

THE 6TH ANNUAL NEXT GENERATION ESG WORKSHOP

ONE-ON-ONE SCHOLARLY TRAINING FOR SELECT PHD STUDENTS

CALL FOR SUBMISSIONS
DUE: FEBRUARY 14, 2014

The Next Generation Workshop focusing on Environmental, Social and Governance (ESG) issues is a two-day event that brings together promising doctoral researchers and world-leading experts in ESG-related research, to foster these young researchers' talents. More broadly, the workshop aims to establish a dialogue between current and future ESG researchers.

Three internationally recognized experts are invited to campus during the week of May 19, 2014, in conjunction with the Bentley Global Business Ethics Symposium. They will join a group of competitively chosen doctoral students in a series of presentations and discussions, including one-on-one feedback between expert and student. Students also have the opportunity to participate in Bentley's highly regarded Teaching Business Ethics Workshop, held the same week.

FEATURED EXPERTS

ANDREAS RASCHE is a professor of business in society at the Centre for Corporate Social Responsibility, Copenhagen Business School. His research focuses on corporate responsibility standards, particularly the United Nations Global Compact; the political role of corporations in transnational governance; and the governance of global supply networks. He co-edited *The United Nations Global Compact: Achievements, Trends and Challenges*. His latest co-authored book is *Building the Responsible Enterprise*. He serves on the Global Compact LEAD Steering Committee and as associate editor of *Business Ethics Quarterly*.

BRYAN W. HUSTED holds the Erivan K. Haub Chair in Business and Sustainability at the York University Schulich School of Business. The focus of his current research is corporate social and environmental performance. His work has appeared in *Organization Science*, *Journal of International Business Studies*, *Business Ethics Quarterly* and *Journal of Management Studies*, among others. He is co-author of *Corporate Social Strategy: Stakeholder Engagement and Competitive Advantage*. He is an active member of several organizations, including the Academy of Management, International Association for Business and Society, and European Business Ethics Network.

JETTE STEEN KNUDSEN is a professor in the Department of Political Science at the University of Copenhagen and a Visiting Fellow in the Department of Political Science at the Massachusetts Institute of Technology. Her research centers on the interface between government regulation and business actions. Most recently, she has studied the motivation and ability of governments in economically advanced industrialized nations to promote social change in less developed countries. She and a colleague are writing a book titled *Visible Hands: Government Regulation of Corporate Social Responsibility in Global Business*.



STUDENT SELECTION

Doctoral students working in relevant areas are invited to submit papers to participate in the Next Generation ESG Workshop. We seek candidates from institutions worldwide and from different theoretical and methodological traditions. The interdisciplinary workshop welcomes applications from students in management, political science, philosophy, economics, environmental studies and sociology, to name a few. Participants must be currently enrolled in a doctoral program, preferably in their third year; their research must be ESG related.

Students should submit a paper of 5,000 to 7,000 words, to be evaluated by a conference coordinating committee prior to the workshop. Selection criteria are the paper's relevance to the conference focus, quality of research, practical relevance, and clarity of research description. Please note that the submission should have one author and represent work that is "in progress" but also well thought out and articulated. Selection is competitive, with students awarded stipends for travel and participation.

PHD.14655pdf12/13



BENTLEY
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PLEASE EMAIL SUBMISSIONS BY FEBRUARY 14, 2014, TO:

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LEARN MORE ABOUT THE ESG WORKSHOP AND GENEEN INSTITUTE:

bentley.edu/academics/harold-s-geneen-institute-corporate-governance

The Next Generation Workshop is made possible by the Harold S. Geneen Institute for Corporate Governance.