



THE 5TH ANNUAL Next Generation ESG Workshop

ONE-ON-ONE SCHOLARLY TRAINING FOR SELECT PHD STUDENTS

Call for Submissions
Due: February 15, 2013

The Next Generation Workshop focusing on Environmental, Social and Governance (ESG) issues is a two-day event that brings together promising doctoral researchers and world-leading experts in ESG-related research, to foster these young researchers' talents. More broadly, the workshop aims to establish a dialogue between current and future ESG researchers.

Three internationally recognized experts are invited to campus during the week of May 20, 2013, in conjunction with the Bentley Global Business Ethics Symposium. They will join a group of competitively chosen doctoral students in a series of presentations and discussions, including one-on-one feedback between expert and student. Students also have the opportunity to participate in Bentley's highly regarded Teaching Business Ethics Workshop, held the same week.

FEATURED EXPERTS

MIKE TOFFEL is an associate professor of business administration at the Harvard Business School. He is also affiliated with Harvard's Environmental Economics Program, Center for the Environment, and Center for Business and Government at the Kennedy School. His research examines how companies manage environmental, safety and quality issues in their operations and supply chains. His articles have appeared in *Strategic Management Journal*, *Management Science*, *Administrative Science Quarterly*, *Organization Science*, and *Journal of Economics & Management Strategy*. His writings for managerial audiences have appeared in *The Atlantic*, *Newsweek Daily Beast*, and *HBR* blog. To learn more: www.hbs.edu/faculty/Pages/profile.aspx?facId=386263&facInfo=pub

JEANNE LOGSDON recently retired as a Regents Professor in the Anderson School of Management at the University of New Mexico, where she held the Jack and Donna Rust Professorship of Business Ethics. Over a 30-year career, she has been an active researcher on topics related to corporate social performance. These include business ethics, business responses to government regulation, business and the natural environment, collaboration for social problem solving, and corporate community involvement. She has published many articles in the *Journal of Business Ethics*, *Business & Society*, *Business Ethics Quarterly*, and other scholarly journals. To learn more: <http://www.unm.edu/~jlogsdon/>

MARTA GELETKANYCZ is an associate professor of strategic management in the Carroll School of Management at Boston College. Her research interests lie in the areas of strategic leadership and corporate governance. Specifically, her work focuses on human and social capital among top executives and board members, and how these factors interact to affect firm strategy and performance. She serves on the Editorial Review Board for the *Administrative Science Quarterly* and as associate editor of the *Academy of Management Journal*. To learn more: <http://www.bc.edu/schools/csom/faculty/bios/geletkanycz.html>

PLEASE EMAIL SUBMISSIONS by February 15, 2013, to:

Cynthia Clark, PhD | Director, Harold S. Geneen Institute of Corporate Governance
cclark@bentley.edu

LEARN MORE about the ESG Workshop and Geneen Institute:

www.bentley.edu/academics/harold-s-geneen-institute-corporate-governance

The Next Generation Workshop is made possible by the Harold S. Geneen Institute for Corporate Governance.



STUDENT SELECTION

Doctoral students working in relevant areas are invited to submit papers to participate in the Next Generation ESG Workshop. We seek candidates from institutions worldwide and from different theoretical and methodological traditions. The interdisciplinary workshop welcomes applications from students in management, political science, philosophy, economics, environmental studies and sociology, to name a few. Participants must be currently enrolled in a doctoral program, preferably in their third year; their research must be ESG related.

Students should submit a paper of 5,000 to 7,000 words, to be evaluated by a conference coordinating committee prior to the workshop. Selection criteria are the paper's relevance to the conference focus, quality of research, practical relevance, and clarity of research description. Please note that the submission should have one author and represent work that is "in progress" but also well thought out and articulated. Selection is competitive, with students awarded stipends for travel and participation.



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