



Bentley Reunion

Case for Giving

This year, you and your Bentley classmates will come together for a milestone anniversary — it's your Class Reunion! This is a time to gather with your classmates and:

- Reconnect with friends you haven't seen in years, and even those you see often
- Reminisce about the programs, professors and activities that made Bentley meaningful for you.
- Learn what's new at Bentley University.
- Reflect on the impact that Bentley has had on you, your career and your life.
- Honor and celebrate Bentley with a financial contribution to support your school.

Class Gifts allow classmates to join together in setting and achieving both dollar and participation goals in support of their alma mater. This demonstrates their appreciation for their own Bentley experience, recognizes the value of a Bentley education, contributes to the university's continued success for today's students and ensures the legacy of the Bentley degree for all alumni.

Paying it forward...your way. While individual gifts are combined to reach a class goal, donors can choose where to direct their support. You might choose to support financial aid, student life or athletics, or career services. Or, let Bentley choose where it is needed most by making an unrestricted gift. **With net tuition and fees accounting for 89 – 91% of the university's annual income, Bentley depends on other revenue streams, including gifts to the Bentley Fund, to meet its annual expenses.** Contributions are needed in all areas to fund the programs that were most meaningful to you when you were here, so that today's students can have the same experience you did! All universities rely on the generous support of their alumni to help maintain their programs and keep them accessible to the most qualified students; reunion celebrations provide the opportunity to pay it forward and give back.

Be counted! Bentley's fiscal year runs from July 1 through June 30, and all gifts received in this period count toward the class gift, including pledges through the Five-Year Pledge Initiative. Every gift counts! In addition to the dollar amount of your contribution, your gift will help your class achieve its participation goal as well.