



2019-2020 DEGREE REQUIREMENT SUMMARY
B.A. IN MEDIA AND CULTURE



GENERAL EDUCATION REQUIREMENTS

- () IT 101 Information Technology
- () EXP 1_____ Expository Writing I¹
- () EXP 2_____ Expository Writing II¹
- () _____ Literature/Cinema/EMS²
- () MA_____ Mathematical Science I³
- () MA_____ Mathematical Science II³
- () NASC_____ Natural Science (4cr)
- () _____ Global Studies: GLS 100, 101, 102, 105, or 116
- () HI_____ History
- () PH 101 Problems of Philosophy
- () PS/SO_____ Behavioral Science
- () EC 111 Principles of Microeconomics
- () EC 112 Principles of Macroeconomics
- () FS 111 First Year Seminar (1cr)

ELECTIVES⁴

- () MA/NASE__ Math or Natural Science Elective
- () _____ Humanities/Social Science Elective

MAJOR REQUIREMENTS

- () EMS 200 Introduction to Film, Literature, and Media
- () MC 220 Introduction to Media Production
- () _____ Media Theory course⁵
- () _____ Media Production course⁶
- () _____ Elective⁷
- () _____ Elective⁷
- () _____ Elective⁷
- () _____ Elective⁷

MODERN LANGUAGE REQ. &/OR A&S ELECTIVES⁸

- () _____ Modern Language Req. &/Or A&S Elective
- () _____ Modern Language Req. &/Or A&S Elective
- () _____ Modern Language Req. &/Or A&S Elective
- () _____ Modern Language Req. &/Or A&S Elective

ARTS & SCIENCE ELECTIVES⁴

- () _____ Arts & Science Elective
- () _____ Arts & Science Elective
- () _____ Arts & Science Elective

BUSINESS STUDIES MINOR⁹

- () GB 110 Legal and Ethical Environment of Business
- () GB 112 Tools & Concepts in Accounting & Finance
- () GB 212 Practice & Applications in Acct. & Finance
- () GB 213 Business Statistics
- () GB 214 Marketing-Operations Fundamentals
- OR GB 215 Human Behavior and Organizations

UNRESTRICTED ELECTIVE COURSES⁴

- () _____
- () _____
- () _____
- () _____
- () _____

BUSINESS STUDIES MAJOR⁹

- () GB 110 Legal and Ethical Environment of Business
- () GB 112 Tools & Concepts in Accounting & Finance
- () GB 212 Practice & Applications in Acct. & Finance
- () GB 213 Business Statistics
- () GB 214 Marketing-Operations Fundamentals
- () GB 215 Human Behavior and Organizations
- () _____ Business Elective
- () _____ Business Elective

UNRESTRICTED ELECTIVE COURSES⁴

- () _____
- () _____

Office Notes:

Total credits required 122. Note: Transfer students with at least 15 credits in transfer will complete 121 credits.

COURSE FOCUS REQUIREMENTS

- () U.S. Diversity Intensive (D)
- () International Intensive (I)
- () Communication Intensive (C)

¹ Placement in this course is determined by the English and Media Studies department.
² Requirement may be fulfilled with any LIT/CIN/EMS or MLCH 302, MLFR 304, MLIT 304, MLSP 301, 404, 405.
³ Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.
⁴ Elective guidelines are available on the Registrar's website.
⁵ Select one of the following courses in media theory: EMS 201, CIN 270, CIN 370, CIN 371, CIN 372, CIN 375, CIN 376, CIN 378, CIN 380, CIN 381, CIN 382, CIN 383, or CIN 384.
⁶ Select one production course from the following: MC 222, MC 224, MC 321, MC 322, MC 323, or MC 324.
⁷ Electives can be fulfilled by any course in the English and Media Studies Department with a CIN, COM, EMS, LIT, or MC designation not otherwise required for the major.
⁸ BA students must demonstrate intermediate II competence in a modern language. You must meet with the Modern Languages department chair to discuss your language proficiency and your required course work. Courses in this section not used to complete modern language requirement must be arts & science electives.
⁹ Students must complete either a Business Studies Major or Business Studies minor.

***Students may no more than 30 credits of business courses, including courses from the Business Studies Major or minor.**

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Media and Culture

Coordinator: Liz LeDoux, LIN 34, x. 2961

The Media and Culture Major provides students the opportunity to gain a critical understanding of media forms and industry practices by engaging in creative production practice and analyzing creative, technological, and theoretical texts. This unique program requires a business minor and encourages students to complete an internship or capstone project. In their course work, students are exposed to a variety of creative and cultural texts and become critical thinkers and strong writers attuned to the nuances of written and visual language. They gain a deep and comprehensive understanding of the social, cultural, and political impact of the media as they develop their knowledge of media practice in such areas as video and audio production, graphic and motion design, and writing for and about media forms. Students learn to be creative, innovative and socially responsible media producers and business managers who can successfully navigate an increasingly diverse culture in the global marketplace.

THE MAJOR REQUIRES EIGHT COURSES:

- Four Media and Culture core courses, including one production elective;
- Four English and Media Studies Department electives.

THE FOUR CORE COURSES:

1. EMS 200 Introduction to Film, Literature, and Media

2. MC 220 Introduction to Media Production

3. One theory course chosen from the following:

- EMS 201 Introduction to Cultural Studies
- CIN 270 Introduction to Cinema Studies
- CIN 370 Selected Topics in Cinema Studies
- CIN 371 Great Directors
- CIN 372 Genre Studies
- CIN 375 Women and Film
- CIN 376 International Cinema
- CIN 378 Hollywood Genres: Classical Forms & Contemporary Reinventions
- CIN 380 The Male Image in American Film
- CIN 381 Wonder Women
- CIN 382 The City in American Film
- CIN 383 Youth Culture in International Cinema
- CIN 384 Horror/Sci-Fi in Film and Television

4. One production course chosen from the following:

- MC 222 Digital Photography
- MC 224 Video Production
- MC 321 Audio Production and Sound Design
- MC 322 Documentary Production
- MC 323 Animation Production and Motion Design
- MC 324 Directing

MC majors must complete either a Business Studies major or minor.

Most MC majors also undertake a media-related internship (MC 421) or capstone project (MC 420). A semester abroad is encouraged.