



13th Annual BENTLEY GLOBAL BUSINESS ETHICS TEACHING WORKSHOP

Sponsored by the State Street Foundation

June 12th – 14th, 2017

AGENDA

Facilitators: Jill Brown, Department of Management
Jeff Moriarty, Department of Philosophy

Note: Required readings for the Teaching Workshop will be posted to a Blackboard site. You will receive access to the site in a separate email, prior to the conference.

DAY 1

Monday, June 12th
9:00 a.m. – 5:00 p.m.
LaCava Center, Room 325

9:00 -10:20 **Welcome and Introductions**

Teaching Business Ethics & CSR: First Steps
Jeff Moriarty (Philosophy), Bentley University

10:20-10:40 Break

10:40-12:00 Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Role Play Case Exercise & Discussion: The Panalba Decision
Jill Brown (Management), Bentley University

12:00-1:20 **Working Lunch and Discussion**

- 1:20-3:00** Ethical Principles and Decision-Making Models
Mike Hoffman (Hoffman Center for Business Ethics), Bentley University
- 3:00-3:20** Break
- 3:20-4:40** What Should I Do? Ethics and the Law
Dawn Elm (Business Ethics & Law), University of St. Thomas-Minnesota
- 4:40-5:00** **Day 1 Wrap-up and Reflections**
Dinner is on your own.
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DAY 2

Tuesday, June 13th
9:00 a.m.– 4:40 p.m.
LaCava Center, Room 325

- 9:00-10:20** Is Ethics all a Matter of Opinion?
Jeff Moriarty (Philosophy) Bentley University
- 10:20-10:40** **Break**
- 10:40-12:00** Teaching Ethics to Practitioners
Jill Brown (Management), Bentley University
- 12:00-1:20** **Working Lunch and Discussion**
- 1:20-2:40** Business Ethics and (or as) Critical Thinking
Chris MacDonald (Law & Business), Ryerson University
- 2:40-3:00** **Break**
- 3:00-4:20** Giving Voice to Values
Mary Gentile (Darden School of Business), University of Virginia
- 4:20-4:40** **Day 2 Wrap-up and Reflections**
Dinner is on your own.
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DAY 3

**Wednesday, June 14th
10:20 a.m. – 7:00 p.m.
LaCava Center, Room 325**

- 10:40-12:00** New Issues for CSR and Ethics Discussions
Archie Carroll (Management), University of Georgia
- 12:00-1:00** **Lunch (pizza!)**
- 1:00-2:20** Moral Psychology Influences on Ethical Choice and Behavior
Bruce Barry, Vanderbilt University
- 2:20-5:00** Interactive Session: Sharing Insights, Integrating Ethics into Your Curriculum
Jill Brown (Management), Bentley University
Jeff Moriarty (Philosophy), Bentley University
- 5:00-7:00** **Workshop Dinner** **LaCava Center**
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Participants in the Global Business Ethics Teaching Workshop are invited to stay for the Global Business Ethics Symposium on June 15th, the agenda for which is found on the next page

13th Annual Global Business Ethics Symposium
2017 PROGRAM AGENDA



**“Business Ethics in Context:
Lessons from Health Care, Finance and Marketing”**

THURSDAY, June 15th
Registration: 8:30 – 9:00 am
LaCava Building, 3rd Floor
Executive Dining Room (Room 395)

9:00 am WELCOME

[Cynthia Clark](#)

*Director, Bentley Alliance for Ethics and Social Responsibility,
Director of the Harold S. Geneen Institute of Corporate Governance*

9:00 - 10:00 FINANCE AND ETHICS

Moderator: [Kristina Minnick](#), Associate Professor, Finance, Bentley University

Panelists:

- [Kara Tan Bhala, Ph.D.](#), President and Founder, Seven Pillars Institute for Global Finance and Ethics
- [Jim Peterson](#), Current SVP & Chief Financial Officer at Price Chopper/Market 32 Supermarkets, and Board Member of Ellison Bakery, Inc.; former CFO of Keurig

10:00 - 11:00 MARKETING AND ETHICS

Moderator: [Ian Cross](#), Director, Marketing Technology Center, Bentley University

Panelists:

- [George Brenkert, Ph.D.](#), Professor Emeritus, Georgetown University
- [Nick Manning](#), Chief Strategy Officer, Ebiquity

11:00 - 11:15 BREAK

11:15 – 12:15 HEALTH CARE AND ETHICS

Moderator: [Danielle Blanch Hartigan](#), Assistant Professor, Natural and Applied Sciences, Bentley University

Panelists:

- [Ed Burr](#), Senior Vice President and Chief Administrative Officer, University Health Care System
- [Harold Braswell, Ph.D.](#), Assistant Professor at the Albert Gnaegi Center for Health Care Ethics, St. Louis University

12:15-1:30 **LUNCHEON SPEAKER**

[Rakhi Kumar](#), Managing Director, Head of Governance for SSGA State Street Corporation

2:00 **BUS DEPARTURE FOR FENWAY PARK SITE VISIT**

3:30 – 5:00 **SITE VISIT**

5:00 – 7:30 **BENTLEY UNIVERSITY/BOSTON UNIVERSITY CO-HOSTED RECEPTION**

[The Hotel Commonwealth](#), 500 Commonwealth Avenue, Boston, MA 02215

Proudly Coordinated and Hosted by:

Bentley Alliance for Ethics and Social Responsibility

and the

W. Michael Hoffman Center for Business Ethics



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