

Prerequisite(s): EXP 101

Building a product's public identity using innovation in digital media is essential for businesses socially and economically, globally and locally. It's how businesses learn to engage with new consumers they must attract: whether to promote an overall corporate identity, or sell a product or service. Corporations are embracing Cloud Computing, Mobile and Social Media to interact with creative consumers and the networks they are creating politically, economically, technologically and socially. This means that PR practitioners must understand the activities and preferences of tech-influenced new consumers.

LA 106 "Outsiders" and the Law

Prerequisite(s): GB103 or GB 110

Note: May be used as social science, art science or unrestricted elective.

This course provides a focused study of the law as a dynamic force in social change by examining law as both an instrument of institutionalized oppression and a tool for liberation and empowerment of oppressed groups-those "outside" the majority. This particular course will focus on traditionally disenfranchised groups other than women and racial minorities. (For a parallel study of these groups, the Law Department offers LA 104, Gender and the Law, and LA 105, Race and the Law, respectively.) Groups studied in this course include: religious minorities, the physically challenged, the elderly, minors (including students), gay and bisexual persons, non-citizens, the homeless, the mentally ill, and criminals. The course will address the law's historical and current role both in maintaining the second class citizenship of these groups and in dismantling discrimination against them.

LA 311 Real Estate Law

Prerequisite(s): GB 103 or GB 110

Note: This course fulfills a business or unrestricted elective

Helps students recognize potential problems related to the purchase or rental of real estate. It includes the treatment of contracts for the sale of real estate, transfer of title, title examination, security for real estate transactions such as mortgages, methods and problems of co-ownership, zoning ordinances, brokerage contracts, and constitutional issues related to real property. Landlord and tenant rights and liabilities are addressed as well as environmental issues related to real estate. Satisfies Massachusetts real estate salesperson licensing requirements.

MG 241 Leadership, Power and Politics in Organizations

Prerequisite(s): GB 102 or GB 215

Provides an extensive look at the nature of leadership at work. Analyzes how power is distributed, gained and lost

in organizations. Examines problems of influence with respect to major actors in organizational life: superiors, subordinates, peers, clients and government. Pays special attention to the problems of managing one's boss.

MG 350 Human Resource Strategy

Prerequisite(s): (GB 102 or GB 215) and MG 250 Explores the repercussions in organizations of human resource policies in such areas as recruitment, selection, promotion, performance appraisal and compensation. Considers the impact of various human resource guidelines and rules on such critical factors as productivity, turnover, employee morale and managerial flexibility.

MK 334 Marketing Channels

Prerequisite(s): GB 301 or GB 214

Studies the strategic and operational issues in designing distribution channels for marketing goods/services to end consumers and business customers. Focuses on analysis and evaluation of distribution methods and strategies, physical distribution system elements, and management inter-organizational relationships between distribution channel members. Also, explores the issues of cooperation, conflict and control between producers, agents, distributors and retailers; management of customer service function; franchising and licensing arrangements; inter-organizational negotiations, as well as the impact of technology on distribution strategies and issues in marketing on the internet.

NASE 314 Coastal Biology of Cape Cod

Prerequisite(s): Any NASC

Note: Satisfies the MA/NS or Arts and Sciences elective requirement.

A field-oriented course investigating various ecosystems of Cape Cod, focusing on the variety and types of organisms found in each area and their interrelationships with their natural surroundings. The ecosystems to be studied in this one-week intensive course on Cape Cod include sandy beaches and dunes, salt marshes, estuaries, rocky intertidal habitats, saltwater and freshwater ponds, and a rare Atlantic White Cedar swamp.

NASE 328 Water Quality

Prerequisite(s): NASC 110, 111, 112, 121,122 or 130 Note: Satisfies the MA/NS or Arts and Sciences elective requirement.

All of us should be concerned about the quality and cost of our drinking water. Many wars political and physical have historically concerned the use and misuse of drinking water. Drinking water is the focus of this course and examines the sources, delivery, and treatment received as water is delivered to us as well as the treatment and disposal of wastewater. This course has a lab oriented

project where students select a topic and do specific chemical analysis on their samples and compare them with EPA guidelines. Common water pollutants such as bacteria, heavy metals, pesticides, and fertilizers are described and many tested for in lab activities. Samples from such places as Bentley Pond, the Charles River, and Walden Pond are collected and purified through accepted treatment method to see if it can be made "drinkable." Water softeners and other in home filtration methods are examined. Student projects include a lab component, a written paper and an oral presentation.

NASE 334 Coastal Geology of Cape Cod

Prerequisite(s): Any NASC

Note: Satisfies the MA/NS or Arts and Sciences elective requirement.

This is a one-week field-based course that studies the origins, geological features, and human impact on the coastline of New England. Through field observations, measurements, and data collection, students will learn about the dynamic coastal landscape and the geologic processes that formed and continually alter the coastline. Participants will study the coastal wetlands, beaches, seacliffs, and rocky headlands at various locations, including Cape Cod, Boston Harbor, Plum Island (northeastern MA), and southern Maine. Students will gain an understanding of the different set of geologic processes, development hazards, and environmental protection challenges that each location represents.

PH 101 Problems of Philosophy

Seeks to help the student think rationally and critically about basic questions concerning the meaning of human life and our place in society and the universe, and to recognize the bearing of these questions on contemporary social issues. Exposes students to both classical and contemporary philosophical problems. Among problems for possible discussion are the existence of God, freedom and responsibility, human nature and happiness, appearance and reality, ethics and the environment, abortion and individual rights, affirmative action and equality, love and sex, and law and authority.

PS 311 Social Psychology

Note: Satisfies Behavioral Sciences, the Humanities/Social Science or Arts and Sciences elective requirements

Investigates our shared human experience studying the impact of interaction with other individuals, groups and the social context upon individual thinking, emotions and behavior. Focuses on the application of social scientific research to practical situations including social influence, interpersonal perception, attitude changes, persuasion and prejudice. The course content is also practically

applied to relevant topics in the world of business including leadership, influence, group and team interaction, consumer behavior and decision making under conditions of uncertainty.

SO 295 Film & Society

Note: Satisfied Behavioral Sciences, the Humanities/Social Science or Arts and Sciences elective requirements

Film as a medium appears in many different formats and settings from television broadcasts to theaters and from DVDs to computers. Social issues and social relations are presented in virtually unexamined fashion and audiences are expected to draw on cultural presuppositions and understandings to achieve an understanding of the film's themes and contents. The course examines several different film styles in order to better understand the methodologies used by film makers to construct understandability. Film styles to be examined include ethnographic, documentary, social commentary and narrative-fiction. Within these different film styles a number of social issues and social relationships will be considered including, in part, the following: cultural practices and social norms; gender and power relationships; cross dressing and gender transformation; commentary on political and social issues; and, witnessing, truth-telling, trust, honesty and morality in social relationships.

Undergraduate Summer Programs Summer Session I 2012

Semester Course Dates:	M/W Classes	May 21 - June 27	All courses are 3 credits unless otherwise indicated. Memorial day make-up scheduled for June 1.
	T/TH Classes	May 22 - June 28	
	A One Week	May 14 - 18	***Mandatory Pre-session, April 20, 6-8 PM

Accountancy

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50003	AC 310 E11				Cost Management	MW	06:00pm 09:00pm	Haselkorn	PREQ: GB 202 or GB 212	
50004	AC 311 E11				Financial Acc and Reporting I	TR	06:00pm 09:00pm	Freed	PREQ: GB 202 or GB 212	
50005	AC 312 E11				Financial Acc and Reporting II	TR	06:00pm 09:00pm	McConville	PREQ: (AC 211 or AC 311)	
50006	AC 340 E11				Accounting Information Systems	MW	06:00pm 09:00pm	Gupta	PREQ: (AC 311 (CPR) or AC 211) & (CS 301 or CS 210 or GB 203)	С
50007	AC 350 E11				Federal Taxation	MW	06:00pm 09:00pm	Freed	PREQ: GB 202 or GB 212	
50008	AC 412 E11				Advanced Accounting	MW	06:00pm 09:00pm	Rowat	PREQ: (AC 312 (CPR) or AC 212)	

Computer Information Systems

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50012	CS 150 E11				Intro Data & Info Mgmt	TR	06:00pm 09:00pm	Ahmed	PREQ: IT 101	
50040	IT 101 L11				Info Tech and Computer System	MW	06:00pm 09:00pm	VanderClock	Hybrid class.	

Economics

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50013	EC 111 E11				Principles of Microeconomics	TR	06:00pm 09:00pm	Snyder	PREQ: 3 credits of MA 100 level	
50014	EC 224 E11				Intermediate Price Theory	TR	06:00pm 09:00pm	Livingston	PREQ: EC 111 & EC 112	

English & Media Studies

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus	
50009	CIN 375 L11				Women and Film	TR	06:00pm 09:00pm	Frank	Fulfills LIT requirement or A&S elec. Synchronous	D	

CoR Courses with a ** in the CoR field are Cluster courses (corequisites).	D Diversity
Pt All courses are Full semester unless otherwise indicated.	I International
Cr All courses are 3 credit hours unless otherwise indicated.	C Communication Intensive sections.
CC# or WP By the time the course begins, your class code must be at LEAST the given number or you must be eligible through the window policy.	
(CC3) = Sophomore standing, 21 credits complete	
(CCS) = Junior standing, 51 credits complete	FOR UP-TO-DATE COURSE AVAILABILITY, GO TO http://www.bentlev.edu/registrar/
(CC7) = Senior standing, 84 credits complete	FOR OP-TO-DATE COOKSE AVAILABILITY, GO TO http://www.bendey.edu/registrar/
(CPR) Concurrent prerequisite.	
IP Instructor permission is required, course not available through BannerWEB.	

Undergraduate Summer Programs Summer Session I 2012

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
									Remote.	
50011	COM 210 E11				Effective Speaking	TR	06:00pm 09:00pm	Herzberg	PREQ: Expository Writing I.	С
50046	LIT 362 S11		Α		American Literature:1830-1870	MTWRF	09:00am 04:00pm	Cook	Mandatory Pre-session April 20, 6-8 PM	
50049	MC 224 S11		Α		Intro to Video Production	MTWRF	09:00am 04:00pm	Stern	(Formerly ART 261) Mandatory Pre-session April 20, 6-8 PM	

Finance

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50015	FI 305 L11				Prin of Accounting & Finance	TR	06:00pm 09:00pm	Hartman	PREQ: (GB 201 & GB 202) or (GB 212 CPR & GB 213 CPR & EC 112 CPR). Hybrid course.	
50016	FI 318 E11				R E Investment Decisions	MW	06:00pm 09:00pm	Willard	PREQ: (FI 305 or FI 310) & (FI 380 CPR) & (CC5 or WP).	
50017	FI 320 S11		Α		Financial Markets and Invest	MTWRF	09:00am 04:00pm	Raman	PREQ: FI 305 or (FI 310 & AC 260)) or (FI 310 & AC 312) & (CC5 or WP). Mandatory Pre-session April 20, 6-8 PM	
50125	FI 340 S11		Α		Intro to Prof Financial Plan	MTWRF	09:00am 04:30pm	Milton	PREQ: (FI 305 or FI 310) & FI 380 CPR & (CC5 or WP). No Pre-session. See blackboard for pre-assignments. Class meet 9-4:30.	
50019	FI 351 E11				International Finance	TR	06:00pm 09:00pm	Zampieron	PREQ: FI 320 or FI 380 & (CC7 or WP).	С
50020	FI 380 E11				Advanced Managerial Finance	MW	06:00pm 09:00pm	Leabman	PREQ: FI 305 or (FI 310 & AC 260) or (FI 310 & AC 312) & (CC5 or WP).	
50021	FI 380 S11		Α		Advanced Managerial Finance	MTWRF	09:00am 04:00pm	Hachey	PREQ: FI 305 or (FI 310 & AC 260) or (FI 310 & AC 312) & (CC5 or WP). Mandatory Pre-session April 20, 6-8 PM	

General Business

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50022	GB 112 E11				Tools & Concepts in AC & FI	TR	06:00pm 09:00pm	Malgwi	Not open to students that are required to take GB 201.	
50023	GB 212 E11				Practice & Applic in AC & FI	TR	06:00pm 09:00pm	Miller	PREQ: GB 112	

CoR Courses with a ** in the CoR field are Cluster courses (corequisites).	D Diversity
Pt All courses are Full semester unless otherwise indicated.	I International
Cr All courses are 3 credit hours unless otherwise indicated.	C Communication Intensive sections.
CC# or WP By the time the course begins, your class code must be at LEAST the given number or you must be eligible through the window policy.	
(CC3) = Sophomore standing, 21 credits complete	
(CCS) = Junior standing, 51 credits complete	FOR UP-TO-DATE COURSE AVAILABILITY, GO TO http://www.bentley.edu/registrar/
(CC7) = Senior standing, 84 credits complete	FOR OF-TO-DATE COOKSE AVAILABILITY, GO TO Http://www.berittey.edu/registrar/
(CPR) Concurrent prerequisite.	
IP Instructor permission is required, course not available through BannerWEB.	

Undergraduate Summer Programs Summer Session I 2012

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50024	GB 213 E11				Business Statistics	TR	06:00pm 09:00pm	Sorensen	PREQ: 6 credits of MA & (CC3 or WP). This course replaces GB 210.	
50025	GB 214 E11				Marketing-Operations Fundament	MW	06:00pm 09:00pm	Bravo	PREQ: (CC3 or WP). Not open to students that are required to take GB 301. Weinberg is the MK Instructor	
50026	GB 310 E11				Business Processes & Systems	MW	06:00pm 09:00pm	Oja	PREQ: GB 212, GB 213 & GB 214	
50027	GB 320 E11				Integrated Business Project	TR	06:00pm 09:00pm	Yeoh	PREQ: GB 212 & GB 213 & GB 214 & GB 215. Taught with Salsbury, Willet	
50028	GB 320 E12				Integrated Business Project	TR	06:00pm 09:00pm	Salsbury	PREQ: GB 212 & GB 213 & GB 214 & GB 215. Taught with Yeoh, Willet	
50029	GB 320 E13				Integrated Business Project	TR	06:00pm 09:00pm	Willett	PREQ: GB 212 & GB 213 & GB 214 & GB 215. Taught with Yeoh & Salsbury.	
50030	GB 401 L11				Strategic Management	MW	06:00pm 09:00pm	Chin	PREQ: GB301 or (GB 310 and Pre or Coreq GB 320) Hybrid course.	
50031	GB 401 L12				Strategic Management	TR	06:00pm 09:00pm	Chin	PREQ: GB301 or (GB 310 and Pre or Coreq GB 320) Synchronous remote	

Global Studies

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50032	GLS 102 S11		Α		Comp Govt & Politics	MTWRF	09:00am 04:00pm	Zheng	(Formerly GO 120). Mandatory Pre-session April 20, 6-8 PM	I
50033	GLS 116 S11		Α		International Relations	MTWRF	09:00am 04:00pm	McDonald	(Formerly INT 106 and INT 260). Mandatory Presession April 20, 6-8 PM	I

History

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50034	HI 343 E11				Modern US History 1900-Present	TR	06:00pm 09:00pm	Putney	(Formerly HI 243 & HI 256)	
50036	HI 383 S11		Α		World War II	MTWRF	09:00am 04:00pm		(Formerly HI 283 & HI 329)) Mandatory Presession April 20, 6-8 pm.	

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(CC7) = Senior standing, 84 credits complete	FOR OF-TO-DATE COOKSE AVAILABILITY, GO TO Hup.//www.bendey.edu/registrar/
(CPR) Concurrent prerequisite.	
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Undergraduate Summer Programs Summer Session I 2012

Info Design and Corporate Comm

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50038	IDCC 250 L11				Pub Relations Theory&Practice	MW	06:00pm 09:00pm	Moore	PREQ:Expository Writing I. Synchronous Remote.	С
50070	IDCC 399 S11		Α		Innovative Consumer PR	MTWRF	09:00am 04:00pm	Cross	PREQ: Expository Writing I Mandatory Presession, April 20, 6-8 pm.	С

Information & Process Mgmt

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50039	IPM 140 L11				Adding Value with Infor & Proc	TR	06:00pm 09:00pm	Marabelli	Synchronous Remote.	

Law, Tax & Financial Planning

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50041	LA 106 S11		Α		"Outsiders" and the Law	MTWRF	09:00am 04:00pm	Kulow	PREQ: GB 103 or GB 110. Mandatory Pre-session, April 20, 6-8 PM.	D
50043	LA 311 S11		Α		Real Estate Law	MTWRF	09:00am 04:00pm	Missirian	PREQ: GB 103 or GB 110. Mandatory Pre-session April 20, 6-8 PM	
50044	LA 316 L11				Sports & Entertainment Law	MW	06:00pm 09:00pm	Weisman	PREQ: GB 103 or GB 110. Synchronous Remote.	

Management

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50050	MG 225 E11				Career Management	MW	06:00pm 09:00pm	Lombardi	PREQ: GB215 or GB102	
50051	MG 240 E11				Interpersonal Relations in Mgt	TR	06:00pm 09:00pm	O'Halloran	PREQ: GB215 or GB102	
50052	MG 241 S11		Α		Leadership, Power and Politics	MTWRF	09:00am 04:00pm	O'Brien	PREQ: GB215 or GB102 Mandatory Pre-session April 20, 6-8 PM	
50053	MG 250 L11				Human Resource Management	TR	06:00pm 09:00pm	Wilson	PREQ: GB215 or GB102 Synchronous Remote.	
50054	MG 350 S11		Α		Human Resource Staffing	MTWRF	09:00am 04:00pm	Boyd	PREQ: MG250 Mandatory Pre-session April 20, 6-8 PM	

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(CPR) Concurrent prerequisite.	
IP Instructor permission is required, course not available through BannerWEB.	

Undergraduate Summer Programs Summer Session I 2012

Marketing

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50055	MK 334 S11		Α		Marketing Channels	MTWRF	09:00am 04:00pm		PREQ: (MK 160 or GB 301 or GB 214). Mandatory Pre-session April 20, 6-8 PM	
50056	MK 342 E11				Advertising	MW	06:00pm 09:00pm		(Formerly MK 162) PREQ: (MK 160 or GB 301 or GB 214).	

Mathematical Sciences

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50047	MA 123 E11				Applied Calculus for Bus I	MW	06:00pm 09:00pm	Harnden		
50048	MA 207 E11				Matrix Algebra with Applicat	TR	06:00pm 09:00pm	Harnden	PREQ: 3 credits of 100-level math	

Natural & Applied Sciences

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50057	NASC 130 E11				Principles of Geology	MW	06:00pm 10:00pm	Gartner		
50058	NASE 314 F11		Α		Coastal Biology of Cape Cod	UMTWR		Eyster-Smith	PREQ: Any NASC Mandatory Pre-session April 20, 6-8 PM. Class meets Sunday- Thursday 5/13-5/17 at Cape Cod. Additional fees apply.	
50059	NASE 315 E11				Human Health & Disease	MW	06:00pm 09:00pm	Roman		
50060	NASE 328 S11		Α		Water Quality	MTWRF	09:00am 04:00pm	Wohlers	Mandatory Pre-session April 20, 6-8 PM	
50061	NASE 334 F11		Α		Coastal Geology of Cape Cod	UMTWR		Oches	PREQ: Any NASC Mandatory Pre-session April 20, 6-8 PM. Class meets Sunday Thursday 5/13-5/17 at Cape Cod. Additional fees apply.	
50062	NASE 345 E11				How Things Work	MW	06:00pm 09:00pm	Nichols	PREQ: Any NASC.	
50064	PS 230 E11				Sports Psychology	TR	06:00pm 09:00pm	Freeman-Young		
50065	PS 311 S11		Α		Social Psychology	MTWRF	09:00am 04:00pm	Hall	Mandatory Pre-session April 20, 6-8 PM	D

Philosophy

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(CPR) Concurrent prerequisite.	
IP Instructor permission is required, course not available through BannerWEB.	

Undergraduate Summer Programs Summer Session I 2012

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus	
50063	PH 101 S11		Α		Problems of Philosophy	MTWRF	09:00am 04:00pm	Garrett	Mandatory Pre-session April 20, 6-8 PM		

Sociology

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
50066	SO 132 L11				Issues & Investigations in Soc	TR	06:00pm 09:00pm	Stenerson	Synchronous Remote.	D
50067	SO 295 S11		Α		Film & Society	MTWRF	09:00am 04:00pm	Dierickx	Mandatory Pre-session April 20, 6-8 PM	D

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(CC7) = Senior standing, 84 credits complete	FOR OP-10-DATE COOKSE AVAILABILITY, GO TO Hup.//www.bendey.edu/registral/
(CPR) Concurrent prerequisite.	
IP Instructor permission is required, course not available through RannerWER	

Undergraduate Summer Programs Summer Session II2012

Semester Course Dates:	M/W Classes	July 2 - August 8	All courses are 3 credits unless otherwise indicated. July 4th make-up scheduled for July 8.
	T/TH Classes	July 3 - August 9	
	Five Friday's classes	July 14 - August 10	***Mandatory Pre-session, July 6, 9-11 AM

Accountancy

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70001	AC 312 E21				Financial Acc and Reporting II	MW	06:00pm 09:00pm	MacIver	PREQ: (AC 211 or AC 311)	
70002	AC 332 E21				Fraud Examination	TR	06:00pm 09:00pm	McConville	PREQ: GB 202 or GB 212	
70003	AC 470 L21				Financial Statement Auditing	MW	06:00pm 09:00pm	TBA	PREQ: (AC 311 or AC 211) & AC 340 Hybrid class.	

Economics

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus	
7000	EC 112 E21				Principles of Macroeconomics	MW	06:00pm 09:00pm	Shepherd	PREQ: EC 111		

English & Media Studies

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70012	LIT 310 L21				Creative WritingPoetry	MW	06:00pm 09:00pm	Kopic	Hybrid course.	
70014	MC 300 L21				Sel Top in Film,TV & New Media	TR	06:00pm 09:00pm	LeDoux	Hybrid course.	

Finance

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70026	FI 305 E21				Prin of Accounting & Finance	TR	06:00pm 09:00pm	TBA	PREQ: (GB 201 & GB 202) or (GB 212 CPR & GB 213 CPR & EC 112 CPR).	
70025	FI 327 E21				Insurance and Risk Management	MW	06:00pm 09:00pm	Ritsatos	PREQ: (FI 305 or FI 310) & (CC5 or WP).	

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General Business

CoR Courses with a ** in the CoR field are Cluster courses (corequisites).	D Diversity
Pt All courses are Full semester unless otherwise indicated.	I International
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(CC7) = Senior standing, 84 credits complete	FOR OP-10-DATE COORSE AVAIDABILITY, GO TO Http://www.bentiey.edu/registral/
(CPR) Concurrent prerequisite.	
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Undergraduate Summer Programs Summer Session II2012

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70005	GB 212 E21				Practice & Applic in AC & FI	TR	06:00pm 09:00pm	O'Leary	PREQ: GB 112	
70006	GB 213 E21				Business Statistics	TR	06:00pm 09:00pm	Carhart	PREQ: 6 credits of MA & (CC3 or WP). For students on the old business core this course will replace GB 210.	
70007	GB 215 L21				Human Behavior & Organizations	MW	06:00pm 09:00pm	Stewart	PREQ: (CC3 or WP). Not open to students that have taken GB301 Hybrid course.	
70008	GB 401 E21				Strategic Management	TR	06:00pm 09:00pm	Jurgens	PREQ: GB301 or (GB 310 and Pre or Coreq GB 320)	

Global Studies

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70009	GLS 102 S21		E		Comp Govt & Politics	F	09:00am 04:00pm		(Formerly GO 120). Mandatory Pre-session July 6 9-11 AM, Class meets 7/13 - 8/10.	I

History

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70010	HI 200 E21				The Making of Our Contemp Wrld	TR	06:00pm 09:00pm	Kierdorf		I

Information & Process Mgmt

(CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus	Ī
7	0021	IPM 402 L21				Profiting from Big Data	TR	06:00pm 09:00pm	Chircu	PREQ: IT 101. Synchronous remote course.		

Law, Tax & Financial Planning

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70011	LA 210 L21				Business Law I	MW	06:00pm 09:00pm	Missirian	PREQ: GB 103 or GB 110. Hybrid class.	

Management

CoR Courses with a ** in the CoR field are Cluster courses (corequisites).	D Diversity
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(CPR) Concurrent prerequisite.	
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Undergraduate Summer Programs Summer Session II2012

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70015	MG 360 E21				Negotiating	MW	06:00pm 09:00pm	Starner	PREQ: GB215 or GB102	С

Marketing

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70016	MK 400 L21				Marketing Management	TR	06:00pm 09:00pm	Pellant	(Formerly MK 360) PREQ: (MK 160 or GB 301 or GB 214) & 2 other MK classes & (CC7 or WP). Blended Course	С

Mathematical Sciences

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70013	MA 126 E21				Applied Calculus for Bus II	MW	06:00pm 09:00pm	Congdon	PREQ: MA 123	

Natural & Applied Sciences

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70017	NASE 313 E21				Human Nutrition:Sci to Life	TR	06:00pm 09:00pm	Simons	PREQ: NASC 110, 111, 112, 121	
70018	PS 266 E21				Psychology of Adjustment	MW	06:00pm 09:00pm	Sousa		

Sociology

CRN	Course	CoR	Pt	Cr	Title	Days	Begin & End Time	Instructor	Prerequisites	Focus
70019	SO 287 L21				Media Culture & Society	MW	06:00pm 09:00pm	Dierickx	Hybrid Course	

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Course Descriptions

For a complete listing of courses, see the Undergraduate Catalogue.

Accountancy

AC 310 Cost Management

Prerequisite(s): GB 202 or GB 212

Introduces the concepts of cost management and strategic cost management. Presents comprehensive coverage of principles involved in the determination of the cost of a product or service. Covers operational budgeting, standard costing, and activity-based costing as tools for planning and control. Emphasizes analysis, interpretation and presentation of information for management decision making purposes, especially those decisions as they relate to cost management.

AC 311 Financial Accounting and Reporting I

Prerequisite(s): GB 202 or GB 212

Note: Not open to students who completed AC 211. Students will not receive academic credit for both AC 311 and AC 260.

First in a two-course sequence of financial accounting courses at the professional level. Examines the principles and practices of external financial reporting, with particular emphasis on balance sheet valuations and their relationship to income determination. Reviews basic accounting concepts and the essentials of the accounting process. Covers the application of present value techniques to accounting valuations. Studies in depth the measurement and disclosure problems associated with cash, receivables, inventories, fixed assets and intangibles. Alternative accounting procedures and their impact on financial statements are also examined.

AC 312 Financial Accounting and Reporting II

Prerequisite(s): AC 211 or AC 311

Note: Not open to students who completed AC 212 Continues the two-course sequence begun in AC 311 by exploring additional topics involving external reporting and disclosure. Covers, in depth, such topics as current liabilities, long-term debt, stockholders' equity, earnings per share, revenue recognition, accounting for income taxes, accounting changes, and Statement of Cash Flows.

AC 332 Fraud Examination

Prerequisite(s): GB 202 or GB 212

Fraud Examination introduces concepts and techniques useful for accountants, managers, business owners, and criminal investigators. The course covers many types of financial statement fraud, including asset misappropriation, fraudulent financial statements, tax fraud, and electronic fraud. Topics include the detection, prevention, investigation and resolution of various types of

fraud, and guest speakers and videos will be used to enhance the real-world nature of the course.

AC 340 Accounting Information Systems

Prerequisite(s): (AC 311 (CPR) & GB 203) Prepares students to be effective users, evaluators, developers, and auditors of accounting information systems (AIS). Examines several typical business processes, such as order entry/sales, billing/accounts receivable/cash receipts, and purchasing/accounts payable/cash disbursements and their associated AIS. Major themes throughout the course include oral and written communication, objectives and procedures of internal control, typical business documents and reports, proper system documentation through flowcharts and other techniques, systems analysis and design methodologies, and assessment of information processing in support of operational and strategic objectives in the context of rapidly changing technology advances. Hands-on experience with the process and control implications of enterprise systems coupled with an in-depth field-based business process analysis gives the student exposure to state-of-the-art AIS.

AC 350 Federal Taxation

Prerequisite(s): GB 202 or GB 212

Note: Not open to students who completed AC 352 Gives a broad training in federal income tax law and Treasury Department regulations. Introduces a broad range of tax philosophy, tax concepts, and types of taxpayers. Emphasizes the role of taxation in a business decision-making environment for all types of entities. Introduces basic skills of tax planning and tax research.

AC 412 Advanced Accounting

Prerequisite(s): (AC 312 (CPR) or AC 212)

Note: Not open to students who completed AC 320 Presents the theory and related problems of specialized topics in financial accounting. Examines leases, pensions, investments, and the particular problems associated with the partnership form of business organization. Topics also include business combinations through purchase and pooling of interests, with emphasis on consolidated financial statements of parents and subsidiaries and elimination of intercompany transactions; and accounting for foreign operations.

AC 470 Financial Statement Auditing

Prerequisite(s): AC 311 and AC 340

Note: Not open to students who have previously taken AC 371 or AC 400 or AC 471

Develops an understanding and appreciation of the philosophy of the audit process and its practice. Presents the preparation of audit working papers supporting an examination of the records and procedures of an enterprise. Covers the report and opinion of the auditor to management, stockholders and others. Discusses internal

auditing procedures as opposed to those performed by the independent public accountant. Considers the ethical and legal responsibilities of the auditor. Includes an introduction to operational auditing as a tool to increase the efficiency and effectiveness of a firm's accounting system.

Computer Information Systems

CS 150 Introduction to Data and Information Management

Prerequisite(s): IT 101

The course introduces information management and relational databases; data collection, storage, and retrieval; query/report design and generation; logical database structures; basic transaction architecture; and systems analysis for database design.

IT 101 Information Technology and Computer System Concepts

Provides a comprehensive and current introduction to information technology in general and computer system concepts and personal computers in particular. Focuses on the role and underlying concepts of computer technology in the information age. Personal, organizational and social implications of information technology are explored. Problem-solving skills using Microsoft Office software and the World Wide Web are also developed. The World Wide Web will be extensively used as the platform for conceptual understanding.

Economics

EC 111 Principles of Microeconomics

Prerequisite(s): 3 credits of MA100 level
Provides students with an understanding of fundamental
economic principles and tools. Presents economic analysis
with respect to demand, supply, market equilibrium, costs
of production and resource pricing. Examines the market
structures of pure competition, oligopoly, monopolistic
competition and monopoly. Analyzes the markets for labor
and capital.

EC 112 Principles of Macroeconomics (3 credits)

Prerequisite(s): 3 credits of 100 level Math and EC 111 Analyzes the determinants of aggregate economic activity and the effects of government policies intended to achieve full employment, price stability and economic growth. Topics include inflation, unemployment, interest rates, fiscal policy and the public debt, monetary policy, the balance of payments, and exchange rates. Introduces the economic analysis of international trade, comparative advantage and selected current economic problems.

EC 224 Intermediate Price Theory

Prerequisite(s): EC 111 and EC 112

Examines price determination in the marketplace and the interactions among consumers, firms and government in the market process. The study of markets and the forces of supply and demand provides a sound basis for understanding pricing, production decisions, cost conditions, industry regulations, and profitability.

Consumer behavior and firm decision-making form the fundamental structure for the course of study. Among the topics covered are consumer choice, welfare effects of government policy, production technology, profitability, competitive market analysis, and market power and price discrimination. Analytical tools and the economic modeling techniques are developed through the course. This is a required course for all economics and economics-finance majors.

English and Media Studies

CIN 375 Women and Film

This course will focus on the major contributions that women have made to cinema, as characters in the stories being told, as actresses playing the parts, as filmmakers directing and producing films, and as critics who have, in the past thirty years, substantially reshaped the way we think about, talk about, and even make films. The specific emphasis will vary from semester to semester, but each version of this course will pay special attention to the issue of gender in cinema.

COM 210 Effective Speaking

Success in every aspect of business life, from interviewing to meetings to giving reports and presentations, from sales to management to client relationships in accounting and finance — all depend on the ability to speak confidently, and to project oneself and one's message effectively. Developing these skills strengthens presentations in other classes as well. These skills consist of techniques and tools for developing, organizing and delivering a variety of strong presentations. Covers effective use of PowerPoint and other visual aids, and methods for overcoming stage fright and anxiety about public speaking.

LIT 310 Creative Writing: Poetry

Develops the student's ability to recognize, analyze, and design effective structures of imaginative language and poetic form. Classroom methods include workshops to critique student work, in-class exercises, analysis and exposition of works by noted poets, and frequent writing assignments. The class is limited in size so that every student writer's work can get full attention.

MC 300: Film, Television, and New Media Theory TOPIC: "Mad Men and Bad Men: Antiheroes of American Television Dramas"

The antihero provides an interesting yet far more complex character study in literature and film because the notion of conclusive morality is put into question. He may possess some of the same noble and even extraordinary qualities of the archetypal hero. Yet, he may also exhibit certain traits of an antagonist but in stark contrast with the archetypal villain. The antihero may be bad but he is usually driven to madness by trauma or circumstances beyond his control. And, he may elicit empathy or even reverence in his journeys. Television's long-form and episodic format, which can easily include fresh and influential shifts in society and popular culture, make it an ideal conduit for this type of character study. In particular, such antiheroes as Dexter Morgan of Dexter, Don Draper of Mad Men, Doug Rich/Wayne Malloy of The Riches, and Walter White of *Breaking Bad* serve this exploration well. These antiheroes straddle the rather murky gray areas of human behavior, continually confronting the pains and insights of identity crises and disintegrating social structures where he may develop the need for multiple aliases as a consequence. His catalyst causes him to go down a darkened path in order to regain his status and a sense of normalcy to his family. More importantly, these antiheroes have something to hide and their secret is at the core of their morality struggle. Other possible television programs may include The Walking Dead, Supernatural, and Weeds, as a means to further expand on tangents of this topic to genre (Horror/Science-Fiction), concept (black comedy), and gender (the antiheroine). Expectations for this online course include viewing many of the programs listed above which will either be on reserve at the library or arranged with the students of the course, in addition to extensive participation during discussions, weekly written analyses, and two research papers.

Finance

FI 305 Principles of Accounting and Finance

Prerequisite(s): EC 112 (Concurrent Pre-Req (CPR)) & (GB 201 & GB 202 and GB 210) or (GB 212 & GB 213 (CPR))

This course serves as the gateway to the Finance,
Economics & Finance and Corporate Finance & Accounting majors. An overview of financial statements and approaches to financial statement analysis are covered first, followed by the basics of valuation and the management of working capital. Specific topic areas include time value of money, risk and return, valuation of financial securities, estimating the cost of capital, working capital management and financial planning and forecasting.

FI 318 Real Estate Investment Decisions

Prerequisite(s): Junior-level standing Pre- or corequisite(s): FI 380

Acquaints the student with the basic concepts and principles of real estate and urban economics that affect real estate investments. Equips students with essential tools needed for comprehensive real estate investment analysis. Emphasizes the financial aspects of real estate, e.g., appraisal, feasibility analysis, and primary and secondary markets of real estate.

FI 327 Insurance and Risk Management

Prerequisite(s): Junior-level standing Pre- or corequisite(s): FI 380

Studies insurance as an economic and legal relationship dealing with personal and property risks, subjective and objective risks, and insurability. Reviews contract and agency law; insurance coverages including life, health, liability, fire, homeowners and commercial special multiperil policies; Social Security and social insurance; pension plans including IRA accounts; estate planning; and risk management and self-insurance. Surveys the insurance industry, including its structure and regulation.

FI 351 International Finance

Prerequisite(s): FI 320 or FI 380 and senior level standing Surveys systematically the theory of international finance, international investing and international business. Areas covered include foreign exchange with emphasis on exchange rate determination, exchange risk, hedging and interest rate arbitrage, international money and capital markets and international financing, multinational capital budgeting and the cost of capital.

FI 380 Advanced Managerial Finance

Prerequisite(s): FI 305 and junior level standing
This course builds on materials covered in FI 305. Topics
covered include capital budgeting under uncertainty,
capital structure and payout policy, investment banking
and public offerings of securities, lease financing and
hybrid securities, mergers, acquisitions and other forms of
corporate restructuring, bankruptcy and liquidations, and
an introduction to derivative securities and corporate risk
management. Course pedagogy includes the use of cases
to bridge the gap between finance theory and real-world
applications.

General Business

GB 112 Tools & Concepts in Accounting & Finance Note: Not open to students who have taken GB 201

The primary objective of this course is to provide a foundational understanding of accounting and finance concepts and tools. This course takes students from double-entry accounting through to an elementary understanding of how to construct financial statements. It

introduces the use of these statements as the basis for ratio analysis and budgeting. Students begin their study of the basic time value of money concepts that are the foundation for basic valuation techniques for both financial securities and projects valuation.

GB 212 Practice & Applications in Accounting & Finance *Prerequisite(s):* GB 112

Note: not open to students who have taken GB202

The primary objective of this course is to extend the foundational understanding of accounting and finance concepts and tools introduced in GB112. This course takes students from an elementary understanding of the prepared financial statements and introduces how to use them in financial decision-making. It covers the analysis of these statements using ratio analysis and the budgeting process using these statements as a starting point for future forecasts. Students will study the funding decisions facing the firm. They will extend their understanding of basic valuation techniques by learning more advanced techniques for valuing both the securities used to raise these funds and the projects to be funded.

GB 213 Business Statistics (Formerly GB 210)

Prerequisite(s): 6 credits of MA & (CC3 or WP)

Note: Not open to students who have taken ST241 or GB210

Modern businesses rely on well-educated professionals who can effectively use data to enhance and support decision-making processes. The primary objective of this course is to use data to illustrate key concepts for making decisions throughout each of the primary business disciplines; accounting, economics, finance, information systems, management, and marketing. Focuses on learning skill sets necessary to access and manipulate large amounts of data and the techniques that enhance the individuals' decision-making process. Introduces some elementary Microsoft Access methods for transferring a sample of data from a database into Microsoft Excel. Illustrates how to make effective decisions using simple and multiple regression models. Provides balanced presentations illustrating the manual use of statistical techniques for understanding purposes and how to implement those techniques using the computer.

GB 214 Marketing-Operations Fundamentals *Prerequisite(s):* CC3 or WP

Note: Not open to students who have taken GB301 or MK160 and OM280

Strategic competitive advantage is derived from the value a company creates for its customers through five primary value-adding activities: Designing products and services, logistics, operations, marketing and sales strategies, and bringing products and services to the market to meet customer needs and requirements. Most of these activities

fall within the boundaries of operations and marketing, the two primary value adding functions within organizations. This course, therefore, covers topics that span the marketing and operational disciplines, and focuses on the fundamental concepts and processes of marketing and operations management and how effective coordination and the interface between these two primary functional areas create value for the customer, the company, and society at large.

GB 215 Human Behavior & Organizations

Prerequisite(s): Class Code 3

Note: not open to students who have taken GB 102 or MG 150

Human Behavior and Organizations examines the behavior of people in organizations and the relationship between this behavior and organizational effectiveness. Particular attention is given to the issues and dynamics that result from the increasing diversity of the workforce and the global contexts in which people work. The course introduces students to analytical frameworks for understanding and influencing individual, group, intergroup and total organization dynamics. It increases students' awareness of and competence in dealing with people different from themselves. Through case studies, self-reflection instruments, experiential exercises, lectures and readings students develop knowledge and skills for working effectively with a diverse set of people in complex environments, diagnosing managerial problems and developing effective plans for action, taking into account the impact of external stakeholders on internal organizational dynamics.

GB 310 Business Processes & Systems

Prerequisite(s): GB 212, GB 213, GB214

This course introduces students to the concept of a business as an integrated set of business processes and associated systems designed to deliver value to customers. Hands-on experience with SAP, a market leading enterprise system, will demonstrate how information systems can be used to support and improve business processes. Hands-on experience with a process modeling application will demonstrate how information technology can be used to model, analyze, and simulate typical business processes. Learning about emerging technologies and basic infrastructure concepts will enable students to envision creative IT solutions to business problems. Throughout the course, students will be learning how people, processes, and systems can be integrated most effectively to achieve organizational objectives.

GB 320 Integrated Business Project

Prerequisite(s): GB 212 & GB 213 & GB 214 & GB 215 & Junior Standing

In this course, students work on a project team to solve real world problems for real organizations. The project enables students to develop a better understanding of how the traditional business functions are integrated in the workplace. Students review key principles in accounting, business processes, finance, management, marketing and operations within the context of project management. They will analyze the problem facing the client company, develop and evaluate a set of alternative solutions and present a program of recommendations to the sponsoring organization at the end of the semester. The project enables teams to analyze real firms' potential to introduce new goods and/or services, introduce existing goods and/or services to new markets, and/or develop other growth opportunities, as well as to present a business proposal.

GB 401 Strategic Management

Prerequisite(s): GB 102 & 301 or FI 270 & MG 150 & MK 160 or GB 310 and 320 (CPR) & CC7 or WP Strategic Management focuses on the job of the general manager or top management team in formulating and implementing short- and long-run corporate policy and strategy. Today, business, as well as other organizations is in the process of transformation driven by information technology and globalization; therefore strategy is formulated in a multi-faceted environment of social, political, economic, and legal entities and forces. Strategic Management is concerned with developing the "general management point of view"; this means seeing the crossfunctional impact of any situation, problem, solution, proposal or decision and the key long- and short-term implications for the total enterprise from a global perspective.

Global Studies

GLS 102 Comparative Government and Politics

Note: Formerly GO 120

This course offers an introduction to comparative politics. It provides students with the basic knowledge and conceptual tools for analyzing the varieties of national states, regimes (democratic, nondemocratic and hybrid), political institutions and processes. It is designed to help students learn about the historical, economic and cultural contexts of political change (such as democratization, revolution or reform), and understand how and why political systems function differently and the consequences of the differences.

History

HI 200 The Making of Our Contemporary World

This course is designed to provide a broad conceptual grasp of the modern world by examining the major developments and events of the past century. Two world wars, a cold war, decolonization and ethnic conflicts have made the 20th century one of the most tumultuous in world history. The growth of the global economy has produced fundamental changes in lifestyles and in the types of issues that confront us. Rapid urbanization, the changing roles of women, the communications revolution and the spread of consumer societies have created conditions unknown to earlier generations. But not all cultures have created conditions unknown to earlier generations. Not all have benefited equally, and this has created tensions between the "haves" and "have nots." The world's different societies share the globe uneasily, but know they must coexist. The challenge is to make that happen.

HI 343 Modern United States History (1920-present)

Note: Formerly HI 256

This course provides an overview of U.S. history from the aftermath of World War I to the present. Some of the possible topics covered include Prohibition, the Depression, the New Deal, World War II, the Korean War, the McCarthy Era, campaigns for civil rights (including rights for African Americans, gays and women), the Vietnam War, the countercultural Sixties, the Watergate Scandal, the Reagan Revolution, and 9/11.

Info Design & Corporation Communication

IDCC 250 Public Relations Theory and Practice

Prerequisite(s): Expository Writing I
A survey of the main sectors of public relations activity: from marketing to issues management to crisis communications. Students explore real public relations problems - including some still in progress - with both a domestic and international perspective. They also survey the ethical challenges faced in this profoundly influential field, and prepare recommendations and pitch proposals on behalf of a specific organization.

Information and Process Management

IPM 140 Adding Value with Information and Processes

Every day we participate in processes that are supported by information. For example, you might decide which concert to attend based on on-line reviews, or search and apply for a job on-line. Organizations that are successful at deriving value from their information and processes can achieve better outcomes than those that don't recognize this potential or know how to take advantage of it. This course introduces principles of good design and management of information and processes. It provides the foundation for developing skills in process design, definition, modeling, and analysis, as well as for identifying good information strategies. As a culminating experience, student teams will create value for a non-profit organization through an information and process design competition.

IPM 402 Profiting from Big Data

Prerequisite: IT 101.

This course will be focused on understanding and exploiting big data – the exploding amount of data from social media, web 2.0, mobile, e-commerce and tracking applications. The course will showcase the processes of collecting, analyzing and profitably using data to design metrics, identify businesses trends, understand customer preferences, design and promote new products and services, or prevent fraud, among others. Discussion and assignment topics will be drawn from some of the most popular companies today, including Facebook, Goggle+, Twitter, Flickr, LinkedIn, Amazon, Foursquare, and technologies such as RFID and mobile location-based services. Students will use a variety of on-line course technologies to participate in interactive case studies discussions and work on collaborative mini-projects.

Law

LA 210 Business Law I

Prerequisite(s): GB 103 or GB 110

Note: This course fulfills a business or unrestricted elective Provides an understanding of contract law by discussing and explaining the formation, avoidance, discharge and enforcement of a contract. The Uniform Commercial Code is studied with emphasis on the law of sales, commercial paper, banking law and secured transactions. Personal property law and accountant's and auditor's liability conclude the course, with emphasis on ethical issues as they relate to legal obligations.

LA 316 Sports & Entertainment Law

Prerequisite(s): GB 103 or GB 110

An examination of the sports and entertainment industry requires delving into the law of contracts, labor, anti-trust, intellectual property, torts, Internet and the U.S. Constitution. Our analysis begins by studying college sports, amateur sports, Olympic sports, and Title IX's impact on athletic opportunities for women. A significant amount of the classroom material is devoted to surveying

the major professional team sports including looking at collective bargaining agreements, labor discord, privacy, salaries, drug testing and freedom of movement from team to team. The economic aspects of both professional sports and movie industry are explored. This includes looking at team franchise movement in professional sports and financing, producing, and distributing movies and TV. The role of the Screen Actors Guild is reviewed at length. Agency law is also examined in the context of the relationships involving agents (and/or managers) who represent celebrities and athletes.

Management

MG 225 Career Management

Prerequisite(s): GB 102 or GB 215

Considers career management from two perspectives - that of the individual managing his or her own career, and that of the organization concerned with the careers of its members. Explores the factors that affect a person's career satisfaction and success. Emphasizes the importance of career management for organizational effectiveness.

MG 240 Interpersonal Relations in Management

Prerequisite(s): GB 102 or GB 215

Increases awareness of the process of understanding and relating to others in an organizational setting. Designed to deepen insight into the dynamics of relationships and to improve interpersonal competence. Builds a conceptual foundation for understanding interpersonal communication, developing skills in listening, assertiveness and conflict management, and helping students understand the importance of interpersonal issues in a managerial role.

MG 250 Human Resources Management

Prerequisite(s): GB 102 or GB 215

Examines various aspects of human resources management, including employment planning, recruitment and selection, performance appraisal, training and development, compensation and benefits, and labor relations. Focuses on personnel problems of major concern to managers in general as well as to professionals in the field of human resources management.

MG 360 Negotiating

Prerequisite(s): GB 102 or GB 215

Explores the theory and practice of negotiating, with a special emphasis on developing students' analytical, communication and interpersonal skills. Develops both an understanding of bargaining concepts and models and the skill to apply this knowledge in actual negotiating situations. Uses role plays and simulations to increase student involvement and to deepen understanding of negotiating principles.

Marketing

MK 342 Advertising

Prerequisite(s): GB 301 or GB 214

Considers the role of advertising and sales promotion within an institution and within society. Examines the advertising function in its social and ethical, economic, historical, legal and technological contexts. Explores a firm's advertising and sales promotion decisions, and focuses on the design, content and delivery of advertising messages from a communication standpoint. Investigates media, budget and measurement issues in advertising, and explores the increasing use of technological tools used by today's advertising professionals to enhance the effectiveness and efficiency of a firm's communication effort.

MK 400 Marketing Management

Prerequisite(s): Senior-level standing, (GB 301 or GB 214), and six credit hours of MK courses

Note: This course is required for marketing majors

Serves as a capstone course for marketing majors. A case driven course that integrates materials covered in the marketing curriculum and relates them to the design and implementation of marketing strategy. Selected cases will emphasize the integration of technology into the marketing process. Students are expected to demonstrate competency in analytical and presentation skills.

Additionally, students will be required to utilize contemporary hi-tech tools.

Mathematical Sciences

MA 123 Applied Calculus for Bus I

Presents basic concepts of functions, graphs and differential calculus. Special emphasis is placed on business applications such as break-even analysis, depreciation, marginal profit/revenue/cost and optimization. Topics include the notion of a function; properties of linear, quadratic, exponential and logarithmic functions; and basic techniques of differential calculus.

MA 126 Applied Calculus for Business II

Prerequisite(s): MA 123 or MA 123L

Continues MA 123. Presents the basics of math of finance, integral calculus and probability. Specific emphasis is placed on business applications. Math of finance topics include simple/compound interest, present/future value, annuities and amortization. Other topics include evaluating indefinite and definite integrals using substitution, improper integrals and an introduction to probability.

MA 207 Matrix Algebra with Applications

Prerequisite(s): 3 credits of math Includes such topics as matrix algebra operations, simultaneous linear equations, linear programming, Markov chains, game theory, graph theory, linear economic models, least square approximation and cryptography. Business applications are emphasized and computer solutions (using MATLAB and/or Excel) are used for selected problems.

Natural & Applied Sciences

NASC 130 Principles of Geology

Note: Satisfies 4-credit Natural Sciences requirement.

Introduces the basic principles of geology and the societal relevance of the discipline through classroom discussions and laboratory activities. Exploration centers on the process of scientific inquiry, building around systems of plate tectonics and the rock cycle, followed by an examination of Earth's surficial processes, including the role of water, ice, wind, and gravity in breaking down, transporting, and depositing Earth materials. Specific topics include the origins and classification of rocks and minerals, earthquakes, volcanoes, geologic time, rivers, glaciers, and coastal processes. Throughout the course students relate Earth processes and materials to human concerns, such as natural hazards, environmental degradation, and economic resources.

NASE 313 Human Nutrition: From Science to Life Prerequisite(s): NASC 110, 111, 112, 121

Prerequisite(s): NASC 110, 111, 112, 121

Note: Satisfies the MA/NS or Arts and Sciences elective requirement.

Covers the fundamental principles of nutrition science and its applications to personal health and fitness at different stages of the life cycle: the nature and sources of nutrients, their actions, interactions, and balance in relation to health and disease; the anatomy and physiology of ingestion, digestion, absorption, transport, utilization, and excretion of nutrients, their metabolites, as well as other components in food; the effects of nutrient inadequacies and excesses in our diets in relation to physical and mental well-being and the etiology of disease; the social, economic, cultural, and psychological factors that affect the dietary behavior of individuals and population groups; and associated local, national, and global nutritional issues and problems. Emphasis is placed on acquiring both scientific and practical knowledge of the essentials of nutrition with the goal of learning to think critically about nutrition issues as lifelong consumers.

NASE 315 Human Health and Disease in Today's World *Note:* Satisfies the MA/NS or Arts and Sciences elective requirement.

Examines human health and disease from the structure and function of the human body to its interaction with the environment. The genetic, physiological and behavioral factors that influence the physical and mental well-being of individuals is explored on all levels, including molecules, cells, organs, individuals and communities. Risk factors such as diet, sexuality, occupation, tobacco, alcohol and drugs are similarly evaluated with an emphasis on behavioral changes that optimize personal health or help manage adverse conditions. Modern challenges such as emerging diseases, pandemic flu and bioterrorism and their potential impact on students' lives are discussed. The health care system, from research and development, health care markets, access to insurance and alternative and complementary medicines are presented with the goal of helping students become more discerning consumers.

NASE 345 How Things Work: Consumer Product Science *Note:* Satisfies the MA/NS or A&S elective requirement.

This elective course will explore how fundamental physics principles (electromagnetics, dynamics, mechanics, quantum theory, thermodynamics) are applied/utilized in the design and creation of everyday consumer products, from the mundane to the "cutting-edge". Basic physics topics/laws will be introduced and then specific examples of products that fall under that particular topic will be presented. Due to the large number of topics possible, the course content may evolve with student interest. Topics covered will include the design and function of LED's, CD/DVDs, Global Positioning Systems, air conditioning/refrigeration systems, internal combustion engines, microwave ovens, MRI systems, radar detectors, etc.

PS 230 Sports Psychology

Note: Satisfies the Humanities/Social Science and Arts and Sciences elective requirements

This course involves the study of athletes and sport using concepts and theories from psychology. Topics include the development, personality and emotional life of the athlete, as well as performance enhancement issues such as arousal regulation, attention, motivation, control of cognition, relaxation techniques, coaching and counseling. The course applies fundamental concepts of general psychology to the subspecialty of sports.

PS 266 Psychology of Adjustment

Note: Satisfies the Humanities/Social Science or Arts and Sciences elective requirements
Focuses on the major theories and psychological principles of human adjustment across the life-span including self-concept, development, motivation, stress and anxiety.
Considers human values in relation to interpersonal

relationships, and examines intellectual and emotional resources for personal change and growth.

SO 132 Issues and Investigations in Sociology

Introduces the student to the discipline of sociology as both a body of knowledge and as a perspective from which to view the world. This course will examine the basic concepts, theories and methods of sociology inquiry in the context of a substantive area. The goal is to develop in the student an appreciation of the social forces that shape, organize and constitute human behavior.

SO 287 Media, Culture and Society

Examines how various forms of modern mass media represent the values and lifestyles of American culture, and how we experience the mass media in our everyday lives. We will look at forms of media in terms of their sociohistorical developments, and study how their histories have been shaped by, and helped to shape, the political-economic structure and cultural lifestyles of American society. The course centers largely on sociological analyzes of specific audiovisual examples. These analyzes will be conducted in class discussion and written exercises.