

# Strategies for Success in the College Classroom

**Bentley University**  
**Waltham, MA**  
**July 14-16, 2015**

Excellence in classroom teaching is a lifelong quest and a differentiator in today's academic job market. In this three-day workshop, you will learn about critical areas that can help you maximize your individual success as a college educator. Simply stated, this workshop is designed to help doctoral students and recent doctoral graduates maximize their potential in the classroom.

The need for teaching training for recent doctoral program graduates is clear. Most Ph.D. programs do not provide structured experiences to help prepare students for their teaching responsibilities in their first tenure-track job. This three day workshop is deliberately geared towards helping new college teachers be better equipped for the classroom. In addition, we believe that the techniques and strategies in this program have the potential to reduce the anxiety that new teachers often feel when leading a class.

Our workshop will provide proven tactics to help newly-minted professors maximize their student evaluations. In so doing, we believe that our program will help to enhance a doctoral student's marketability to potential employers in academia as teaching effectiveness is a critically important criterion in the job market. Please join us!

## *Day 1*

- *Good and Bad Teaching and Learning*
- *Setting the Right Tone*
- *Presentation and Facilitation Skills*

## *Day 2*

- *Syllabus Development*
- *Testing and Grading*
- *Strategies for the Classroom Management and Office Hours*

## *Day 3*

- *Effective Case Based Teaching*
- *Class Preparation*
- *Synergies Between Teaching and Research*

# Speakers

## **Donna Fletcher, PhD**

Donna Fletcher recently completed her 6 year tenure as the Wilder Professor of Finance at Bentley University, an endowed teaching professorship devoted to championing teaching excellence and pedagogical research throughout the institution.

She obtained her PhD in Business and Economics from Lehigh University in 1991 and began her career in academia immediately thereafter. Fletcher was granted tenure in 1996, served as chair of the finance department from 1998 through 2003 and as director of the Risk Management program from 2004 through 2010. She was promoted to full professor in 2009.

Professor Fletcher's research and teaching interests focus on interest rate and currency swaps, international finance, investments, capital markets, corporate governance and compliance and most recently, pedagogy as it relates to ethics. She has published or has forthcoming articles in the *Journal of Academic Ethics*, *Journal of Fixed Income*, *Journal of Financial Engineering*, *Journal of International Money and Finance*, *North American Journal of Economics and Finance*, *Project Management Journal*, *Review of Economics and Statistics*, and *Sloan Management Review*, among others.

## **Karen K. Osterheld, CPA**

Karen Osterheld is a Senior Lecturer in the Department of Accountancy at Bentley University. Karen has been a full-time member of the faculty since 1990 and is currently the coordinator of GB112, Tools and Concepts in Accounting and Finance. This is the first of a two-course freshmen sequence supported with a grant from the Ernst & Young Foundation. Karen also runs the internship program for the Department of Accountancy.

Karen recently chaired the AAA Conference on Teaching and Learning in Accounting and has served on the AICPA's Pre-Certification Education Executive Committee. In 2003, Karen received the Joseph M. Cronin Award for Excellence in Academic Advising at Bentley. In 2008, she was nominated Faculty Member of the Year by the student body. She has also won two Bentley University Innovation in Teaching Awards and the Bentley University Service-Learning Award.

Karen earned her B.S. Degree from the State University of New York at Albany and her M.B.A. Degree from the University of Wisconsin.

## **Jay C. Thibodeau, Ph.D., CPA**

Dr. Thibodeau is the Rae D. Anderson Professor of Accounting at Bentley University where he serves as the coordinator for all audit and assurance curriculum matters. Currently, he serves as the President of the Auditing Section of the American Accounting Association. Previously, he served on the Executive Committee for the Auditing Section from 2008-2010. In addition, he currently consults with the Learning and Education group at KPMG and has consulted in the past with the Learning and Education group at PwC.

Dr. Thibodeau is a co-author of two textbooks and has written over forty articles and book chapters for academics and practitioners in journals such as *Auditing: A Journal of Practice & Theory*, *Accounting Horizons* and *Issues in Accounting Education*. Dr. Thibodeau's scholarship is focused on auditor judgment and decision making and audit education. He has received national recognition for his work four times. First, for his thesis, winning the 1996 Outstanding Doctoral Dissertation Award presented by the ABO section of the AAA. Two other times, for curriculum innovation, winning the 2001 Joint AICPA/AAA Collaboration Award and the 2003 Innovation in Assurance Education Award. And finally, for outstanding service, receiving a Special Service Award from the Auditing Section of the AAA for his work in helping to create the "Access to Auditors" program.

He received his B.S. and Ph.D. degrees from the University of Connecticut.