



BENTLEY
UNIVERSITY



STATE STREET
FOUNDATION

15th Annual GLOBAL BUSINESS ETHICS SYMPOSIUM & FACULTY DEVELOPMENT BUSINESS ETHICS TEACHING WORKSHOP

In partnership with the State Street Foundation

Symposium: Tuesday, May 21st, 2019

Workshop: Monday, May 20 - Thursday, May 23rd, 2019

AGENDA

Facilitators:

Jill Brown, Department of Management

Jeff Moriarty, Department of Philosophy, Hoffman Center for Business Ethics

Note: Readings for the Teaching Workshop will be posted to a Sharepoint site. You will receive access to the site in a separate email, prior to the conference. Plan to review these materials prior to coming to the conference.

Sunday, May 19th
5:30 – 7:30 p.m.
Embassy Suites, Waltham
Grille at Hobbs Brook

Opening Reception for Teaching Workshop Participants and Symposium Speakers

Hoffman Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility

WORKSHOP DAY 1

Monday, May 20th
9:00 a.m.– 5:30 p.m.
Morison Hall Room 300

- 8:30** **Bus departure from Embassy Suites to Bentley**
- 9:00 -10:20** **Welcome and Introductions**
Learning the Basics: Teaching Business Ethics & CSR
Jill Brown and Jeff Moriarty, Bentley University
- 10:20-10:40** **Break**
- 10:40-12:00** **What Does it Mean to be Fair?**
Kirsten Martin (Department of Strategic Management & Public Policy), George Washington University
- 12:00-1:20** **Working Lunch and Discussion**
- 1:30-2:30** **Is Ethics all a Matter of Opinion?**
Jeff Moriarty (Philosophy Department; Hoffman Center for Business Ethics), Bentley University
- 2:30-2:45** **Break**
- 2:45-3:45** **Embedding Ethics Across the Curriculum (and specifically, in Strategy Classes)**
Jill Brown (Management), Bentley University
- 3:45-4:00** **Break**
- 4:00-5:15** **How to Think About and Teach the Issue of the Purpose of the Corporation**
Tom Donaldson (Ethics and Law), Wharton School at the University of Pennsylvania
- 5:15-5:30** **Day 1 Wrap-up and Reflections**
Dinner is on your own.
- 5:40** **Bus Departure from Bentley to Embassy Suites**

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Global Business Ethics Symposium:

Tuesday, May 21st
8:30 a.m. – 7:00 p.m.
LaCava Center, 3rd Floor
Registration opens at 8:30am
Reception 5:30-7:00pm

“Artificial Intelligence and the Responsibilities of Business: Mapping the Ethical Terrain”

Full program information available at: <https://www.bentley.edu/events/symposium>

The program will bring together an international group of experts for in-depth discussions of challenges and current practices with a focus on *Artificial Intelligence*. The intent of the Symposium is to both learn and inform by: (1) exploring current practices in other institutions, countries and cultures, (2) identifying ways to enhance issues of ethics and corporate responsibility in business education and in outreach to the corporate community, and (3) disseminating this experience throughout the academic and practitioner worlds.

WORKSHOP DAY 2

Wednesday, May 22nd
9:00 a.m.– 6:30 p.m.
LaCava Center, Room 325

- 8:30** **Bus Departure from Embassy Suites to Bentley**
- 9:00-10:30** **Method in Normative Business Ethics**
Richard De George (Management), University of Kansas
- 10:30-10:45** **Break**
- 10:45-12:00** **Managing for Stakeholders in Corporate Strategy: Exploring Stakeholder Economies of Scope**
Doug Bosse (Management), University of Richmond
- 12:00-1:30** **Working Lunch and Sharing Session I***
- 1:30-3:00** **Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Role Play Case Exercise & Discussion: The Panalba Decision**
Tony Buono (Management and Sociology), Bentley University
- 3:00-3:15** **Break**

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- 3:15-4:00** **Teaching Ethics to Practitioners**
Jill Brown (Management), Bentley University
- 4:00-4:15** **Break**
- 4:15-5:15** **Sharing Session II***
- 5:15-6:30** **TW Reception and Dinner – LaCava Deck**
- 6:45** **Bus Departure from Bentley to Embassy Suites**
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WORKSHOP DAY 3

Thursday, May 23rd
9:00 a.m. – 1:30 p.m.
LaCava Center, Room 325

- 8:30** **Bus Departure from Embassy Suites to Bentley**
- 9:00-10:20** **Giving Voice to Values and Corporate Governance**
Cynthia Clark (Management), Bentley University
- 10:30-1:30** **Sharing Session III and lunch (pizza!)***
- 2:00** **Bus Departure from Bentley to Embassy Suites – Workshop concludes**

*Accepted workshop participants will be required to share/present their ideas on teaching business ethics for 15-20 minutes