

THANK YOU, MR. FERRER. REGIONAL PLAN ASSOCIATION HAS LONG CHAMPIONED THE OLDER CITIES OF THE NEW JERSEY, CONNECTICUT AND NEW YORK REGION WE PLAN FOR. NEW YORK'S OUTER BOROUGHES ARE PARTICULARLY IMPORTANT TO THE REGION. WE'VE SUCCESSFULLY WORKED WITH YOUR BOARD OF ESTIMATE COLLEAGUES FROM BROOKLYN AND QUEENS. Now WE'RE VERY PLEASED TO WORK WITH YOU IN A BOROUGH WITH TREMENDOUS PROMISE. WE WILL TRY VERY HARD TO HELP REACH THE FULL POTENTIAL OF THE BRONX.

THERE'S A DIFFERENCE IN WHAT WE ARE
LOOKING FORWARD TO DOING IN THE BRONX FROM
WHAT WE DID IN BROOKLYN AND QUEENS.
THERE, WE CONCENTRATED ON REDEVELOPING
DOWNTOWNS. HERE, WE'LL BE LOOKING AT THE
WHOLE BOROUGH--A BROAD SWEEP OF THE
CURRENT NEEDS AND THE FUTURE
POSSIBILITIES.

THIS IS NOT OUR FIRST LOOK AT THE BRONX. TEN YEARS AGO, WE PRODUCED A SLIDE SHOW AND REPORT ON THE SOUTH BRONX, WITH THE FORD FOUNDATION. EVEN AT THAT TIME, WHEN CHARLOTTE STREET WAS THE SYMBOL OF THE NATION'S INDIFFERENCE TO ITS CITIES, REGIONAL PLAN SAW THE STRENGTH OF THE BRONX. AT THAT TIME, THE STRENGTH WAS ALMOST ENTIRELY IN THE NEIGHBORHOOD ORGANIZATIONS. THOSE ORGANIZATIONS AND THE IMPORTANT INSTITUTIONS OF THE BRONX HAVE CARRIED THE BOROUGH THROUGH ITS WORST PERIOD AND HEADED IT UPWARD.

REGIONAL PLAN ASSOCIATION STUDIES THE WHOLE AREA FROM TRENTON, NEW JERSEY, TO NEW HAVEN, CONNECTICUT. BUT WE'RE NOT A HOUSEHOLD WORD. I EXPECT THAT MANY PEOPLE HERE DON'T KNOW MUCH ABOUT US. REGIONAL PLAN WAS STARTED IN THE 1920s BY FAR-SIGHTED CITIZENS OF NEW YORK CITY. THEY SAW THE CITY AS OVERCROWDED. THE BRONX WASN'T PART OF THE PROBLEM, IT WAS PART OF THE SOLUTION. BY PROVIDING A TRANSPORTATION PLAN FOR THE REGION, OUR ASSOCIATION CREATED THE CONDITIONS THAT ALLOWED PEOPLE TO MOVE OUT OF THE SLUMS AND HAVE A BETTER LIFE--IN THE BRONX AND QUEENS AS WELL AS IN THE SUBURBS.

REGIONAL PLAN ALSO PROVIDED A PARK PROGRAM AND A CAMPAIGN THAT DOUBLED THE AMOUNT OF PUBLIC PARK SPACE. IN THE 1960s WE DID THE SAME--AND AGAIN CONTRIBUTED TO DOUBLING REGIONAL PARK SPACE. WE ALSO WERE INSTRUMENTAL IN SAVING THE COMMUTER RAIL NETWORK. IN THE 1970s AND 80s, WE'VE CONTINUED TO WORK ON PARKS AND TRANSPORTATION AND WERE ALSO WORKING DIRECTLY WITH OFFICIALS IN CITIES THROUGHOUT THE REGION TO HELP THEM DEVELOP THEIR ECONOMIES.

WE SPECIALIZE IN PLANNING WITH PEOPLE
INSTEAD OF FOR THEM, AND THAT'S THE
PATTERN WELL BRING WITH US TO YOUR
BOROUGH.

THE FIRST PHASE OF OUR WORK WAS A SURVEY OF BRONX LEADERS TO GET THEIR SENSE OF WHAT IS HAPPENING AND WHAT SHOULD BE HAPPENING. WE ALSO DUG UP A LOT OF NUMBERS FROM OUR STUDIES OF BOTH THE CITY AND THE WHOLE TRI-STATE REGION. FINALLY, WE TOOK OUR OWN LOOK AROUND. ALL OF THAT IS COMBINED IN THE REPORT YOU RECEIVED HERE AND IN THE SLIDE PRESENTATION YOU'RE ABOUT TO SEE. THE PHOTOGRAPHS WERE TAKEN BY TONY STEFANOWITZ, STAN RIES (PRONOUNCED REES) AND LOUIS SCHLIVEK.

SLIDE SHOW

NOW FOR SOME BRIEF COMMENTS--ABOUT THE
REPORT, ABOUT WHAT PLANNING IS NEEDED,
ABOUT THEIR VIEW OF THE BRONX'S
FUTURE--ALL IN THREE MINUTES.

ROBERT ESNARD, A BRONX RESIDENT AND DEPUTY
MAYOR OF THE CITY OF NEW YORK.

ESNARD SPEAKS

I MENTIONED THAT NEIGHBORHOOD ASSOCIATIONS
IN THE SOUTH BRONX HAVE BEEN A PRINCIPAL
STRENGTH OF THE BOROUGH. AND A PRINCIPAL
STRENGTH OF THE NEIGHBORHOOD ASSOCIATION
MOVEMENT IS JENNY BROOK, THE EXECUTIVE
DIRECTOR OF MID-BRONX DESPERADOES.

BROOK SPEAKS

DR. RICHARD DAINES IS VICE PRESIDENT OF
PROFESSIONAL AFFAIRS AT ST. BARNABAS
HOSPITAL. IN OUR INTERVIEW WITH DR.
DAINES, THE IMPORTANCE OF THE
COMMUNITY-MINDED INSTITUTIONS OF THE BRONX
BECAME CLEAR. DR. DAINES.

DAINES SPEAKS

DR. VICTOR HERBERT HAS TWO IMPORTANT JOBS.
HE IS SUPERINTENDENT OF ALL THE BRONX HIGH
SCHOOLS AND SUPERINTENDENT OF THE CITY'S
DROP OUT PREVENTION PROGRAM. DR. HERBERT.

HERBERT SPEAKERS

THE PROGRAM REGIONAL PLAN IS PROPOSING
WOULD DO TWO THINGS: PLAN WITH THE PEOPLE
OF THE BRONX AND FOCUS THE ATTENTION OF
THE PUBLIC OUTSIDE THE BRONX ON ITS
PROGRESS AND POTENTIAL.

THE NEW YORK PARTNERSHIP IS ONE OF THE MOST IMPORTANT GROUPS IN THE CITY--IT IS COMPOSED OF THE BUSINESS LEADERSHIP, HEADS OF THE LARGE BUILDING BLOCKS OF NEW YORK'S ECONOMY. WE EXPECT THE PARTNERSHIP TO JOIN US IN THE PLANNING PROGRAM WE ARE PROPOSING. GENE LUNTEY, PAST CHAIRMAN, COMMERCIAL DEVELOPMENT COMMITTEE OF THE NEW YORK PARTNERSHIP IS WITH US FROM THE PARTNERSHIP.

LUNTEY SPEAKS

NOW IT'S YOUR TURN TO ASK QUESTIONS.
FIRST, I'LL INTRODUCE THE REGIONAL PLAN
STAFF SO YOU CAN QUESTION THEM AS WELL AS
THE PEOPLE YOU'VE ALREADY HEARD. JOHN P.
KEITH, PRESIDENT OF REGIONAL PLAN
ASSOCIATION. (HE STANDS) RICHARD T.
ANDERSON, EXECUTIVE VICE PRESIDENT
PRESIDENT. (HE STANDS) WILLIAM B. SHORE,
WHO WROTE THE REPORT AND SLIDE SHOW (HE
STANDS) AND JAMES L. WUNSCH, WHO DID MOST
OF THE RESEARCH AND INTERVIEWING AND WAS
OUR PRINCIPAL MAN IN THE BRONX. (HE
STANDS)

FINALLY, A DISTINGUISHED URBAN DESIGNER,
TEACHER AND WRITER, WHO WILL BRING TO THE
NEXT PHASE LONG EXPERIENCE WORKING WITH
COMMUNITY GROUPS ON PLANNING AND DESIGN,
JONATHAN BARNETT. (HE STANDS)

NOW IF YOU SPEAK LOUDLY FROM YOUR OWN
PLACE, WE'LL BE ABLE TO HEAR YOUR
QUESTION. WE'LL END PROMPTLY AT 11 A.M.

(SUGGEST YOU STAY AT THE PODIUM AND GUIDE THE QUESTIONING. FERRER, SHORE AND WUNSCH WILL SIT AT THE TABLE NEXT TO THE LECTERN, WHICH WILL HAVE 2 MICROPHONES. THE OTHER SPEAKERS WILL BE IN THE FIRST ROW AND CAN EASILY COME UP AND REPLY TO QUESTIONS YOU REFER TO THEM.)

(AT 10:55, I SUGGEST YOU STOP THE QUESTIONS AND SAY:)

ATTACHED TO YOUR PROGRAM IS A QUESTIONNAIRE.
WE NEED YOUR ANSWERS. THE MOST IMPORTANT
QUESTION--AND PLEASE FILL THAT OUT FIRST--IS
YOUR NAME, ADDRESS AND PHONE NUMBER IF YOU
ARE WILLING TO JOIN US IN THE COMING
MONTHS TO CREATE GROWTH GUIDELINES FOR THE
BRONX. THAT PART OF THE QUESTIONNAIRE IS
SEPARATE FROM THE OPINION QUESTIONS SO
YOUR COMMENTS WILL BE ANONYMOUS. PLEASE
TAKE FIVE MINUTES TO FILL OUT THE
QUESTIONNAIRES NOW AND LEAVE THEM WITH A
STAFF PERSON ON THE WAY OUT.

AND NOW FOR FINAL WORDS. MR. FERRER.

FERRAR FINAL REMARKS

**THERE COULD BE NO BETTER WORDS TO SEND YOU
HOME. WE LOOK FORWARD TO A LONG AND COOPERATIVE
RELATIONSHIP WITH YOU ALL. THANK YOU FOR
COMING.**