



December 6, 2021

Dear Members of the Bentley Community,

After an extensive, nationwide search, and with input from a diverse cross-section of faculty, staff, the Board of Trustees, and the Cabinet, I am delighted to announce that Sanjay Putrevu, PhD, will be the next dean of business at Bentley University. A nationally recognized scholar in marketing, Dr. Putrevu will also hold the Robert and Julia Dorn Research Professorship.

Dr. Putrevu will be bringing over two decades of administrative experience in higher education to Bentley. He served as the dean and Monte Ahuja Endowed Chair professor at the Monte Ahuja College of Business at Cleveland State University from 2017 to 2020, where he increased the institution's international presence through strategic partnerships, assisted with key fundraising goals, and oversaw the college's AACSB reaccreditation. Dr. Putrevu also held the positions of dean and professor at the College of Business at the University of Wyoming.

As dean of business, Dr. Putrevu will work closely with the academic leadership, the President's Cabinet, and countless others across campus to strengthen the breadth and depth of our business programs. He will provide intellectual and creative leadership to enhance the Bentley brand, with a particular focus on our graduate offerings. Dr. Putrevu will also be responsible for hiring, developing, evaluating and retaining a high-quality business faculty with diverse interests and backgrounds, which aligns with the current diversity, equity, and inclusion (DE&I) goals in Academic Affairs.

Dr. Putrevu received his PhD in Marketing from the State University of New York at Buffalo and his Master of Management Studies from the Birla Institute of Technology and Science in India. He has held faculty positions at numerous schools, including Brock University, Bryant University, and University at Albany, State University of New York. During his tenure at these institutions, he served as program director, research director, department chair, and associate dean.

Dr. Putrevu will begin his term as dean of business on July 1, 2022, and his position will be crucial as we prepare to launch Bentley's new strategic plan. He is excited to join the Bentley community and looks forward to meeting, getting to know, and working with all of you. We expect that he will be on campus at least once during the spring semester to meet with faculty and others.



# BENTLEY UNIVERSITY

I want to personally thank Dean Bill Read for his unrivaled service to Bentley, particularly over the past two years. Bill has provided ongoing guidance to Academic Affairs, and his leadership as dean of business will allow for a smooth transition once Dr. Putrevu begins his term.

I'd also like to formally thank the members of the dean of business search committee for their impressive dedication to this process:

- Bill Wiggins, chair of the search committee and Adamian Professor of Law
- Jill Brown, Hieken Professor, Management Department
- George Cangiano, Vice President and Chief Human Resources Officer
- Luke Cherveney, Lecturer, Math Department
- Alina Chircu, Senior Associate Dean for Graduate Programs and Professor, IPM Department
- Joyce Elam, Trustee
- Jennifer Flagel, Assistant Vice President of Enrollment and Director of Graduate Admissions
- Maureen Flores, Vice President for University Advancement
- Maureen Forrester, Vice President for Administration and Finance, Chief Financial Officer/Treasurer
- Rick Oches, Dean of Arts & Sciences
- Kerri-Ann Sanderson, Assistant Professor, Accountancy Department
- Marcus Stewart, Associate Dean of DEI and Associate Professor, Management Department
- Natalie Schlegel, Executive Director of International Education

Our goal was to select a dean of business who will help move Bentley forward as an institution, and they successfully achieved that goal.

Cordially,

**Donna Maria Blancero, PhD**

*Provost & Vice President for Academic Affairs*

Pronouns: She/Her/Hers