

This year's keynote speaker is Shawn Quinn. Shawn Quinn is a founding partner of LIFT Consulting and an adjunct faculty member in Executive Education at the University of Michigan's Ross School of Business. He teaches courses on leadership, change and innovation. Shawn plays a role at the university in the Center for Positive Organizations, which in 2012 was awarded the Research Center Impact Award in recognition of its major impact on real world management practice.

Shawn has consulted with many companies, such as Prudential Retirement, General Electric, Coca Cola, KPMG, Telefonica O2, American Express, Reuters, Saudi Arabia Monetary Agency and the U.S. Army. At Prudential Retirement, for example, he guided their internal change agent team in building a positive corporate culture. At General Electric he helped design and run the initial idea generation process for one of their Imagination Breakthrough projects. At the University of Michigan Health System, Shawn worked with the Senior Associate Dean for Clinical Affairs to guide efforts with the EVPMA and Departments Chairs to clarify vision, strategy and to help the group uncover and discuss challenges blocking them from reaching the vision. Shawn has also helped develop and run the Competing Values Change and Innovation Assessment with over one hundred teams and organizations.

Shawn is the co-author of the McGraw-Hill book, "Leading Innovation: How to Jumpstart Your Organization's Growth Engine," and has co-authored five other articles and book chapters on change, engagement and positive leadership.

Shawn received a Master's degree in Organizational & Social Psychology from Columbia University. He earned a B.S. in Psychology from the University of Utah while simultaneously earning a certificate in Experienced Based Learning and Training from National Training Labs (NTL).

Shawn worked for Knight Transportation, responsible for a number of key strategic change projects. He resides in Ann Arbor, Michigan with his wife and four children.