



STATE STREET
FOUNDATION

2016 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP

Sponsored by the State Street Foundation

May 22 – May 26, 2016

SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Jill Brown, Department of Management
Jeff Moriarty, Department of Philosophy

WELCOMING RECEPTION

Sunday, May 22nd
6:00 – 8:00 p.m.
Embassy Suites Hotel, Waltham
The Grille at Hobbes Brook

DAY 1 SYMPOSIUM REFLECTIONS ON BUSINESS ETHICS

Monday, May 23
8:30 a.m. – 7:00 p.m.
LaCava Center, 3rd Floor, Bentley
Registration opens at 8:30 a.m.
Reception: 5:30 – 7:00 p.m.

DAY 2

Tuesday, May 24
9:00 a.m.– 5:00 p.m.
LaCava Center, Room 325

9:00 -10:15 **Welcome and Introductions**
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, *Cynthia Clark, Director, Bentley University*

10:15-10:30 **Break**

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility

10:30-12:00 Why “Good People” Do “Bad Things”: Exploring Personal Values and Moral Reasoning, *James Weber, Duquesne University*

12:00-1:30 **Working Lunch and Discussion**

1:30-3:00 What should I do? Ethics and the Law, *Dawn Elm, University of St. Thomas-Minnesota*

3:00-3:15 **Break**

3:15-4:45 “What if we don't make moral judgments?” *Craig VanSandt, University of Northern Iowa*

4:45-5:00 **Day 2 Wrap-up and Reflections** – Dinner is on your own.

DAY 3

Wednesday, May 25

9:00 a.m.– 9:00 p.m.

LaCava Center, Room 325

9:00-10:30 Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, *Jill Brown, Bentley University*
Role Play Case Exercise & Discussion: The Panalba Decision

10:30-10:45 **Break**

10:45-12:15 Giving Voice to Values, *Tony Buono, Bentley University*

12:15-1:30 **Working Lunch and Discussion**

1:30-3:00 “Business Ethics, Human Rights, and Corporate Responsibility”, *Nien-hê Hsieh, Harvard University*

3:00-3:15 **Break**

3:15-4:45 Teaching Challenge: What to Say When Students Ask, “Isn’t it all a Matter of Opinion?” *Jeff Moriarty, Bentley University*

4:45-5:00 **Day 3 Wrap-up and Reflections**

5:00 **Workshop Reception & Dinner** **LaCava Center**

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DAY 4

Thursday, May 26
9:00 a.m. – 4:00pm
LaCava Center, Room 325

9:00--10:45 Ethical Principles and Decision-Making Models, *Mike Hoffman, Bentley University*

10:45—11:00 **Break**

11:00--12:30 Interactive Session: Teaching Ethics to Practitioners- *Jill Brown, Bentley University*

12:30-1:30 **Working Lunch and Discussion**

1:30—3:30 Interactive Session: Sharing Insights, Integrating Ethics into Your Curriculum

3:30-4:00 Wrap-up

Note: Required readings will be posted to a Blackboard site. You will receive access to the site in a separate email. It is anticipated that you will review these materials prior to coming to the sessions.