



Call for Proposals – 2nd Annual ICGS Conference

*‘Taking stock of corporate governance:
Where we are and where we are going’*

October 1st and 2nd, 2016



The International Corporate Governance Society (www.icgsociety.org) will focus its 2nd annual conference theme on reviews of existing research streams and/or proposals for new analytical approaches, governance concepts, or theoretical frameworks. Of course, non-thematic submissions will also be considered. Due to our inter-disciplinary nature, we think of corporate governance in broad terms – those systems and mechanisms designed to channel corporate power for the well-being of society. As such, corporate social responsibility initiatives and the cultivation of ethical practices fit within our conceptualization of corporate governance.

We invite you to consider submitting a research proposal that advances our understanding of the antecedents and outcomes of corporate governance systems and practices. The proposal must draw from previously unpublished original research. Well-crafted work in progress is welcome. Specifically, we invite authors to submit a presentation proposal which should include the following sections: (1) a 200 to 300 word abstract that summarizes the overall study; (2) an Extended abstract: Narrative description of the essence of your conceptual or empirical study; and (3) Supporting material: Tables, figures, and references which support the extended abstract. **Overall, the extended abstract should not exceed 10 single-spaced pages in length or 3,000 words.** Proposals can be submitted starting on January 1 and must be submitted by 12 midnight (EST) on April 1, 2016 in order to be considered for presentation. All proposals must be submitted through our online conference management system which is accessed through the ‘Conferences’ tab of the ICGS website (www.icgsociety.org/conferences/)

A decision on your conference submission about its inclusion in the conference program will be provided by May 16, 2016. The very best proposals will be invited to submit a full research paper of approximately 30-40 double-spaced pages by July 29, 2016 in order to be considered for the best conference paper award. The author(s) who win(s) this award will be recognized during the conference and receive a \$1,500 check provided by the Harold S. Geneen Institute of Corporate Governance. The runner-up best paper will receive a prize of \$500.

CONFERENCE TRACKS. Within each proposal on the title page, the authors should indicate which of the following seven tracks in the program their proposal best fits:

TRACK A: Theme: ‘Taking stock of corporate governance: Where we are and where we are going’.

This track explores changes in how we perceive or understand corporate governance – in terms of practices, theory development and research approaches. Specifically, we will consider studies that pursue any of the following: (1) reviews of existing research streams, (2) meta-analyses of empirical studies, or (3) presentation of alternative viewpoints of governance concepts, methods, and/or theories. In all three instances, the best abstracts will focus on where the literature is today as well as make recommendations on where it needs to go in the future. *Chair: Doug Cumming.*

TRACK B: Boards of Directors. Every corporation in the world is led by a board of directors. However, in some nations, corporate boards are vested with great power and responsibility; while in other nations, the board is an impotent pawn. Furthermore, the power and influence of corporate boards often varies within national economies and industries. In this track, we seek to understand the antecedents, processes and effects of boardroom effectiveness. *Chair: Till Talaulicar*

TRACK C: Ownership. Every corporation in the world is also owned by a single or array of investors. These owners have a vested interest in seeing that the corporation is governed well. In this track, we will explore the antecedents and outcomes associated with different ownership profiles throughout the global economy. *Chair: Maria Goranova.*

TRACK D: External Corporate Governance Mechanisms. Governance mechanisms operating outside of the corporation, such as external auditors, governmental regulations, and even cultural norms, often exert complementary or even primary influence on corporations. In this track we will explore situations where external corporate governance mechanisms are the central focus of study within a single economy. *Chair: Alessandro Zattoni.*

TRACK E: Comparative Governance Systems and Practices. In our increasingly global economy, governance pressure is often exerted from transnational non-governmental institutions. Furthermore, it is interesting and useful to compare governance practices across national economies. In this track, the antecedents and effects of comparative governance systems are explored; and multi-level governance interactions between multiple governance environments are also considered. Corporate governance research is especially welcomed in this track. *Chair: Daphne Yiu.*

TRACK F: Self-Governance. Rules, regulations, and continuous monitoring by outsiders are the norm for most governance solutions, but they are inflexible and often quite costly. When corporations choose socially-responsible behavior and/or executives possess an internal moral compass that translates into ethically-sound decisions and actions, society often benefits as does the corporation. Thus, this track seeks to understand the potential and limits of self-governance. *Chair: Jill Brown.*

TRACK G: Teaching Corporate Governance. This track seeks to enhance the teaching of corporate governance within our educational programs. Specifically, we welcome such innovations as new case studies, teaching tips, simulations, experiential exercises that have been used to convey important corporate governance concepts and relationships. In addition, any research related to online education and innovative teaching delivery mechanisms are welcome. *Chair: Jose Rivas.*



Harold S. Geneen Institute of Corporate Governance