



BENTLEY
UNIVERSITY

W. Michael Hoffman
Center for Business Ethics

THE

Ethics Buzz

- THE HCBE STUDENT-RUN NEWSLETTER -

PARTIR SIN GUIA: SHARED EXPERIENCES & TOOLS FOR SUCCESS

"Partir Sin Guia" (Spanish for "Venturing Without Guidance") is a platform where entrepreneurs and creatives from different countries in Latin America come together to share their experiences, inspiring others to start their own journey. **Their main form of the platform is a [podcast](#), in which they give people an open space to tell the stories behind their own projects.**



Andrea's time during quarantine in her home country **Honduras allowed her to reflect on herself and her surroundings**. She thought, "with so much negativity and bad news being bombarded to us constantly, I wanted to take my time and energy and focus on something that would **create a positive impact in my community**." As someone who has always been art-oriented and passionate, she realized that there wasn't a community back home that embraced creatives like her and that allowed them to share experiences and tools for success. She started "Partir Sin Guia" to solve this problem.



If you would like to nominate another student or a student organization to be featured in this newsletter, [please submit a form here](#).



BROWN BAG SERIES

**THE SOCIAL IMPACT OF
STAKEHOLDER
ENGAGEMENTS: A
COMMUNITY-CENTRIC
PERSPECTIVE**

Laurel Steinfield
Bentley University
Professor

January 26, 2021
2:00 p.m. - 3:20 p.m.

BROWN BAG SERIES

**WHEN IS BLAME
APPROPRIATE (& WHEN
IT IS NOT) IN THE
WORKPLACE?**

Miguel Alzola
Fordham University
Professor

February 16, 2021
2:00 p.m. - 3:20 p.m.



**GLOBAL BUSINESS
ETHICS TEACHING
WORKSHOP**

This week-long workshop brings together approximately 20 different professors to learn about & share innovative teaching methods and class discussion tools.

May 24-26, 2021



Netflix's *The Social Dilemma* is a documentary that investigates the algorithm secrets behind popular social media platforms. *The Social Dilemma* explores the effect of smartphones and social networks on human behavior. While many social media users have reconsidered their online activity since this documentary, there is more conversation about whether or not these methods of obtaining user information are ethical.

"Never before have a handful of tech designers had such control over the way billions of us think, act, and live our lives." - The Social Dilemma

The following articles showcase various perspectives. **To read the article, click on the image.**





TELL US WHAT YOU THINK!

Submit a post discussing your perspective of this controversial topic to be entered in a giveaway for a

\$50 Amazon e-gift card!

In *The Social Dilemma*, Tech experts sound the alarm on the dangerous human impact of social networking. **Have you seen *The Social Dilemma* and did you ever think about the amount of your information that advertising companies have access to? Does the documentary change your mind about how you use social media or the Internet in general?**

[Click here to submit a discussion post!](#)

Selected highlights of the discussion posts will appear in the next issue with permission.

Deadline December 31, 2020 @ 11:59PM

ABOUT THE W. MICHAEL HOFFMAN CENTER FOR BUSINESS ETHICS

Established in 1976 at Bentley University, the W. Michael Hoffman Center for Business Ethics (HCBE) is among the world's oldest and most highly-respected business ethics research and educational institutes. Over the years, HCBE has set many milestones in the development of the business ethics movement. [Learn More.](#)

VISIT US! HCBE has an extensive business ethics library, and all students, staff, faculty, and the general public are welcome to visit and make use of our resources as well as those on [our website](#).

**W. Michael Hoffman
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Adamian Academic Center
Room 108**



Mon - Fri, 8 AM to 5:30 PM
(781) 891-2981



Contributors to this edition of the newsletter are the following current HCBE Leon Sullivan Scholars: **Lisa Quang and Wasif Shawman**. Lisa also serves as the HCBE's advisor, coordinator, and editor of the newsletter. Sullivan Scholars work as interns at the HCBE during their undergraduate years to get hands-on experience in business ethics.

W. Michael Hoffman Center for Business Ethics
Newsletter Edition: Fall 2020