

# Global Anti-Corruption Survey

*Alix Partners*

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## **OBJECTIVE:**

The purpose of the survey was to better understand the ways in which companies are preventing, identifying and addressing corruption risk and to determine whether executives were confident about their compliance policies and whether they are altering their approach to anti-corruption.

## **METHODS USED:**

Alix Partners asked participants about their compliance policies and the regulations that are having the most impact.

## **KEY FINDINGS:**

- Two-thirds of participants indicated that they have reassessed their anti-corruption activities due to regulations such as Dodd-Frank and the U.K. Bribery Act.
- 90% of participants indicated that their companies operated in industries such as technology, manufacturing, business services, aerospace, and insurance, among others.
- 41% of participants perceived their industry to be at significant risk for corruption; 54% said there was some risk.
- 83% of participants identified the Southeast Asia region as the one that posed the most corruption risk.
- 74% of participants said that their activities related to compliance with the FCPA increased in the past year.
- 80% of participants said their company has already implemented or plans to implement a hotline for reporting issues.
- In regards to implementing anti-corruption programs, 46% of participants cited inadequate staffing as a problem, while 40% said the need to customize policies and procedures on a country-by-country basis was a significant constraint.
- A third of the companies with an employee training program do not evaluate whether these programs are adequate.

## **CONCLUSION:**

- For general counsels and compliance executives, the challenge in preventing, identifying, and addressing corruption risks loom large.
- As companies seek to take advantage of growth overseas and become subject to local laws and practices, the need to adopt policies and develop due diligence protocols that can account for these risks will only increase.

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