

# Master of Business Administration

To get ahead in today's competitive business environment, you need practical hands-on experience, facing the same challenges top executives around the world are tackling right now. That's what our industry-tested faculty bring to the Bentley MBA program. You'll become fluent in the language of technology and develop the teamwork, communication and soft skills employers crave.

Every Bentley MBA student gets access to our seven Innovation Centers and lifetime support from our nationally ranked Career Services office. Plus, you'll join a worldwide network of Bentley alumni, giving you thousands of opportunities to network, be mentored or find a new job.

Ranked among the top 30 online programs by U.S. News & World Report, an MBA from Bentley can be customized to fit your career goals and wherever you are in life.

## Full-Time

- Earn your MBA at our state-of-the-art campus, located just minutes from Boston.
- Take on business challenges and recommend solutions with hands-on corporate immersion courses.
- Enhance your global skills through seven-to-10-day international trips.
- Students report 90 percent job placement rate within three months of graduation.

## Part-Time

- Online, live-streaming format available for all core courses, and many electives.
- Earn your degree on your schedule with convenient evening classes.
- Customize your degree with one of eight concentrations.
- Graduates earn an average starting salary of \$96,000.

## Online

- Complete your courses entirely online or with a mixture of live-streaming and classroom formats.
- Choose the pace that fits you – from 18 months to several years.
- Concentrate in leadership to better position yourself for higher-level management roles.

“My MBA has definitely helped ‘future proof’ my career.”

**Lindsay Starner**

VP Director, Analytics  
Hill Holiday



## Curriculum

### Foundation

All applicants will be evaluated for foundation waivers.

- GR 521 Managerial Statistics
- GR 522 Economics Environment of the Firm
- GR 523 Marketing Management
- GR 524 Accounting for Decision-Making
- GR 525 Financial Statement Analysis for Decision-Making

### Core

- GR 601 Strategic IT Alignment
- GR 602 Business Process Management
- GR 603 Leading Responsibly
- GR 604 Global Strategy
- GR 606 Designing for the Value Chain
- GR 645 Law, Ethics and Social Responsibility

### Concentrations

Customize your MBA to your academic interests or career goals by focusing electives in one area of study.

- Accountancy
- Business Analytics
- Economics of Financial Markets
- Finance
- Information Systems and Technology
- Law and Taxation
- Leadership\*
- Marketing

\*Leadership is the only concentration available in the Online format

### Electives

Forgo a concentration and select a personalized series of elective courses. Sampling of electives below:

- MG 600 Entrepreneurial Thinking
- MG 630 Emotionally Intelligent Leadership
- MG 635 Negotiating
- MG 645 Leading Change
- MG 652 Strategic Innovation
- MG 704 Management Consulting Skills
- MK 612 Strategic Marketing
- MK 711 Marketing Research and Analysis
- MK 758 Enhancing Creativity
- CS 602 Data-Driven Development with Python
- CS 607 Cybersecurity
- FI 523 Investments
- IPM 652 Managing with Analytics
- ST 625 Quantitative Analysis for Business

For complete degree requirements and most up-to-date course options, visit [bentley.edu/graduate](https://bentley.edu/graduate).

[bentley.edu/graduate/mba](https://bentley.edu/graduate/mba)

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