Yueyi（Eve）Wang

MSBA

2019 Summer Internship :

Hotel Product Analytics Intern

2020 Spring Semester  Internship:

Hotel Product Analytics Intern

TripAdvisor

Highlights:

* Prior experience in start up company
* Network with alumni who work for her dream company and got internal refer
* Got return offer for Co-op after summer internship

Prior Experience

Before coming to Bentley, I graduated from Boston University with a major in Statistics and a minor in Business Administration. During my undergrad, I had the opportunity to intern as a data analyst. Although it was in a small start-up focusing on hospitality analytics, I found myself enjoy translating data into insights that can improve customers’ experiences.

How did you get this

internship opportunity?

Because of this intern experience, I started to pay attention to several data-driven companies that were in the hospitality industry, and TripAdvisor was one of my top choices. However, I was also overwhelmed by where to start in order to get my foot into my dream company. I was lucky to take Laura’s GCDI class, and one of the sessions was on “informational interview”, which is having an informal conversation with someone working in an area of interest to you. The homework for that session was set up for an informational interview, and we were also provided with detail guidelines about how to start. I decided to take this homework as an opportunity to connect with someone working in TripAdvisor. After sending LinkedIn messages to 10+ TripAdvisor employees who were also Bentley alumni, I got one reply from a Data Analyst!! She just joined the company for 5 months and was also an MSBAgrad. I had a wonderful conversation with her on the phone, and followed up with her for resume advice. 5 months later in March, when I was anxiously filling out tons of intern applications online, I received an email from her! She asked if I was interested in an analytic summer internship, and she would be happy to refer me.

What was the interview

process like?

Phone interview with HR: 30-minute, resume questions

Skype interview with the hiring manager: 1-hour, including resume questions, case questions, behavior questions (e.g. What do you hope to gain from this internship?)

On-site interview with 3 analysts on the team: 45-minute each, 3 hours in total, including case questions, SQL coding on white-board

How did you get the return offer

for next semester?

I had a really good time this summer at TripAdvisor. During the one-on-one sessions with my direct manager, I expressed to him that I really enjoyed my internship and would love to work full-time upon my graduation. Besides working hard and accomplishing beyond what was assigned to me, I also established very solid relationships with my team members (e.g.attend all team events, have lunch with teammates, not afraid of asking for help etc.) Toward the end of my internship, I received very positive performance feedback from my direct manager and my team. However, they hadn’t planned for next year’s hiring. I was a little disappointed but still kept in touch with them – I visited the team again with snacks from my hometown and emailed them periodically to update with my schoolwork. About a month ago, my manager contacted me to see if I was interested in coming back as an intern.

Advice to Fellow Students

When applying for an internship, try to target the companies you are interested in, focus, and be optimistic – I think the focus is more efficient than the “spreading” strategy. Every intake you made will pay back – I never thought the person I called 5 months ago will reach out to me again.

Do in-depth research while preparing for interviews: I studied the company’s business model and revenue model, which helped me a lot to solve case questions.

Show the interviewers your passion for joining the company and try to enjoy the interview! The interviewers (who later become my day-to-day teammates) are not only very knowledgeable but also the kind of persons I would enjoy working with. Simply put, the interview process should make you want to join the team even more!

Summary:

Don’t hesitate to reach out! Eve messaged 10+ people and only 1 replied, but that one person gave her a lot of information about the company and the position. Because they had a great conversation and buil connection, this alumni emailed Eve 5 months later and referred her to the summer internship program.

You might not get response at the very beginning, but as long as you work hard and keep reaching out, there will eventually workout!

Eve also emphasized the importance of enjoy the process. It is important to prepare the interview, but also important to learn the company’s culture and dynamic of team. You are also interviewing the company during this process.