15TH ANNUAL
GLOBAL BUSINESS ETHICS SYMPOSIUM

BENTLEY UNIVERSITY   STATE STREET

TUESDAY, MAY 21, 2019 | **LACAVA BUILDING, 3RD FLOOR**

Artificial Intelligence and the Responsibilities of Business: Mapping the Ethical Terrain

PROGRAM AGENDA

8:00 to 9:00 a.m.   **Registration & Breakfast (LaCava Building, 3rd Floor)**

9:00 a.m.   **Welcome & Introduction (Room 395)**
Cynthia Clark, *Bentley Alliance for Ethics and Social Responsibility*

9:10 a.m.   **Opening Address**
Alison Davis-Blake, *President, Bentley University*

OPENING PANEL

9:30 to 11:00 a.m.   **Artifical Intelligence – The Big Picture (Room 395)**
Moderator: Jill Brown, *Professor of Management, Bentley University*
Panelists:
- ■ Richard DeGeorge, *University Distinguished Professor, University of Kansas*
- ■ Lisa Amini, *Director, IBM Research Cambridge*
- ■ Kirsten Martin, *Associate Professor, George Washington University*

NETWORKING BREAK (11:00 to 11:30 a.m.)

11:30 to 1:00 p.m.   **AI and Making Machines Moral (Room 395)**
Moderator: Cynthia Clark, *Bentley Alliance for Ethics and Social Responsibility*
Panelists:
- ■ Tom Donaldson, *Mark O. Winkelman Professor of Legal Studies & Business Ethics, Wharton, University of Pennsylvania*
- ■ Jean-Francois Bonnefon, *MIT Media Labs and Moral Machines project*
- ■ Doug Bosse, *David Meade White Jr. Chair in Business at the Robins School of Business at University of Richmond*

GLOBAL BUSINESS ETHICS SYMPOSIUM

1:00 to 2:00 p.m.   **Networking Luncheon (Executive Dining Room - Room 395)**

CONCURRENT SESSIONS

2:00 to 3:15 p.m.   **Session A: Human Rights, National Security and AI (Room 325)**
Moderator: Robert McNulty, *Director of Programs, W. Michael Hoffman Center for Business Ethics*
Panelists:
- Kade Crockford, *Director, Technology for Liberty Program, ACLU of Massachusetts*
- Matt Schrader, *China Analyst, Alliance for Securing Democracy, German Marshall Fund of the United States*

2:00 to 3:15 p.m.   **Session B: AI and Medicine (Room 305)**
Moderator: Fred Ledley, *Professor of Natural & Applied Sciences & Management, Bentley University*
Panelists:
- Art Caplan, *Drs. William F. and Virginia Connolly Mitty Professor of Bioethics and Director of Division of Medical Ethics, NYU*
- John Brownstein, *Chief Innovation Officer, Boston Children's Hospital*

3:15 to 3:30 p.m. NETWORKING BREAK

3:30 to 4:45 p.m.   **Where Do We Go From Here: The Future Of AI (Room 395)**
Moderator: Heikki Topi, Professor, Computer Information Systems, Bentley University
Panelists:
- Peter Norvig, *Director of Research, Google Inc.*
- M. Lynne Markus, *Professor, Information Process Management, Bentley University*

5:00 to 6:00 p.m.   **Closing Reception: Cocktails and hors d'oeuvres**
Room 335 and the Patio (weather permitting) or Room 325