2015 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP
In partnership with Copenhagen Business School & Sustainability in a Scandinavian Context Conference

Sponsored by the State Street Foundation

June 8—June 12, 2015
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SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management & Sociology
Bob Frederick, Department of Philosophy

Preparation/Background Reading:
- F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
- F. Reeves, “Ethical Theories: Tools for Decision Making”
- K. Goodpaster, “Can Ethics Be Taught?”
- M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
- J. Laney, “The Education of the Heart”
- D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”
- B. Frederick, “What is Common Sense Morality?”

WELCOMING RECEPTION Sunday, June 7th 18:00 – 20:00 Radisson Blu Falconer

DAY 1 Monday, June 8th 8:30 – 17:30
SYMPOSIUM: SUSTAINABILITY OPPORTUNITIES AND CHALLENGES: LEARNING FROM THE SCANDINAVIAN CONTEXT
Registration: 8:30 – 9:30 Program: 9:30 – 17:30
Reception: 17:30 – 18:30 CBS Campus

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
DAY 2  Tuesday, June 9th  9:00 – 17:30 (Reception)  CBS

**Background Reading:**
- F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
- W.M. Hoffman, “Ethics in Business Education”
- R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
- R. Frederick, “Reflections on Teaching Difficult Ethical Problems”
- F. Reeves, “Ethics Without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”

9:00-9:45  Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility
The UN Global Compact, PRME, and the Post-2015 Sustainable Development Goals: Implications for Responsible Management Education, Tony Buono, Bentley University

9:45-10:15  Pedagogical Reflections/Discussion: Lessons from the Classroom I:
A Curriculum-wide Approach to Infusing Ethics: Possibilities & Limitations, Tony Buono, Bentley University

10:15-11:00  Pedagogical Reflections/Discussion: Lessons from the Classroom II:
Business Ethics Cases and Emotions: Some Pedagogical Considerations, Bob Frederick, Bentley University

11:00-11:15  Break

11:15-12:45  Philosophical Challenges of Ethical Reasoning: Principle-Based Ethics – Presentation/Discussion with Bob Frederick, Bentley University

12:45-13:45  Lunch and Discussion with Nordic PRME Group & Sustainability in a Scandinavian Context Researchers

13:45-15:00  Giving Voice to Values, Mary Gentile, Babson College

15:00-15:15  Break

15:15-16:45  Nordic PRME MOOC Workshop

17:00  SSC Conference Concluding Remarks & Future Direction

17:30  Reception

_Center for Business Ethics_  
_A Partner in the Bentley Alliance for Ethics & Social Responsibility_
DAY 3       Wednesday, June 10th     9:00 – 17:00

Background Reading:

- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- T. Donaldson, “Values in Tension: Ethics Away from Home”
- K. Hockert, “What Does an (Ir)responsible Management Educator Do?”

9:00-10:00 Giving Voice to Values Part II: A conversation with Mary Gentile, Babson College
Following a brief "recap" of Mary’s presentation on Day 2, this is your opportunity to raise questions and explore applications that are most important to you – from teaching tactics, case development, use in corporate contexts, integration across the curriculum, use cross culturally, and so forth.

10:00-10:45 Integrating Ethics: Some New Ways to Think About Old Concepts, Rob Philips, University of Richmond

10:45-11:00 Break

11:00-12:00 What Does an (Ir)responsible Management Educator Do? Kai Hockert, Copenhagen Business School
Case Discussion (pre-read with preparatory questions)

12:00-13:15 Working Lunch and Discussion

13:15-14:15 Ethical Dilemmas: What Exactly is the 'Grey Area' in Ethics? Jill Brown, Bentley University
A discussion of ethical dilemmas in business, how to introduce them to students, and the application of ethical decision making; case exercises and in-class exercise.

Bob Frederick, Bentley University
Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making.

15:15-15:30 Break

15:30-16:15 Sales Ethics, Alberto Aleo & Alice Alessandri, Passodue (Italy)

16:15-17:00 Day 3 Wrap-Up

Center for Business Ethics
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Background Reading:

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY
IN BUSINESS AND A&S COURSES

9:00--9:45  Moral Mazes, Bob Frederick, Bentley University
Using classic articles

9:45--10:30  Responsible Management Education and the Hidden Curriculum, Maribel Blasco, Copenhagen Business School
An examination of the implicit dimensions of the educational experience.

10:30--10:45  BREAK

10:45--11:30  Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Tony Buono, Bentley University
Role Play Case Exercise & Discussion: The Panalba Decision

11:30--12:15  Niko Solitander, Hanken School of Economics (Finland)

12:15-13:30  Working Lunch and Discussion/BREAK

13:30-14:15  Ali Abdolmohammadi, Bentley University

14:15-15:00  Mahendra Gujarathi, Bentley University

15:00-15:15  BREAK

15:15-16:00  Lan Xia, Bentley University

16:00-16:45  Steven Chanenson, Villanova University

16:45-17:00  Day 4 Wrap-Up
DAY 5  Friday, June 12th  9:00 – 13:00  CBS

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS 
AND A&S COURSES

9:00–9:45  Denie Burks, *Berry College*

9:45–10:30  Esi Ansah, *Ashesi University (Ghana)*

10:30–10:45  BREAK

10:45–11:30  Greta Steenvoorden, *Hanken School of Economics*

11:30–12:15  Chang Yau (CY) Hoon, *Singapore Management University*

12:15 --13:00  Closing Lunch and Workshop Wrap-Up