

Course descriptions Fall 16

ENGLISH

CIN 370: WOMEN IN FILM AND TELEVISION

Fulfills LIT requirement or A&S elective.

The contentious debate remains for women in front and behind the camera, in Hollywood and on the small screen, as to why there are still so few opportunities for them as actors, writers, producers, directors, executives, and showrunners. Of late, American television has seen a slight shift from its male-centric focus where there is an increase of diverse representations of women, as well as more women directing, writing, and producing. But, it is still a rather small gain. According to the Directors Guild of America, only 6.4% of Hollywood feature films released in 2013-14 and 16% of episodic television programs for the 2014-15 season were directed by women. In the recently released USC Annenberg study, only one-third of all speaking roles in film and less than 40% for television went to women. This course will analyze the underlying issues of stagnation, development, and success for women in the entertainment world. Although this course will survey some of the most influential women in film and television, contemporary films and television programs to be explored may include screenings and discussion of *Mad Max: Fury Road*, *The Heat*, *Girls*, *Clouds of Sils Maria*, *Inside Amy Schumer*, *30 Rock*, *Game of Thrones*, *Carol*, *Housebound*, *Mad Men*, *Veep*, *The Hurt Locker*, *Marvel's Jessica Jones*, *The Fall* (U.K.), *Orange is the New Black*, *iZombie*, *How to Get Away with Murder*, *Tangerine*, *Diary of a Teenage Girl*, *Scream Queens*, *Orphan Black*, *Unbreakable Kimmy Schmidt*, *The Mindy Project*, and *American Horror Story*.

This class fulfills: required course work for the general education LIT/CIN requirement; elective for the Media and Culture (MC) or English (EN) majors; select topic elective in the Liberal Studies Major (LSM) for the concentrations in Media, Arts and Society or American Studies; elective for the EMS minor (with a concentration in media); the A&S or unrestricted elective slots of your DAS; and, your diversity requirement.

LIT 396 001 British Lit of the French Revolution

Guillotines. The storming of the Bastille. "Let them eat cake." The French Revolution was a time of great upheaval, violence, excitement, and new ideas. These new ideas did not only impact the French – they had echoes around the world. In particular, they had a major influence British writers and philosophers of all stripes. This course will bring together the politics of the French Revolution and the literature of late eighteenth-century England. We will examine the political, social, and ideological stakes of the French Revolution, learning about not just *what* happened, but also *why* it happened and *how* various groups and thinkers responded to it. We will explore these questions through an extended student-led role-playing simulation. Then we will turn to

the way that these ideas were explored in British literature of the time – reading Gothic novels, poetry, autobiography and more.

FINANCE

FI 399 Equity Research 001 and 002

PREQ: FI 320 or FI 306

This course teaches students to value companies and equity securities, utilizing the top-down, fundamental valuation approach. The emphasis of the course is on the practical application and integration of finance and accounting concepts to valuing equity securities. The course requires extensive use of financial media, resources available in the Trading Room, and databases available through Bentley Library website. This course is designed for students with no previous work experience in equity valuation.

GLOBAL STUDIES

GLS 242 H01 Politics Through Film (Honors Program Only)

This course applies the power of film to deepen your understanding and appreciation of politics and government in the United States. We will view several films with underlying political messages and interpret their larger meaning through the script and artistic and technical elements of film. We also will think critically about several important political controversies, such as how much power should government have? What is the proper balance between freedom (civil liberties) and order (public safety and national security)? What are the causes and consequences of corruption in government? Why does war exist and what justifies going to war? Examples of films viewed in previous years include: *Mad Max 2: The Road Warrior*, *The Dark Knight*, *Easy Rider*, *The Godfather*, *Dirty Harry*, *Do the Right Thing*, *Boyz in the Hood*, *American Psycho*, *Fight Club*, *Casablanca*, *Platoon*, *The Hurt Locker*, and *Zero Dark Thirty*.

HISTORY

HI 392 001 Terrorism in the Modern World

In the post-9/11 world, terrorism is at the front and center of international politics, national security, and military intervention, but terrorism is neither new nor unique to our era. “The Terror” was an important phase in the French Revolution, for example. This course will explore the historical evolution of terrorism in the modern western world. We will study the modern definitions of terror, terrorist, and terrorism in a variety of historical contexts. Who was defined as a terrorist? How has terrorism been defined over time? Were there self-designated

terrorists? Finally, we will gain an understanding of how our current views of terror and terrorism differ from those of the past.

LAW

LA 402 001 Voting Rights

PREQ: LA 108

Several states have passed voter identification laws that require photo IDs at polling stations in order for individuals to vote. Some laws additionally require a fee for obtaining such IDs. This special topics seminar reviews recent legal issues and case law regarding voter registration rights under the 1st Amendment Free Speech clause and the 14th Amendment Equal Protection clause. Coupled with this review is a discussion of the issue of standing, which asks the question whether public interest groups that promote voting rights can sue on behalf of voters denied the right. Materials for the course include U.S. Supreme Court and Appellate Court decisions relevant to these constitutional protections, sample state voter registration laws, and other materials. Students work in groups and teams. Many class meetings require student presentations. At the conclusion of the course, students participate in a regional moot tournament sponsored by the American Collegiate Moot Court Association and may qualify for a national tournament.

MATH

MA 402 EGU Data Science

Working with and finding value in data has become essential to many enterprises, and individuals with the skills to do so are in great demand in industry. The required skill set includes the technical programming skills to access, process and analyze a large variety of data sets, including very large (big data) data sets, and the ability to interpret and communicate these results to others. Anyone with these abilities will provide benefit to their organization regardless of their position. This course presents the essentials of this skill set. Meets with the Grad class MA 799.

MARKETING

MK 399 Creativity in Marketing

PREQ: GB 214

Creativity and innovation are often evoked in company mission statements, but more often than not, companies fail at fostering them within their ranks. In this class, students learn why and how creativity fails within marketing organizations, and how to avoid these pitfalls. The focus of the course is explicitly on group and organizational creativity, particularly cross-

functional creativity and its importance for functions such as new product development, retail, and marketing communications. Students in this course are encouraged to think of themselves as future change agents within organizations. They will learn the tools to build processes and spaces for creativity with tangible results. The course is also intended to take students out of their comfort zones and challenge their preconceptions of creativity

MODERN LANGUAGES

MLFR 402 – Conversations on Contemporary Issues in the French-speaking World

Advanced conversation course, conducted entirely in French, providing intensive practice in oral-aural skills, with an emphasis on accurate pronunciation, vocabulary enrichment, and proper expression. Students will strengthen their command of present-day spoken and written French through the viewing of films and readings of diverse genres. The materials focus on issues relevant to the contemporary French-speaking world, providing students with cultural perspectives on both general and specific topics, such as youth culture, immigration or ecology.

NATURAL & APPLIED SCIENCES

NASE 398 SX1 Bugs in the System: The Role of Insects in Human Affairs

Insects may be small, but they exert enormous impacts, both positive and negative on all aspects of human livelihood. They consume and destroy crops and stored food, degrade real estate and claim more lives per year than all wars and natural disasters combined. This course will examine in detail the economic importance of insects in all aspects of human endeavor. Starting with an introduction to the unique biology of these organisms, we examine their role in natural cycles as well as their various impacts on human affairs including health, agriculture and construction. Taking advantage of double block sessions, this course will include several local field trips sites within walking distance of the Bentley campus and will integrate lectures with interactive laboratory sessions.

SOCIOLOGY

SO 299 Sociology of Markets

This is an economic Sociology course that concerns markets – How do people and firms make decisions about market transactions? How do we assign value to items? What is the role of money? How are markets constructed, and what is the relationship between the economy and civil life/society? Moreover, why is it that dominant conceptions of market behavior are asocial, acultural, and apolitical – in keeping with a purely economic perspective? Students

will learn sociological approaches to economic behavior, which provide a rich understanding of how people and firms engage in market transactions. Students will also learn how sociological approaches contrast with economic approaches and why economic approaches have dominated the way we think about market behavior.